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2014 Formula 1 PETRONAS Malaysia Grand Prix March 28 - 30



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# March 2014



# 16 Cover Story

# 2014 FORMULA ONE PETRONAS MALAYSIA GRAND PRIX

Formula One is not all about world-class car racing as it brings along excitement in many forms like shopping, fun, games and music. Nothing can beat the experience in being part of the event itself!



# COVER



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SUNDAY, 6 APRIL 2014 1.00 PM LE MERIDIEN KUALA LUMPUR



Awang Damit Ahmad EOC Apung, 1994 Mixed media on canvas, 100 x 92cm RM26,000 - RM38,000

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March 20 - April 5, 2014

KL Lifestyle Art Space 150, Jalan Maarof Bukit Bandaraya 59100 Kuala Lumpur

Open daily from 10am to 7pm

Auction catalogue available online at www.kl-lifestyle.com.my/artauction

For enquiries and bidder registration, please call: LYDIA TEOH +6019 260 9668 | SHAMILA +6019 333 7668 | info@mediate.com.my

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# **GOINGS-ON CALENDAR MARCH 2014**

Tuesday

Wednesday

Thursday

Friday

Saturday

1000



# PERFORMANCE

# LIPSTICK : CELEBRATING WOMANHOOD

In conjunction with the International Women's Day 2014, there will be a new age Bharathanatyam recital imagineered with passion to celebrate the power and beauty of women.

With original music composition presented by live orchestra, this production incorporates various musical genres of Malaysia, advanced multimedia projections and innovative stage lighting; giving it a fresh and exhilarating appeal.

Series 1 of LIPSTICK kicks off with **"Spectrum of Estrogenic Love"**, displaying the various dimensions of a woman's love. Regardless of race, culture and religion, her love is pure and unconditional. And it is this love that unites us all.

1 Mar -2 Mar @ 8.00pm, pentas 1, klpac

Tickets: RM105, RM75, RM55, RM35 (Students, Senior Citizen, TAS Cardholders & Disabled)

03-40479000 Klpac.org

# IL DIVO : A MUSICAL AFFAIR

Il Divo is an English multinational operatic pop vocal group created by music manager, executive, and reality TV star Simon Cowell. Formed in the United Kingdom, they are also signed to Cowell's record label, Svco Music. The group include four male singers: French pop singer Sebastien Izambard, Spanish baritone Carlos Marin, American tenor David Miller, and Swiss tenor Urs Buhler. To date, they have sold more than 26 million albums worldwide.

14 Mar – 15 Mar @ 8.30pm, Arena of Stars, Genting Highlands

Tickets: RM980, RM790, RM590, RM390, RM280, RM180

03-78807999 www.ticketpro.com.my







### **UPFRONT ARENA PRESENTS FOALS**

The Oxford indie outfit best known for NME Award-winning tunes 'Spanish Sahara' and 'Inhaler' will kick off 2014's new Upfront Arena shows in KL.

**4 Mar** @ 7.30pm, KL Live, first floor, Life Centre, 20 Jalan Sultan Ismail, KL

Tickets: RM87, RM157, RM187

03-78807999 www.ticketpro.com.my

# MUSIC

4



# AFTER RACE THE PIT PARTY

A blend of high speed with the world's finest artist. Party at the after-race "The PIT Party" 2014 featuring Calvin Harris, Super8 and Tab and local heroes Imma Bleep Yooup and Raztooten.

30 Mar @ 6.00pm, Helipad Sepang International Circuit

Tickets: RM343, RM298, RM244, RM163, RM121

03-877.5 4666 www.airasiaredtix.com

### **FUTURE MUSIC FESTIVAL ASIA 2014**

Festival fans can finally breathe easy as Livescape Asia has announced the full line-up of acts to take over the sound waves of Kuala Lumpur. The biggest music festival in Southeast Asia will host a massive line-up of over 70 international and local artistes over the three-day block. Future Music Festival Asia 2014 takes place at one of Malaysia's most iconic monuments.

13 Mar - 15 Mar @ 4.00pm, Bukit Jalil National Stadium

Tickets: RM208, RM248

03-8775 4666 www.airasiaredtix.com



### **TWIN TOWER @LIVE**

The free concert coinciding with the Petronas Malaysia Grand Prix is back, and K-pop fans will be delighted to know that Korean superstar Jung Ji-Hoon aka Rain will mark his return to KL and Grammy-winning pop sensation Christina Aguilera headlines, and you can relive the early 2000s with UK pop/R&B singer Craig David, who rose to fame with the commercially successful 'Born to Do It' in 2000 that spawned hits like 'Fill Me In' and '7 Days'. Local acts set to perform are Joe Flizzow, Altimate, SonaOne, Oh Chentaku, DJ Biggie and Irama.

28 Mar – 29 Mar @ 5pm, Plaza Petronas, KLCC

03-2382 2828 www.suriaklcc.com.my 28-29



### THE AVRIL LAVIGNE TOUR 2014

The Punk Princess is coming back to Malaysia for her The Avril Lavigne Tour 2014. Her latest album, Avril Lavigne with hit singles such as "Here's to Never Growing Up", "Rock n Roll", and "Let Me Go" - all charted the Billboard Hot 100 and "Here's To Never Growing Up" is currently the album's hit single.

14 Mar @ 8.00pm, Stadium Merdeka

Tickets: RM488, RM388, RM358, RM168, RM88

03-8775 4666 www.airasiaredtix.com

# FAMILY FUN DAY : **CREEPY CRAWLY SONGS**

Bugs, insects, creepy crawlies. Whatever we call them, they're miniature marvels who live out their fascinating lives mostly hidden from sight. Combining music by Carl Davis, lyrics by Hiawyn Oram and illustrations by Satoshi Kitamura, our Creepy Crawly Songs concerts are sure to delight young audiences.

**1 Mar** (Sat) @ 3.00pm 2 Mar (Sun) @ 2.30pm, 4.30pm, Dewan Filharmonik PETRONAS, PETRONAS Twin Towers, KLCC

Tickets: RM80, RM60, RM40, RM20

03-20517007





### **MPO CHAMBER PLAYERS**

loin MPO musicians for an hour of chamber music.

11 Mar @ 6.30pm, Dewan Filharmonik PETRONAS, PETRONAS Twin Towers, KLCC

Tickets: RM20

03-20517007 www.mpo.com.my

# PRETTY FLY

Chris Turner's sharply written gags, assured stage presence and commanding delivery have established the 23-year-old as one of the best up-and-coming one-liner comics on the international circuit. Turner's keen wit and intelligent wordplay have seen him rack up over 1.2 million views on YouTube, perform on Dutch TV's most popular stand-up show The Comedy Factory, appear live on BBC Radio 2 and perform sell-out shows at the Edinburgh Fringe Festival. In 2012, he was awarded Dave's 5th Best Joke of the Fringe with an improved freestyle rap at the end of his show.

28 - 29 Mar @ 8.30pm, PJ Live Arts, Jaya One, Petaling Jaya

Tickets: RM30, RM25 (LIVE Cardholders)

03-79600439 www.pjlivearts.my



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THEATRE

# THE DARK NIGHT RISING

Comedic sons of Mother Africa and India unite to celebrate not only their "hitam"-ness but also their renowned sense of humour. Let these "machas" and "bumiputeras of the human race" entertain you with their seriously hilarious observations, punchy jokes and irreverent comebacks. Join Captain Khalid, Ismail bdirahman, Keren Bala and Prakash Daniel for a dark yet light-hearted night of stand-up comedy.

> 7 – 8 Mar @ 9.00pm,PJ Live Arts, Jaya One, Petaling Jaya

Tickets: RM30, RM25 (LIVE Cardholders)

03-79600439 www.pjlivearts.my

7-8

# **RUSSIAN & FRENCH BONBONS**

Making his Asia debut, the young French cellist Edgar Moreau performs the tremendously difficult First Cello concerto of Saint-Saëns along with Fauré's beautiful Élégie. Alexander Borodin was one of the "Mighty Five" of the late 19th century Russian music, the group whose avowed intent was to stamp their music with a distinctly Russian flavour in place of the European style that prevailed at the time. This "Russian-ness" is heard to great effect in the spectacular Polovtsian Dances and in the Second Symphony.

### 15 Mar @ 8.30pm

**16 Mar** @ 3.00pm, Dewan Filharmonik PETRONAS, PETRONAS Twin Towers, KLCC

Tickets: RM130, RM100, RM70, RM50

03-20517007 www.mpo.com.m

# A HERO'S LIFE

Who is the hero of Strauss's mighty tone poem Ein Heldenleben (A Hero's Life)? Is it Strauss himself? Or someone else? No matter. The score is replete with opulent sounds, glowing orchestration, huge climaxes, enormous energy and a veritable kaleidoscope of tonal colours. This discovery concert offers also a deep contrast between this eruptive music and the tenderness of Chopin's First Piano Concerto, featuring pianist Javier Perianes.

22 Mar @ 8.30pm 23 Mar @ 3.00pm, Dewan Filharmonik PETRONAS, PETRONAS Twin Towers, KLCC

Tickets: RM130, RM100, RM70, RM50



# CLASSICAL



### A SCHUBERT SOIRÉE

This concert gives us a full program of music by one of Vienna's most beloved composers: his two bestknown symphonies, plus an overture. Schubert's last symphony is his crowning achievement, a work that Schumann dubbed the "symphony of heavenly length... it transports us all into a world where I cannot recall ever having been before."

**29 Mar** @ 8.30pm

**30 Mar** @ 3.00pm, Dewan Filharmonik PETRONAS, PETRONAS Twin Towers, KLCC

Tickets: RM130, RM100, RM70, RM50

03-20517007 www.mpo.com.my

### **MPO JAM-BUSTERS**

For a totally different concert-going experience, come join some of the MPO musicians and their friends as they let their hair down for informal, early-evening events that are sure to surprise you and whet your appetite for more!

**26 Mar 2014** @ 6.00pm, Dewan Filharmonik PETRONAS, PETRONAS Twin Towers, KLCC

Tickets: RM30

03-20517007 www.mpo.com.my



# **MISCELLA**NEOUS

# MALAYSIA INTERNATIONAL SHOE FESTIVAL

From glamorous stilettos, stylish sandals, classic pumps to trendy boots, the festival takes visitors on a fascinating journey into the world of designer footwear.

**27 Mar – 30 Mar** @ 10.30am – 6.30pm, Putra World Trade Centre (PWTC)

03-2693 7111 wms2.malaysiafootwear.com





# **ONE FIGHTING CHAMPIONSHIP : WAR OF NATIONS**

ONE Fighting Championship will once again host the biggest mixed martial arts event in Asia featuring an international line-up of fighters from all over the world. Coming to Malaysia to establish their supremacy in the Welterweight division are knockout artist Nobutatsu Suzuki from Japan and submission specialist Brock Larson from the USA. Also, MMA stars Peter Davis and female fighter Ann Osman are back to represent Malaysia on the biggest stage in Asian MMA.

14 Mar @ 7.00pm, Stadium Negara

Tickets: RM348, RM148, RM98, RM78, RM48, RM40

03-8775 4666 www.airasiaredtix.com

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# MATTA FAIR 2014

Malaysia's premier travel extravaganza providing global exposure and endless business opportunities in this exciting era of groundbreaking travel innovations and technological advent.

14 Mar – 16 Mar @ 10.00am – 9pm, Putra World Trade Centre (PWTC)

03 9222 1155 www.mattafair.org.my





# **AROUND MALAYSIA**

# FORMULA 1 PETRONAS MALAYSIA GRAND PRIX

Watch adrenaline-pumping action at one of the most awesome tracks in the world. With its extreme hot and wet conditions, Sepang International Circuit is a challenge even for the finest drivers in the world.

28 Mar – 30 Mar @, 9.00am, Sepang International Circuit, Selangor

Tickets : RM265 - RM1770

03-8778 2200 www.sepangcircuit.com



## **1MALAYSIA GP SALE 2014**

Held in conjunction with the annual Formula 1 Grand Prix, the 1 Malaysia GP Sale is happening in the shopping malls and departmental stores with great bargains. Tourists coming to enjoy the F1 race can arrive a little early or stay on after the race for the added shopping treat.

1 Mar – 30 Apr, Nationwide.



# PORT DICKSON 4X4 INTERNATIONAL SAND CHALLENGE

This is a competition between big and mean machines. It is the first-of-its-kind in the Asean region and has opened its door to participants from Thailand, Myanmar and Singapore. It will be a test of winching, handling, obstacles and many more!

8 Mar – 9 Mar, Port Dickson, Negeri Sembilan www.tourism.gov.my

### PUTRAJAYA INTERNATIONAL HOT AIR BALLOON FIESTA

Watch as colourful hot air balloons float in the skies of Putrajaya. Themed '1 World, 1 Malaysia, 1 Fiesta' this event features 23 balloonists from Belgium, USA, the Netherlands, France, Switzerland, Malaysia and Japan.

27 Mar – 30 Mar @ 7.30am, 5.30pm, Monumen Alaf Baru, Precint 2, Putrajaya

03-7981 8769/ 8712 www.myballoonfiesta.com

# 2014 FORMULA ONE PETRONAS MALAYSIA GRAND PRIX

Formula One is not all about world-class car racing as it brings along excitement in many forms like shopping, fun, games and music. Nothing can beat the experience in being part of the event itself!



isted as one of the major events under the Visit Malaysia Year 2014 (VMY '14) calendar, the 16th edition of the Formula 1 PETRONAS Malaysia Grand Prix was officially launched last month by Sepang International Circuit (SIC), the promoter of the event and title sponsor PETRONAS.

The new season of the Formula One World championship is set to kick-start with the Australian Grand Prix on March 16 at Albert Park, Melbourne before proceeding to Sepang International Circuit, Malaysia, which will be hosting Round 2 of the world championship from March 28 to 30. The season will then conclude at the Abu Dhabi Grand Prix at Yas Marina Circuit, United Arab Emirates on November 23 this year.

According to Datuk Razlan Razali, SIC chief executive officer, the new rules and concept cars would make it difficult for anyone to know what to expect from the race as it would leave a major impact on cars and the championship. Thus, it would make the process in identifying the potential winners a daunting task.

With the introduction of the new 1.6 litre turbo-powered engines, the energy recovery systems, the revised aerodynamics and the new ruling of racing fuel through the sweeping rule changes made by FIA, many describe the upcoming season as the most exciting and unpredictable.

The return of former world champion, Kimi Raikkonen to take over Felipe Massa, who will be driving for Wiliams, further fuels the uncertainty of the potential winners. It is expected that defending world champion, Sebastian Vettel will be facing tougher challenge in retaining the crown this season. Motor racing will not be the only element used to attract the targeted 125,000 fans to the race.

In line with the Formula 1 PETRONAS Malaysia Grand Prix launch last month, fans were given the opportunity to catch a glimpse of the experience during the race week in Sepang International Circuit which includes thrilling entertainment, games, a cuttingedge experience via one of the largest 3D exhibitions, exclusive F1 3D experience and access to the One Ticket Unlimited rewards programme.

The hugely popular F1 Stimulator Challenge that opened to all ticket holders is making a comeback as well. The Top 10 drivers with the fastest lap times will be selected in each roadshow venue and they will be competing against each other to stand a chance to win the grand prize – a Nissan Almera NISMO valued at RM92,000 in the grand finale that will be held at the circuit on March 29.

On top of that, there will be an introduction to the most anticipated off-track activity – the F1 City. It will be held at the circuit's mall area and will be equipped with F1 game zone with stimulators, F1 Teams merchandise along with other engaging and exciting activities. This way, the F1 City served as an ideal platform for spectators and promoters to share their mutual passion for car race.

Closer to the race day, fans will have the rare opportunity to engage with the Mercedes AMG PETRONAS Formula One team drivers at the PETRONAS: Motorsports Demo Run. Fans will be able to meet the Malaysian teams and talents at the event as well.

To spice up the thrills and excitement, KRISAKTI, Malaysia's first fulltime national air display team will be putting up a spectacular aerobatic air show. Fans will also be treated to additional two races – Porsche Asia Cup and the opening of Malaysian Super Series (MSS) which is the Malaysian Motorsport National Championship.

That's not it! There will be more off-track activities held to hype up the fans' experience as well such as the Malaysian food festival, shopping escapade, extreme sports, auto jamboree, entertainment, fun and games along with the after-race concert.

Grandstand and C2 Hillstand ticket holders will have a chance to watch Calvin Harris performing for the first time in Malaysia, at the well-known entertainment location, SIC Helipad and the gala dinner and music



concert that will be held at Plaza PETRONAS, Kuala Lumpur on March 27. Good things are mean to be shared, thus, fans of Calvin Harris can be part of the concert with the purchase of stand-alone concert tickets.

In conjunction with the Formula 1 PETRONAS Malaysia Grand Prix, Twin Towers @live, the open-for-public event will be held at Plaza PETRONAS where Kuala Lumpur will be abuzz with repertoires and music rocking the city on March 28 and 29. There will be a lot of big names from the local and international music scene performing. So, do make sure to look out for these events to ensure you don't miss the fun!

Grab your tickets now at SIC booths at Suria KLCC and KL Sentral. Tickets can be purchased online at www.sepangcircuit. com or call the ticketing hotline at 03-8778 2222.



# 2013 FORMULA 1 PETRONAS MALAYSIA GRAND PRIX

| Pos | No | Driver              | Team                    | Laps | Time/Retired | Grid |
|-----|----|---------------------|-------------------------|------|--------------|------|
| 1   | 1  | Sebastian Vettel    | Red Bull Racing-Renault | 56   | 38:56.7      | 1    |
| 2   | 2  | Mark Webber         | Red Bull Racing-Renault | 56   | +4.2 secs    | 5    |
| 3   | 10 | Lewis Hamilton      | Mercedes                | 56   | +12.1 secs   | 4    |
| 4   | 9  | Nico Rosberg        | Mercedes                | 56   | +12.6 secs   | 6    |
| 5   | 4  | Felipe Massa        | Ferrari                 | 56   | +25.6 secs   | 2    |
| 6   | 8  | Romain Grosjean     | Lotus-Renault           | 56   | +35.5 secs   | 11   |
| 7   | 7  | Kimi Räikkönen      | Lotus-Renault           | 56   | +48.4 secs   | 10   |
| 8   | 11 | Nico Hulkenberg     | Sauber-Ferrari          | 56   | +53.0 secs   | 12   |
| 9   | 6  | Sergio Perez        | McLaren-Mercedes        | 56   | +72.3 secs   | 9    |
| 10  | 18 | Jean-Eric Vergne    | STR-Ferrari             | 56   | +87.1 secs   | 17   |
| 11  | 17 | Valtteri Bottas     | Williams-Renault        | 56   | +88.6 secs   | 18   |
| 12  | 12 | Esteban Gutierrez   | Sauber-Ferrari          | 55   | +1 Lap       | 14   |
| 13  | 22 | Jules Bianchi       | Marussia-Cosworth       | 55   | +1 Lap       | 19   |
| 14  | 20 | Charles Pic         | Caterham-Renault        | 55   | +1 Lap       | 20   |
| 15  | 21 | Giedo van der Garde | Caterham-Renault        | 55   | +1 Lap       | 22   |
| 16  | 23 | Max Chilton         | Marussia-Cosworth       | 54   | +2 Laps      | 21   |
| 17  | 5  | Jenson Button       | McLaren-Mercedes        | 53   | Wheel        | 7    |
| 18  | 19 | Daniel Ricciardo    | STR-Ferrari             | 51   | Exhaust      | 13   |
| Ret | 16 | Pastor Maldonado    | Williams-Renault        | 45   | KERS         | 16   |
| Ret | 15 | Adrian Sutil        | Force India-Mercedes    | 27   | Wheel nut    | 8    |
| Ret | 14 | Paul di Resta       | Force India-Mercedes    | 22   | Wheel nut    | 15   |
| Ret | 3  | Fernando Alonso     | Ferrari                 | 1    | Accident     | 3    |





# 2014 FIA FORMULA ONE WORLD CHAMPIONSHIP® RACE CALENDAR

| 01 | 2014 FORMULA 1 ROLEX AUSTRALIAN GRAND PRIX (Melbourne)          | 14 - 16 Mar     |
|----|---|-----------------|
| 02 | 2014 FORMULA 1 PETRONAS MALAYSIA GRAND PRIX (Kuala Lumpur)      | 28 - 30 Mar     |
| 03 | 2014 FORMULA 1 GULF AIR BAHRAIN GRAND PRIX (Sakhir)             | 04 - 06 Apr     |
| 04 | 2014 FORMULA 1 UBS CHINESE GRAND PRIX (Shanghai)                | 18 - 20 Apr     |
| 05 | FORMULA 1 GRAN PREMIO DE ESPAÑA PIRELLI 2014 (Catalunya)        | 09 - 11 May     |
| 06 | FORMULA 1 GRAND PRIX DE MONACO 2014 (Monte Carlo)               | 22 - 25 May     |
| 07 | FORMULA 1 GRAND PRIX DU CANADA 2014 (Montréal)                  | 06 - 08 Jun     |
| 08 | FORMULA 1 GROSSER PREIS VON ÖSTERREICH 2014 (Spielberg)         | 20 - 22 Jun     |
| 09 | 2014 FORMULA 1 SANTANDER BRITISH GRAND PRIX (Silverstone)       | 04 - 06 Jul     |
| 10 | FORMULA 1 GROSSER PREIS SANTANDER VON DEUTSCHLAND 2014          | 18 - 20 Jul     |
|    | (Hockenheim)  |                 |
| 11 | FORMULA 1 PIRELLI MAGYAR NAGYDÍJ 2014 (Budapest)                | 25 - 27 Jul     |
| 12 | 2014 FORMULA 1 SHELL BELGIAN GRAND PRIX (Spa-Francorchamps)     | 22 - 24 Aug     |
| 13 | FORMULA 1 GRAN PREMIO D'ITALIA 2014 (Monza)                     | 05 - 07 Sep     |
| 14 | 2014 FORMULA 1 SINGAPORE GRAND PRIX (Singapore)                 | 19 - 21 Sep     |
| 15 | 2014 FORMULA 1 JAPANESE GRAND PRIX (Suzuka)                     | 03 - 05 Oct     |
| 16 | 2014 FORMULA 1 RUSSIAN GRAND PRIX (Sochi)                       | 10 - 12 Oct     |
| 17 | 2014 FORMULA 1 UNITED STATES GRAND PRIX (Austin)                | 31 Oct - 02 Nov |
| 18 | FORMULA 1 GRANDE PRÊMIO DO BRASIL 2014 (São Paulo)              | 07 - 09 Nov     |
| 19 | 2014 FORMULA 1 ETIHAD AIRWAYS ABU DHABI GRAND PRIX (Yas Marina) | 21 - 23 Nov     |
|    |   |                 |

# F1 PETRONAS Malaysia Grand Prix Past Winners

| 2013 – Sebastian Vettel (Red Bull Racing – Renault) |
|---|
| 2012 – Fernando Alonso (Ferrari)                    |
| 2011 - Sebastian Vettel (Red Bull Racing – Renault) |
| 2010 - Sebastian Vettel (Red Bull Racing – Renault) |
| 2009 – Jenson Button (Brawn GP)                     |
| 2008 – Kimi Raikkonen (Ferrari)                     |
| 2007 – Fernando Alonso (Mclaren)                    |
| 2006 - Giancarlo Fisichella (Renault)               |
| 2005 - Fernando Alonso (Renault)                    |
| 2004 – Michael Schumacher (Ferrari)                 |
| 2003 – Kimi Raikkonen (Mclaren)                     |
| 2002 – Ralf Schumacher (Williams)                   |
| 2001 – Michael Schumacher (Ferrari)                 |
| 2000 – Michael Schumacher (Ferrari)                 |
| 1999 – Eddie Irvine (Ferrari)                       |



# 2014 F1 Ticket, Parking and Public Transport Information

Do not miss the opportunity to catch the F1 race at Sepang International Circuit from March 28 to 30. Secure yourself a spot there by purchasing the ticket earlier – ticket prices range from RM80 to RM1,770, depending on the category selected.

In view of the heavy traffic heading to the Sepang International Circuit for the three-day Formula 1 PETRONAS Malaysia Grand Prix, a parking system has been devised to ensure better traffic movement and dispersal around the circuit. Limited two-day parking stickers are available for pre-sale and entry to these parking bays are on the first-come-first-served basis.

The public is encouraged to travel on public transport to avoid traffic congestion and parking problem. KLIA Transit has introduced the 'Petronas Malaysia Grand Prix' package service that combines a ride on the KLIA transit train between KL Sentral and KLIA and a shuttle bus ride between KLIA and SIC with three affordable packages to choose from. Also, Rapid KL will be offering direct bus service to Sepang Circuit from KL Sentral, KLCC and LCCT.

For more information on public transport, refer to http://www.myrapid.com.my/ and http://www.kliaekspress.com respectively.

| NO. | TICKET CATEGORY        | NORMAL PRICE<br>(RM) | EARLY BIRD 50%<br>(RM) |
|-----|------------------------|----------------------|------------------------|
| А   | MAIN GRANDSTAND -      | NORTH LOWER TIE      | ER                     |
| 1   | Diamond                | Not Aplicable        | Not Aplicable          |
| 2   | Sapphire               | 1,770.00             | Not Aplicable          |
| 3   | Emerald                | 1,770.00             | Not Aplicable          |
| 4   | Ruby                   | 1,330.00             | 666.00                 |
| В   | MAIN GRANDSTAND -      | NORTH LOWER TIE      | ER                     |
| 1   | Crystal                | 1,220.00             | 611.00                 |
| 2   | Turquois               | 890.00               | 446.00                 |
| 3   | Jade                   | 890.00               | 446.00                 |
| 4   | Garnet                 | 670.00               | 336.00                 |
| С   | MAIN GRANDSTAND -      | SOUTH UPPER TIE      | R                      |
| 1   | Topaz                  | 570.00               | 286.00                 |
| D   | MAIN GRANDSTAND -      | SOUTH LOWER TI       | ER (FREE SEATING)      |
| 1   | Citrine                | 340.00               | 171.00                 |
| Е   | MAIN GRANDSTAND -      | TOWER (FREE SEA      | TING)                  |
| 1   | Tower North Lower Tier | 440.00               | 221.00                 |
| 2   | Tower South Lower Tier | r 440.00             | 221.00                 |
| 3   | Tower 1                | 440.00               | 221.00                 |
| 4   | Tower 2                | 440.00               | 221.00                 |
| F   | GRANDSTANDS            |                      |                        |
| 1   | K1                     | 660.00               | 331.00                 |
| 2   | F                      | 280.00               | 141.00                 |
| G   | HILLSTANDS (FREE SE    | EATING)              |                        |
| 1   | C2 Covered             | 160.00               | 81.00                  |
| 2   | K2 Uncovered           | 80.00                | 41.00                  |
| 3   | C1 Uncovered           | 80.00                | 41.00                  |
| 4   | C3 Uncovered           | 80.00                | 41.00                  |

# MERCEDES F1 W05

Elegant and yet aggressive, the F1 W05 is the new definition of innovative technology

By Jane Bee

ercedes recently revealed its new Formula one car, the F1 W05 produced by the team in line with the announcement of the new powertrain regulations and the confirmation of the 1.6-litre V6 turbo format.

The F1 W05 is the most complex car ever built by the team - it is the most advanced racing machine ever built in Brackley while the heart of the F1 W05, the PU106A Hybrid Power Unit is the most complex powertrain ever produced in Brixworth. The car is designed by taking into consideration meeting the fundamental change in the philosophy of F1 that marks a new milestone in cutting-edge automotive technology.

The car is designed in such a way that it maximises the lap time of the overall technical package and improved efficiency as they will be counting on the advanced Hybrid systems on just 100kg of fuel to complete the race.

With the introduction of a demanding maximum of 100kg race fuel with a maximum fuel flow rate of 100kg/hour, sport's engineer are required to maximise the performance while increasing efficiency at the same time with new innovative technology that will put the sport on the same development path as the rest of the automotive industry.



Lewis Hamilton Nationality: British Debut: Australia, 18 March 2007 Best Championship: World Champion 2008 First Win: Canada, 10 June 2007

# Technical Specifications

| Monocoque             | Moulded carbon fibre and honeycomb composite structure   |
|-----------------------|--|
| Bodywork              | Carbon fibre composite including engine cover, side pods, floor, nose, front wing and rear wing  |
| Cockpit               | Removable driver's seat made of anatomically<br>formed carbon composite, Sabelt six-point<br>driver safety harness, HANS system  |
| Safety structures     | Cockpit survival cell incorporating impact<br>resistant construction and penetration panels,<br>front impact structure, prescribed side impact<br>structure, prescribed side impact structures,<br>integrated rear impact structure, front and rear<br>roll structures |
| Front Suspension      | Carbon fibre wishbone and pushrod activated torsion springs and rockers  |
| Rear Suspension       | Carbon fibre wishbone and pullrod activated torsion springs and rockers  |
| Dampers               | Penske   |
| Wheels                | Advanti forged magnesium   |
| Tyres                 | Pirelli  |
| Brake system          | Carbon / carbon discs and pads with rear brake-by-wire   |
| Brake calipers        | Brembo   |
| Steering              | Power assisted rack and pinion   |
| Steering wheel        | Carbon-fibre construction  |
| Electronics           | FIA standard ECU and FIA homologated electronic and electrical system  |
| Instrumentation       | McLaren Electronic Systems (MES)   |
| Fuel system           | Atl Keviar-reinforced rubber bladder   |
| Lubricants and fluids | PETRONAS   |

# Transmission

Gearbox Gear selection

Eight-speed forward, one reverse unit with carbon fibre maincase Sequential, semi-automatic, hydraulic activation

Carbon plate

BlackBerr

Cluth

PETRONAS

20 | KL LIFESTYLE

SWISSQUOTE

# TWIN TOWERS @LIVE 2014

Get ready to be swept off your feet with groovier, thrilling and foot-tapping beats!

By Jane Bee

alling all gung ho music lovers: the long awaited
Twin Towers @live is back with more of your
favourite artistes and rip-roaring music!

The Twin Towers @live 2013 attracted more than 50,000 fans to the two day music gala where fans were entertained by its stellar line-up of artistes such as U-KISS, Backstreet Boys, 2NE1, IU, Mizz Nina and Atilia. It sure disn't take long for the artistes and fans to warm up and the earlier downpour that took place before Demi Lovato's performance certainly did not dampen their spirit at all.

Not only that, with DJ Face closing the first night and DJ Tatsuro for the second night, both of them did a splendid job in keeping the crowd going and switching the atmosphere to a party mode. With a concoction of music genres such as hip hop, electro-house, dubstep and trap, the crowds were having the time of their life and dancing away till 2 in the morning.

If the Twin Towers @live 2013 was a complete success, we can certainly expect more in the upcoming Twin Towers @live 2014. The recent announcement made by the organiser has certainly spiced things up a little bit, with the five-time Grammy Award winning international superstar Christina Aguilera in the artiste line-up.

Besides that, K-pop sensation Rain will be back performing in Malaysia for the second time – all ready to charm his fans and set the place ablaze with his moves and numbers. International R&B superstar Craig David will be performing as well. Thus, R&B lovers should brace themselves for more rhythmic and soulful music coming their way.

Twin Towers @live 2014 will be highlighting some of our famous local artistes as well like Joe Flizzow, Altimet, SonaOne, Ila Damia, DJ Biggie, Oh Chentaku and Irama. Also, be sure to be on the lookout for more international artistes from a diverse range of genres from pop, rock to hip hop that will be performing at the event.

Twin Towers @live will be held at Plaza Petronas KLCC on March 28 and 29 in conjunction with the Formula 1 PETRONAS Malaysia Grand Prix happening at the Sepang International Circuit. Another total plus point: there is no ticket charge incurred for this event – more reason why you ought not to miss it!











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# DATUK TED MILES

# His legacy, his history

By Siti Wajihah Kholil



This excerpt extracted from a personal memoir of Ted Miles, depicts his very first experience in the land of Malaya. His journal, 'Miles Per Hour', in several volumes, is a preservation of not only the history of this country but his memories as well. Through his diaries, one is able to gain an insight of how life was like during the Malayan Emergency. Malaysia was still Malaya, the British were still in control and the communist rebels were terrorising the country. He and his records are proof of the country's history.

Prior to his travel to Malaya, Miles' parents had already passed away and his only immediate family was his brother. He was very independent and free-spirited. Being young and adventurous, he was eager to try new things, explore different cultures and meet new people. He did not know why, but from the very beginning, he had always had a great fascination for the Far East. In 1951, fate brought Miles to Malaya at the age of 24 from San Francisco, and his legacy began.

Miles participated in a three-year programme as part of a Methodist mission where youths were invited to teach at Methodist schools abroad. Not knowing much about Malaya, he came with an open mind. He had talked to missionaries who had been to the country so he had a general idea of what to expect. But when he was appointed as a teacher at the Methodist Boys School Kuala Lumpur (MBSKL) in his first year, he was really surprised. The school was bigger and a lot more modern than anything he had ever attended in the United States (US).

Sunday, November 4, 1951,





He enjoyed teaching at MBSKL but he was seeking something different and felt as though it was similar to teaching in the US. So when he heard that a little Methodist school in Bentong was going to close down because there was nobody available to run it, he volunteered. He realised that this was his chance to see if he could revive the school and make himself useful.

The people in MBSKL were shocked to know that he was going to Bentong, considering the fact that it was a black area during the Emergency Period. The area and the streets were often attacked and ambushed by communist terrorists. Despite the danger, Miles admitted to liking it even more due to the thrill and excitement. He said, "It was an exciting time to be living here. I liked the dangerous life."

In 1953, he moved to Bentong and started teaching at the local Methodist school. The school was a small building with four classrooms, accommodating over 100 students. He noticed that the people were very keen to learn English and the determination to obtain knowledge was strong. He loved that. It made teaching a pleasure. This sparked Miles' love for the school as well as the town.

After bringing the Methodist school in Bentong back to life, another branch was opened in Kuantan and was in need of someone to monitor it. Naturally, he went and stayed there for a couple of years. During that time, Taylor's College started in Kuala Lumpur and one of the teachers encouraged him to apply for a teaching post. This was a pivotal moment of his career and struck a major change in his life. At first, Miles was just an English teacher at Taylor's College, but after a while, the principal was heading back to Australia and offered him to take over. He, of course, took the job and became Taylor's College principal from sometime in the 1970's to 1997. During his teaching days, he taught the prince of Pahang and because of his great services to the state, he was awarded a Datukship by the Sultan of Pahang.

### Living and feeling like a local

Miles adjusted naturally and easily to Malaya. When he first arrived in Kuala Lumpur, he lived with a very nice American family at the Methodist Boys School up on the hill. They introduced him to all types of Malayan food and the way of the local life back in 1952. "From day one, I felt like I was at home," said Miles. Fortunately, he is easy on food and has an explorative palate. He continued, "I like everything. I like to try new things. I especially like Indian curries which was a surprise because my upbringing had no curry in it."

Being 87 years of age today, Miles has definitely seen the various transitions that Malaysia has undergone and witnessed various historical events through all the eras. When asked about his most cherished historic moment, with no hesitation, he mentioned Independence Day at Merdeka Stadium. He remembers that it rained that morning as people gathered as early as 6.00am to witness the celebrative moment. He said, "August 31, 1957, that was a day to remember. Being there in the stadium, seeing the Union Jack going down and the Malayan flag coming up for the first time. That was a moving experience." Merdeka Day was such a significant moment that many years later, when he had a grand-daughter, she was named 'Merdeka' Miles.

## JOURNEY

### House of history

Along Jalan Tras, Batu 3, is a rustic bungalow located on the hillside. Some people would think it was a haunted house, but those who have visited the place will know that a significant figure lies within these walls. Ted Miles is not the only attraction in Bentong, his house is also the talk of the town. It is impossible for anyone to detect the house unless one is guided as it is reclusive and hidden deep within the shrubbery. The mansion was acquired in 1964 and has become his fortress of solitude since retiring in 1997. Built in the 1930's, the Western-style vintage exterior as well as its antique furniture and preserved historical items capture the essence of old Colonial Malaya.

Originally, the house belonged to the manager of the Shanghai Pahang Estate. The manager at the time was a Scotsman and he had two daughters who were studying at the Methodist school. Miles would often go and visit them and like everybody else, the house overawed him. He never dreamed of living in such a house. Getting it was pure luck. At the time, the Shanghai Pahang Estate was fragmented into small acres. When it was set for sale, he found out that the house and two and a half acres around it were for sale, he grabbed it.

The house is filled with antiques, books, old pictures, documents, newspapers, precious historical belongings and various vintage items. His home is like a personal museum. The only difference is that we were allowed to touch them, like flipping through his old memoirs or reading the letters he composed for his brother back in the 1950's. It was incredible to be able to touch and feel 63-year-old preserved diaries that recorded all his life experiences from the first day he arrived in Malaya. The thought of the fact that these journals have endured countless years and survived the test of time is surreal. Every visitor who walks through the doors of Ted Miles will relive through his legacy and history.





# JOURNEY

### **True educator**

It was a great pleasure and honour to be part of Ted Miles 87th birthday celebration on Feb 16, 2014, at his antiquated home in Bentong, Pahang. Even though we were neither family nor close friends, we were welcomed with open arms. He was hospitable, friendly and very welcoming.

His caretaker, dogs, cats, former students and all those whose lives he has touched gathered together to celebrate with him. His incredible sense of humour tickled everyone with great laughs and tummy-tingling moments. Everyone close to him expressed the love and gratitude they have for Miles. Chan Suy Sang, a former student reminisced through the times he was studying under Miles and disclosed, "He was very strict. Many people were scared of him, but we remember him because his way of teaching was different. When other teachers made us write essays, he gave us fill-in-theblank tests. We did not know English at the time, but the way he taught us, he made things simpler and we could understand better."

Linda Lu, another former student of Miles, knew him since she was in Standard One in 1954. Until today, they still remain close. She too laughed and told of the time when everybody used to be scared of him. When the classroom was noisy, they would immediately go silent at the mere sight of his shadow. After a while, they soon learned that beneath the austere surface was a pure gentle heart. She recalled how he was always concerned with the welfare of his students. Coming from a small town and being very poor, Lu could not afford school and had no money. Even though he was duty-bound to collect funds in order to run the school, Miles allowed her to stay and study until Form Five. She said, "I was not a bright student, but I compensated it with extra activities. Still, I was eager to learn and wanted to be in school, so he allowed me to study for free. Until today, I am extremely grateful to him. Every time I have extra money or time, I will give it to him. I appreciate for what he had done for me."

Datuk Ted Miles is a genuine educator and a true Malaysian. He gave up his American citizenship to become a permanent citizen of our nation. He settled down with his Penang-born wife, who died three years ago. Their marriage produced one son, Charles Kim Miles, who is currently working in Canada as a cinematographer. Even though he is Caucasian, he is just as Malaysian as we are. In fact, he is probably more Malaysian than many of us. He loves



curries, nasi lemak, durians and the exotic greenery, and he has so much appreciation for our history. His published books and well-kept journals make you realise the importance of preserving memories, because one day it will become your personal history. A learned man with a fantastic love for his country, he is indeed a Malaysian for eternity.



"August 31, 1957, that was a day to remember. Being there in the stadium, seeing the Union Jack going down and the Malayan flag coming up for the first time. That was a moving experience."



# AVRIL LAVIGNE

# The punk-pop princess is back with more hits and excitement!

By Jane Bee

"Hey hey you you I don't like your girlfriend, No way no way I think you need a new one, Hey hey you you I want to be your girlfriend."

Let's admit it: you sang instead of reading the phrases.

hen it comes to songs by Avril Lavigne, it doesn't matter whether it's a new single or the one released years ago – we remember each perky, catchy and upbeat tune by heart, word by word.

Most of us, if not all grow up alongside Avril Lavigne in a way. From her first album Let Go (2002) followed by Under My Skin (2004), The Best Damn Thing (2007), Goodbye Lullaby (2011) to her latest album, Avril Lavigne , we have witnessed Avril Lavigne's transition from a punk rock kid dressed in her necktie-andtank-top combinations, baggy clothes with skater shoes or Converse while amusing us with her mischievous antics to an elegant and sophisticated young lady. One thing for sure, we're certainly glad that she did not lose her signature smoky black with thick eyeliner eyes in the process.

Perhaps, this may be one of the many reasons why most of us could relate well with her songs. While most of us would opt to keep our thoughts to our own, Avril Lavigne sings out loud her feelings; the heartbreak, the longing, moving on and her bratty, confident and playful self. Her songs pierced our hearts and definitely captivate us.

Having started at a tender age of 17, Avril Lavigne has since shot to fame with a string of global hit singles that include Complicated, Sk8er Boi, When You're Gone, I'm With You and The Best Damn Thing. Despite having sold more than 30 million albums and nearly 50 million singles worldwide, the eighttime Grammy Award nominee and seven Juno Awards winner certainly shows no sign of slowing down with the recent release of her self-titled fifth studio album.

You must be out of touch with the entertainment world if you know nothing of her coming tour to Malaysia. After all, we are talking about Avril Lavigne, the pop punk princess performing in Kuala Lumpur and it's pretty unforgivable if you have zero awareness about it.

Having to kick-start her tour in Japan, then on to Hong Kong and Singapore, she certainly knows how to fuel the excitement. Fans especially love her sweet and cute costumes before changing to something more slightly rock and roll. Though some of the fans were disappointed with the absence of her husband, Chad Kroeger, Avril did make sure to treat her fans with their favourite numbers, namely Girlfriend and Sk8er Boi.

As for Malaysians, we certainly are praying really hard that Chad Kroeger will make an appearance during her concert in Malaysia. After all, there's nothing like both Avril and Chad singing 'Let Me Go' – yes, we would trade anything for the duo to sing together! While we can hardly contain our excitement at the thoughts of singing or most likely screaming songs like Girlfriend, Sk8er Boi and Rock and Roll alongside Avril Lavigne, all we can do in the meantime is counting down days to her arrival in Malaysia patiently while blasting her songs like there's no tomorrow.

Avril Lavigne once said, "I don't want to be compared to Britney, Ashlee, Hilary or Linsay. I want to be compared to me."

So, do not miss to catch Avril Lavigne Tour Live in Kuala Lumpur this March 14, 8pm at Stadium Merdeka with ticket prices ranging from RM88 to RM488. Tickets can be purchased online at www.AirAsiaRedtix.com or you can call the ticketing hotline at 03-8775 4666.

It's taking place on a Friday night, so there's no reason why you not gonna havetonnes of fun with the rest of Avril Lavigne's fans!

# DATUK SHAH RUKH KHAN

10.00

Everlasting Bollywood sensation By Siti Wajihah Kholil



Datuk Shah Rukh Khan (SRK) is the King of Bollywood. He is one Indian film actor who has captured the hearts of millions worldwide. Born on Nov 2, 1965 in New Delhi, he has acted in more than 70 Hindi films in a variety of genres ranging from action thrillers to romantic dramas. His contribution to the film industry has earned him countless successes which include 14 Filmfare Awards, the most prestigious film awards in India, from 30 nominations. His eight wins were for Best Actor Award, tied with Dilip Kumar, setting a record as one of the most awarded actors of all time within the category. Due to his amazing achievements in Bollywood, he was awarded the Padma Shri by the government of India in 2005.

### Shah Rukh Khan's Rise and Shine

SRK came into acting in a non-traditional way. Unlike many Bollywood film stars, he did not have the convenience of penetrating into the Indian cinema through bloodline. He was an outsider, a graduate with a Bachelor's Degree in Economics who had a passion for acting. To pursue what made him happy, he simply just acted. He joined theatre productions and gradually climbed up the ladder, which over time resulted in his cameo on television. By 1988, SRK appeared on a famous television series, Fauji. He started his career there and continued appearing in several television series until 1990. After years of hard work, he was finally recognised and debuted in the 1992 commercially successful Hindi film, Deewana, which won him his first Filmfare Award for Best Actor. His versatility in acting as well as his prominence in the film industry started to rise through his anti-hero and villainous roles which he portrayed in Darr (1993), Baazigar (1993) and Anjaam (1994). He then starred in a more romantic role which was proven a success through his highly praised performance in Dilwale Dulhania Le Jayenge (1995), in which he was paired with Kajol Devgan, his best onscreen heroine to date.

In 1998, the world was hit by a massive Bollywood storm. This time, SRK did not only melt the hearts of his audience, he seized them permanently. Who has not heard of Kuch Kuch Hota Hai (KKHH)? The movie was a global phenomenon that drove his fame to a drastic increase. His role as a protective single father, Rahul Khanna, along with his beautiful onscreen chemistry with Kajol brought much joy and tears to the audience.

With an innocent storyline, great songs and lively dance numbers, the KKHH effect was the defining moment when Bollywood grew immensely popular worldwide, especially in Malaysia. A timeless movie about first love, a broken heart and a second chance at love, KKHH marked SRK's pinnacle moment to stardom. His career flourished even more through his astounding performances in Mohabbatein, Kabhi Khushi Kabhi Gham, Kal Ho Naa Ho and others that followed. These films transformed him into one of the world's greatest romantic icons Bollywood has ever seen.





### King Khan

There is a reason why he is universally known as King Khan. His continuous diligence and remarkable talent has earned him various international honours. He was conferred the prestigious title of 'Officer of the Order of Arts and Letters' (Officer dans l'Ordre des Aris et des Lettres), a reward given to artistes for immense fame in the field of arts and literature, by the French government. He also has a wax figure in the exclusive Madame Tussauds museum and The Grevin wax museum in Paris.

Unknown by many, SRK was granted an honorary 'professor' title by Conventry University and 'doctorate' by Bedfordshire University UK. In 2008, he was awarded the 'Datuk' title, akin to the British knighthood, by the Malaccan governor for promoting the state in his movie, One 2 Ka 4. He also received the BrandLaureate Award, an honour by the Asia Pacific Brands Foundation, which he received at Tun Dr Mahathir Mohamad's 87th birthday.

Newsweek 2008 listed procured him as one of the 50 most important people in the world, being one of two Indians to be on this elitist list. LA Times 2011 called SRK "the world's biggest movie star". Even Forbes Magazine branded him as the most powerful Indian celebrity.

### SRK's Temptation Reloaded 2014 - concert of the year

Shah Rukh Khan rocked Stadium Merdeka in his Temptation Reloaded concert in Kuala Lumpur on Feb 15! Tickets were sold out and about 8,000 Bollywood buffs throughout the country thronged the stadium in anticipation of their favourite Bollywood icon. Performing to super hits such as Kuch Kuch Hota Hai, Main Hoon Na, Chennai Express, My Name is Khan and Dil Se, the superstar and his highly rated left the audience hypnotised.

The three-hour show not only featured SRK, but also two other luminaries from the Indian film industry. Dancing queen, Madhuri Dixit-Nene charmed the audience with Anjaam, Aaja Nachle, Beta, Khalnayak and Dil To Pagal Hai, while Bollywood's loveable sweetheart, Rani Mukherjee gave a stunning perfomance with Aiyyaa, Kabhi Khushi Kabhi Gham and Saathiya. The crowd was continuously kept excited. Performances by new-age stars such as Yo Yo Honey, Arijit Singh and Meiyang Chang added a contemporary flavour to the show and did not disappoint. The concert was organised by 2spicy Entertainment and Hitman Solutions with the support of We Love Asia, Tourism Malaysia and Malaysia Major Events in conjunction with Visit Malaysia Year 2014.

The show was attended by several dignitaries such as the Sultanah of Pahang Sultanah Hajah Kalsom, Toh Puan Bendahara Kedah, Tun Dr Mahathir and wife, Tun Dr Siti Hasmah, as well as many local celebrities, all came to enjoy the electrifying musical performance of King Khan. Despite his leg injury, as an artiste, he successfully gave out the best of Bollywood's extravagant glitz and glamour with eye-catching visuals, stunning attire, state-of-the-art production and incredible pyrotechnics. Charming, witty and a man with a great sense of humour, everybody in the audience were enchanted by the magic of Shah Rukh Khan.

Rock Harder This Time!

Follow these tips and keep rocking until you lose yourself By Noor Elaine Noor Jan



# Work it out

All set to go for a concert? I am guessing the concert will go on for 3 hours or maybe beyond that. You will be jumping around and constantly putting your arms up when the singer screams, "Put your hands up in the air". Do you know that by just standing, you are actually burning your calories? Calorie is a big issue when it comes to weight loss. Going to a concert is the easiest way to blast most of the calories in our body. Believe it or not, you can lose up to 236 calories per hour. Yes, per hour. How awesome is that? You won't feel like you are working out because you are having a lot of fun but apparently your body is sweating. How I wish I could do a workout like this every day? So now you can go to your favourite artiste concert and make sure you jump like a rock star!

# Make me happy

In my own opinion, music is one of the greatest things in this universe. Music can literally set my mood, day or night. Research has been done and they found out that by listening to various types of music, it can swing our mood greatly. It also has the power to change our mood gradually. Attending a concert is a good way to release your stress but you will also have to make a good selection of music because physiologically, you will experience changes in body temperature, heart rate, blood volume, pulse and even your respiration system. For me, music is the supreme therapy for our mind and soul. Your mood will help add colour to your life and how you see things. So, attending a concert or a musical theatre will give you a pleasant experience.

# Bring the right partner

Going to a concert can bring you positive and negative vibes. Surrounding yourself with thousands of people can cause you headache during a concert. You have to select the right person who can accompany you to the concert and help you in case of emergency. My advice is to select a person who has a positive thinking. Do you happen to notice that a positive thinker will tend to be happier and always have the guts to try something new? They are more spontaneous, confident and open-minded. The best thing about positive thinkers is that they are not afraid to "get physical". I don't want to bring someone who is just going to stand and watch the concert for hours without even moving his or her body. I want someone who will enjoy the concert with me and lift up the hands in the air. I am not sure about you but I can assure you that bringing a positive thinker to a concert with you will benefit you massively.

2





# Stay bydrated

Ever come across a situation where you are stuck in between the crowds and suddenly the surrounding turns dark like a total blackout to you? This means you are absolutely dehydrated. According to the health expert, the rule is to drink at least eight glasses of water per day. Sometimes you are required to drink even more than that. It is important to drink plenty of water, especially at a concert. You will lose water in your body by sweating and it can cause you dehydration. Must remember to carry along your water bottle because you will be away from home for hours. This seems like a heavy task for some. Maybe you can add tangy citrus fruits such as lemon, grapefruit and orange slices into your water bottle, so you can easily drink it. This can also help to lower your cholesterol and burn your fat while keeping yourself hydrated. So now, make use of the water bottle, just fill it up, put it in your bag and drink before you get thirsty!



# Less is more

In terms of fashion, wear appropriate clothing. Those that can cover you up enough and are comfortable. Don't go over the top, especially if it's a standing concert because it will be crowded. Then, girls or even boys with long hair, bring your hair tie. Trust me, the crowds will get hot and you will feel like tearing off your clothes. Bear in mind that you will be on your feet for quite a long time. Hence, wear a supportive shoe to feel comfortable rather than your feet become sore by the end of the concert. Wear sneakers or if you choose to wear heels, make sure you put on a comfortable wedges which can make you walk easily. Still, I would suggest to go for a settle kind of fashion. Remember, less is more!

# Be super ready!

For some, going to a concert is a whole new experience to them because it is their first time. There are always a list of things that you absolutely have to bring and take concern of. Items like camera and handphone are equally important. Camera is used to take photos for your memories and in case of emergency, you can make calls using your handphone rather than walk a mile just to look for a public phone. Next, cash is definitely a must. So you can buy some snacks and drinks if you are feeling hungry and thirsty. Make sure you bring a bag that can fit all the things. Not too big and not too small. The last thing you must include in your bag is a Paracetamol. It's a pill that is commonly used to make you feel better if you have a headache. Prepare yourself with these things to have an enjoyable concert.

# Don't be late!

Coming late to a concert is a NO-NO! You will catch yourself in massive traffic like forever. Plan to leave early so you will have enough time to manage yourself and in order to allow better traffic flow. You need to determine what time the show will start by checking your ticket. You also need to regularly browse on the website in case the venue, date and time change. If I were you, I will arrive two hours earlier, depending on the size of the concert. If it's a small concert, you can arrive 30 minutes earlier but if it's a huge concert, it will be a long wait especially a standing concert. Trust me, come early to the venue, you will definitely get a better view.





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- Makan-Makan with Reshmonu
- Al-Halabi Lounge Appu Uncle Curry House D'Cengkih

- Seven Cups Food Hunt: Nasi Lemak
- Street Food Hunt: Plaza Damas
- Sweet Indulgence: Coconut

# RESHMONU

His love for Jake's steak By Siti Wajihah Kholil



First Haridas, or more popularly known by stage name, Reshmonu, has imprinted his name in the hearts of his fans through his unique music and great compositions. Known by those around him as Resh, this urban singer-songwriter entered the music industry solely out of pure talent. Humble, unpretentious and super cool, his achievements speak for himself.

Throughout his ten years of musical experience, he has attained various successes making his name not only in Malaysia but in the international scene as well. Having received Best Male Vocals, Best New English Artiste and Best Engineering for an Album awards at the prestigious Anugerah Industri Muzik (AIM), during his debuting years, his career thrived ever since. Thus, qualifying him as one of Malaysia's elite artistes to perform as an opening act for various prominent international artistes performing in Malaysia such as Alicia Keys, Pussycat Dolls, Black Eyed Peas and many more. Famous for his works such as "Walk Away", "Cintaku Pergi", "Hey Waley" and "Superfine", Resh until this day is valued by his fans and peers alike.

Despite all his accomplishments, at the end of the day, a star has got to eat. When KL Lifestyle inquired about his favourite eatery, Resh brought us to Jake's Charbroil Steaks at Medan Damansara. Looking relaxed and ready to munch, he told of how he first came to know about Jake's. He was introduced to Jake's by his previous manager who wanted to treat him to a steak. At the time, Resh had just donated blood, so of course, he needed feeding. He came, took a bite and ever since, for over a span of 10 years he has been one of the restaurant's regulars.

One of the best things about Jake's is that it is not over the top. The restaurant is like a familyrun joint where everybody feels like family and knows each other. The place feels nonsuperficial and non-materialistic. "I like it here because one, I can come wearing my threequarter pants and a T-shirt and still be able to enjoy a piece of steak. I do not have to dress up for this place and it is very laidback. Two, I love beef. I am a beef eater. It works well with my regime and nutrition," said Resh.

In terms of its food, there is no set cultural concept at Jake's as it is a mixture of its own with hints of Tex-Mex brilliance, American Steakhouse inspiration as well as Australian home cooking. Steaks at Jake's emphasise on quality taste. They take pride in the authenticity of their recipes as well, with mouthwatering meat courses such as the Australian Wagyu, Black Angus, and Grain Fed in Sirloin, Ribeye or Tenderloin. Their signature dishes are the Charboiled Spare Rib of Beef, specially marinated for 24 hours with Jake's own barbeque sauce, and also the classic T-Bone Steak, a combination of sirloin and tenderloin on one plate. They also have lamb, chicken and seafood dishes, and all are served with a selection of delicious side orders such as baked potatoes, French fries, mixed salad and many more.

Out of all the dishes presented in the menu, Resh's favourite order is the Australian Grain Fed 800 gram Tenderloin. He admitted that usually after he ate the 800 gram steak, he just went home, gave in to the fullness and did absolutely nothing. For fun the chefs and the staff would bet that he could never finish his steak, but they always ended up losing. He highly recommends it because the steak is such a chunky piece that the cook butterfly-cut it, and when they cut it in that manner and open it up, you get a perfectly grilled succulent juicy meat. It is not even marinated and yet, it is so tasty. He does not order anything else except for this Australian Grain Fed Tenderloin because according to him, why should you change horses midstream? If you are happy and comfortable with something, there is no need to change. He has indeed found his ideal steak. Be it at Jake's Charbroil Steaks at Medan

### Jake's Charbroil Steaks 21 Jalan Setiapuspa, Medan Damansara,

Medan Damansara, 50490 Kuala Lumpur

Damansara or Starhill Gallery, or Chez Rose, the recently added new franchise of Jake's. It is time for you to find yours.

To Resh, the service at Jake's is great! The people are friendly and do not put you in a spot. When you go to high-end restaurants they expect you to know what you want. The staff at Jake's are different. They are very down-to-earth and family-oriented. If you do not understand the different cuts of the meat or anything with regards to the menu, they explain it to you. Even the bosses that run the joint are visible and hands-on. The hospitality at Jake's is so welcoming that not only he alone comes to eat, but he finds comfort in Jake's enough to bring his family.

From his years of being in the entertainment business Resh shared his most cherished moments and most of these great moments usually happened off stage. He said, "When a complete stranger comes from various places and tells me 'I am a fan of yours bro!' or if someone simply wants to take a picture with me, these people gain nothing by saying or doing so but that connection is a universal language that money cannot buy. The fact that I have a small part in someone else's life moves me."

From being a behind-the-curtain sound engineer to working at a club to touring around with the comedians of Instant Café Theatre and working his way up to become one of Malaysia's top artistes, Reshmonu has indeed come a long way. What began as a musical experiment of songs suddenly transformed into a wave of great hits, even though when he debuted his first album, he was already psychologically prepared for failure. He was amazed at how the people were so accepting of him. "As shocked as the industry was, I myself was also shocked," he laughed as he recalled his award winnings during his debuting days. The secret recipe to his career success is his drive to be different in terms of music and performances. Whether people accept it or not, it does not matter. He kept himself happy and trusted that the rest would follow. He said, "Rome was not built in a day. Ten years of my testament, I have survived in the industry. It is wonderful and I am enjoying it."

Currently, he has just finished working on his new international album with renowned producer, Jim Beanz from Sunset Entertainment. The songs are done and the whole album is completed, but it is yet to be launched this year for international release. To all die-hard, crazy and awesome fans, you know that you can expect great things from Reshmonu. So be sure to check out his international album coming out soon!
# AL HALABI LOUNGE Magical taste of Arabian cuisine

iti Waiil

Lower Ground , JW Marriott Hotel, Jalan Bukit Bintang, 55200 Kuala Lumpur +603 2143 3886



A Halabi Lounge is an Arabic eatery that did not rise to fame overnight. Starting out as a simple sandwich bar in Ampang Point named Tarbush, it has now expanded to a variety of franchise all over Kuala Lumpur. Its devotion to providing top-quality Middle-Eastern cuisine using the freshest and finest ingredients has earned the restaurant a place in the exclusive JW Marriott Kuala Lumpur in Bukit Bintang.

Being a first-of-its-kind in Malaysia, Al Halabi Lounge gives you the ultimate Arabic oriental lounging experience. As you relax with your family and friends, you can enjoy a variety of courses to suit your appetite, whether you are in the mood for something heavy or light. It is recommended that you start off with the Fetush salad, made of romaine lettuce, tomato, cucumber and white radish dressed with lemon juice, olive oil and balsamic vinegar. If you prefer something finer, the Tabouleh is also a fantastic starter. It is a special salad made with fresh finely chopped parsley, tomatoes and onions with lemon juice and olive oil. Both these salads are unique in their own taste as



their flavours are enhanced and are explosive with zestiness that excites your taste buds.

An appetiser worth mentioning is the house signature dish, Tarbush Hommus, a velvetytextured dip made of chickpeas with Tahina (sesame) sauce, garlic and parsley topped with olive oil. If you are the type who does not like vegetables, you will start liking vegetables. Top these dishes off with Al Halabi's crispysoft bread. The strong flavours and delicious combination will keep you wanting more. Other must-try appetisers available include Falafel, Labneh, Kibbeh, Sambosa, Mussaka and Arayes Cheese.

Arabs are known for their love of meat. That is why their main courses provide huge portions of protein and they know how to fully utilise the flavours of the meat in their cuisine. If you love grilled cubes of boneless chicken breast (Shish Tawook), tender minced lamb (Shish Kebab), lamb cubes, and meat with onions stuffed in flat Lebanese bread (Arayes) served on a bed of grilled tomatoes all on one single plate, then Mix Grill is your ideal main course. Savour the Arabian spices in each and every bite as the juice of the meat ooze around your palate. The tomatoes served ensure that you do not feel nauseatingly full quickly and are able to keep on eating through its sourish taste.

A must-try is Al Halabi's Briyani Lamb. The lamb is easy to eat and very tender, as it is cooked thoroughly and beautifully. However, truth be told, the highlight of this dish is not the lamb, but rather the briyani rice. Made from quality basmati rice and infused with Arabian spices and herbs, it is then cooked traditionally in a pot, never in a rice cooker, so that the rice can absorb the seasonings better. The rice is extremely flavourful that you do not even need to rely on any protein, sauce, or gravy for flavour because the rice is packed with the delightful taste of its spices. After a spoonful,



Grilled Prawns

you will want more. Other delicious main courses that will get you hooked are Maklouba Lamb/Chicken, Grill Prawn, Kebab Kash-kash and more. For drinks, Lemon Na'na', lemonade with fresh mint, and the Fawake Mocktail, twist of mango, strawberry and honeydew, are highly recommended.

Entering the Al Halabi Lounge will get you awestruck by its alluring style. No words can describe the beauty of the lounge. The enchanting Arabian lanterns and perfectly placed lighting brighten the entire place and conjure the feeling of 1001 Arabian nights. The décor is a fusion of traditional Arabian and modern luxury. The lounge sets dark coloured velvet chairs and checkered tables for dining which provide a contemporary lavishness. It also has a mysterious feel that makes you curious to the sort of service and food you will be experiencing. Parts of the lounge are divided into sections with different styles, but the same concept remains in order to give its patrons a different experience in different areas of the lounge.

The service is top-notch. The staff greet you warmly and are attentive to your needs. For a table, you can either walk in or make a reservation. In the evening, you will be relaxed with melodious Arabian instrumental as though you are in Syria, Jordan or Lebanon. They also cater to all sorts of events such as launches, birthdays, parties, weddings, etc. They also provide a private room if ever you are in need of a bigger place.

With a magical setting, extravagant décor, fine service and healthy, beautiful and flavourful dishes, Al Halabi Lounge is Malaysia's top Arabian cuisine that exhibits the best of the Middle East.

# APPU UNCLE CURRY HOUSE

True taste of South India

By Siti Wajihah Kholil

14, Jalan 19/3, Seksyen 19, 47301 Petaling Jaya, Malaysia Opening Hour: Open daily, 7.00am to 9.00pm



ppu Uncle Curry House is no stranger to those living in the Petaling Jaya neighbourhood. The South Indian eatery in Section 19 is a family-run business established on January 18, 2013 by two brothers, Ravin and Arvin Rengaraju. Learning from their grandfather, who started a banana leaf restaurant about 40 years ago which operated for more than 20 years and continued with their uncle in Temerloh, Pahang, the brothers decided to spread the family legacy to the Klang Valley.

Both Ravin and Arvin have always had the intention of starting their own banana leaf restaurant and wanted to make a difference in the food industry. For taste, Appu Uncle Curry House considers the importance of quality and authenticity. Despite being one of the cheapest in town, that is not the main selling point. It is the food and service that attracts the customers to continuously swarm in.

The recipes used originated from their uncle, whose name is also used for the restaurant, Appu Uncle. The uniqueness of this curry house in comparison to others lies in their inhouse herbs and spices. No commercialised brands are used. Instead, they go for natural ingredients and custom-make their own masala and spices. Regardless of any cuisine type, the spices are specially mixed from scratch to cater specifically to each dish that is available at the curry house.

Banana leaf restaurants are common these days, but not many serve the fish head curry to compliment it. This is the specialty of Appu Uncle Curry House. Prepared with kurau, jenahak or red snapper, mainly red snapper, the fish head curry is only cooked after it is ordered to maintain its freshness. Its beautiful hot orange-red piquant gravy will make you drool from the exotic aroma that the curry exudes. The fish is soft and succulent that you can savour every flavour that penetrates your palate. It is no wonder that this dish derives the best feedback from the customers. "It's overwhelming. We love the feedback that we're getting. Our curry is not too spicy and it has a one-of-a-kind taste and people love it," said Ravin.

Other best-selling dishes include curry ikan masin that is prepared every Friday and Saturday, as well as mutton dalcha that is personally prepared by the owners' mother every Sunday. Appu Uncle Curry House also has a range of Malaysia's favourite deep-fried items such as squid, chicken, fish and fish roe. The most popular, however, are the crispy deep-fried shrimp and crunchy bitter gourd that everybody seems to love. All are also cooked only after orders are made. Aside from curry dishes, the restaurant also offers delectable varuval and peratal that are prepared with chicken or mutton. The banana leaf rice is served from 11.30am onwards. The set includes papadum and three vegetarian dishes together with spicy rasam, ginger achar and garlic. The vegetables of the banana leaf set alternate every day to ensure the customers can experience variety. The whole set only costs RM5! Other local favourites such as capati, roti canai, poori and tosai are also available.

The setting is very simple, down-to-earth and more importantly, clean. The restaurant has a covered with wooden floor and is furnished with long tables and stools. Some parts of the wall are decorated with random Indianrelated garish signs and pictures. For instance, there is a picture of a popular Tamil actor with the words 'Kai Pavi Da!' which means 'Use Hand Lah', adding a little humour to the ambience. The atmosphere is very vibrant and lively, especially during lunch hours. In spite of the crowd, the customers seem happy and enjoy their meals with their family, colleagues and friends. Most of them are regulars. When asked about what makes this place so special, they said the casual chitchats that they enjoyed with the owners. They love how the owners make the initiative to interact with customers and provide them with personalised service

A local celebrity was spotted at Appu Uncle Curry House. Jason Lo, a music artiste and producer, DJ and entrepreneur, takes his curry very seriously. When his other favourite curry fish head place closed down, he discovered Appu Uncle Curry House. Jason marvelled at how the fish head curry is so delicious and the fried bitter gourd, is superb. He also likes that the restaurant is vegetarian-friendly and the service always good and friendly. "I just wish this place is nearer to my house. Trust me, I've known all curry places, and this is THE place. Appu Uncle's the man!"

Reservations are not required. Simply bring your family or friends and indulge in the exotic cuisine of South India at Appu Uncle Curry House.



# D'CENGKIH The heart of Johorian cuisine

By Siti Wajihah Kholil

No.6, Jalan Tun Mohd Fuad, Taman Tun Dr Ismail, 60000 Kuala Lumpur Opening Hour: Open daily from 7.00am-10.00pm



Traditional Malay delicacies in Kuala Lumpur are really hard to come by, especially the ones that use pure original recipes like our ancestors used to make. However, there is a restaurant that offers an array of authentic Johor cuisine with recipes passed down from generation to generation. This restaurant is located within Taman Tun Dr. Ismail and is famously known as D'Cengkih.

D'Cengkih has been running for four years and is a family business run by Halifah Jaafar, or better known as Kak Tipah. Her mission in life is to revive all the original traditional Malay recipes and promote them. With many restaurants of profit-minded owners, the massive influx of foreign food and the decaying of Malay food authenticity, she worries that there will be no one in the future who will continue the Malay food legacy and that the tradition will one day disappear. She said, "We have good food but it is ashamed that our traditional cuisines are not highlighted or promoted as much. Even if there are, they are not authentic. At least if tourists come and would like to get to know what is real Malay food, we have it.

The success of D'Cengkih lies in the recipes which Kak Tipah inherited from her mother, who inherited from her grandmother. The bubbly owner is very hands-on and is incredibly involved with the restaurant, especially with all the dishes that come out of the kitchen. She admitted that she is not a certified chef, but her passion of wanting to give the best makes her work hard to ensure that the quality of the food satisfies any customer who eats at D'Cengkih.

Johor is well known for its vast population of Javanese-Malay communities, hence, one of the most unique traditional dishes to represent the state is of course nasi ambang. Served in a cute flower-shaped basket and covered with banana leaf, the nasi ambang of D'Cengkih consists of fragrant rice with various accompaniments. The primary accompaniment is the cooked sambal which adds spiciness to the dish while its petai (stinky beans) give a slight bitterness that locals love, as it blends well with the sambal.

For protein, the dish includes beef rendang (or chicken rendang depending on your preference) and fried salted fish that enrich the flavours with more taste and explosive tangs of Malay condiments to your palate. To tone down the dominant flavours of sambal and rendang, the sautéed long beans with suhoon, dried prawns, flat tofu and tempe balance off the dish as a whole. The fried noodles provide an interesting addition to the texture of the meal which makes it all the more unique. Lastly, the sprinkled serunding (desiccated coconut) adds sweetness to complement the overall flavour of the nasi ambang. If you are starving and would like to eat a fulfilling meal, nasi ambang is your ideal choice as it includes a wide variety of side dishes and comes in a hefty portion.

Another star of D'Cengkih is of course the laksa Johor. It consists of spicy gravy containing steamed fish flakes and kerisik (grated toasted coconut) poured over spaghetti. D'Cengkih's laksa Johor is mouthwatering and just the sight of it will make you salivate. The gravy is not at all runny and yet, not too thick, it is the perfect consistency. You can also taste the fish in the soup which gives enough flavour to complement the spaghetti. The dish is garnished with sliced raw onions, sambal belacan, polygonum leaves and lime. The raw onions provide a little crunch to the dish whereas the sambal belacan and lime add a sour-like zing to neutralise the fishy taste of the laksa. Overall, the ingredients harmonise well altogether and the dish is surely appetising in every bite.

There are many more Malay favourites to enjoy at D'Cengkih that are incredibly delicious such as nasi lemak, lontong, soto ayam and mee rebus. On Friday, Saturday and Sunday, however, the eatery expands its menu with nasi briyani Johor, nasi dagang Johor, bubur lambuk daging, sup tulang set and pulut kuning with beef or chicken rendang. If you prefer to eat rice with mixed side dishes, D'Cengkih also has your choice of various fried proteins or you could enjoy them cooked in masak merah, asam pedas, lemak cili api, kari, kurma, kicap (soy sauce), petai and sambal.

The restaurant also has an assortment of traditional Malay kuih (cakes or desserts) such as kuih bakar pandan, kuih bakar jagung, keswi, seri muka, sagu kelapa, koci keledek, ketayap, lepat pisang, abuk-abuk, onde-onde, cempedak goreng and more. One of the must-try delicacies, however, is the lempeng pisang (banana pancake) which is so delectable with banana goodness. Another is kuih lopes, made of glutinous rice wrapped in pandan leaf, steamed for four hours and is then served with shredded coconut and brown sugar syrup, provide customers with the best and most authentic savoury sweet indulgence.

In terms of setting, D'Cengkih is furnished with wood and warm lights to give a traditional ambience. The restaurant starts to get packed as early as 7.00am. The atmosphere is very lively, especially with the live mini band at the side where good music is played. The patrons are also allowed to perform a song if they wish, which makes it even more fun and enjoyable. The workers are very efficient in tending to the customers and are very alert when there is a customer in need. Kak Tipah sharply supervises all the staff to make sure that the customers are attended to. To the customers, she is extremely hospitable and makes it a habit to get to know them all as friends. Over time, some of these customers become her regulars.

Occasionally, Kak Tipah cooks and she also prepares some of these kuih. Her 29-year-old son, Mohd. Arif, also takes over the cooking to ease his mother's workload. Kak Tipah stated, "I taught my children how to cook the dishes so that the recipes are passed on." She hopes that D'Cengkih will help locals and foreigners experience the ultimate authentic Malay food. For now, she will continue her mission of popularising Malay food.



# SEVEN CUPS

Simplicity at it's best

By Jane Be

G25, Ground Level, Empire Damansara, Jalan PJU 8/8, 47800 Damansara Perdana, Petaling Jaya Opening hour: Monday: 10.30am – 7.00pm, Wednesday – Thursday: 10.30am – 7.00pm, Friday – Sunday: 10.30am – 8.00pm Tel: 03-4065 0037 t one glance, there is nothing fancy about Seven Cups. Yet, it is the simplicity that has drawn visitors to the place – for a cuppa freshly brewed aromatic coffee, scrumptious cakes and above all, the sense of tranquillity and peace of mind that is hard to come by in a city of concrete and skyscrapers.

Tucked away at Empire Damansara along a quiet walkway, one can be sure to find a clean and cosy space that was influenced by Scandinavian and Japanese designs. The interior of the café is straightforward and clean-cut with minimal decorations along with the light pinewood accents. One step into this café, you could feel a kind of pleasant intimacy, putting your heart at ease as you leave your worries at the doorstep.

Seven Cups is definitely not your ordinary coffee specialty café. Instead of using common names like latte and mocha, one would only find a list of black coffee and milk coffee such as leed Black, Cold Brew, Mini White and Full White in their menu. The menu is designed in such a way that makes it easier for visitors to find out the type of coffee that best suit their preference.

For a non-coffee drinker like me, I certainly find it a surprise when I totally fell in love with the Full White that was served. It was creamy and foamy, yet, at the same time, it did not taste harsh. I certainly appreciate the trail of pleasant bitterness that came along as I took a sip of it.

However, if you are one coffee lover, we are sure you will enjoy their selections of black coffee. Or, feel free to ask for recommendations from the barista as you can never go wrong with their suggestions.



If you are not into coffee, do not feel disappointed as Seven Cups servea chocolate drinks that are good enough to get chocolate lovers all hyped up as well. There is no sugar involved, only combinations of dark and milk chocolate – bringing out the best and the richness of each type of chocolate.

Feeling a little adventurous? Be sure to explore their Lime Sparkling Black, a mixture of fresh lime, soda water and espresso. Pretty unconventional but we don't see why coffee lovers should give it a miss.

A café is not complete without delectable cakes to compliment the drinks. Seven Cups certainly not only serve top-notch drinks, but irresistible cakes as well. After all, who can say 'No' to desserts like Nutella Chocolate Cake, Pistachio Lime Cheesecake and Sea-Salted Caramel Brownies?

With layers of dark chocolate sponge cake, Nutella and topped with hazelnut, Nutella Chocolate Cake is indeed a slice of heaven sent from above. If there were words to describe the Pistachio Lime Cheesecake, it would be, "Now you taste it, now you don't". The delicate texture of the cake melts almost instantly in your mouth, leaving behind a tingling taste of lime that plays hide-and-seek with your taste buds. Each bite of the cake will leave you wanting more and have you smiling ear to ear.



Seven Cups also makes it a point to rotate the cakes served with the exception of their signature cakes, Pineapple Cheesecake and Salted Caramel Brownies; there is simply something new to look forward to every time you visit the café. Be sure to check out their Pandan Gula Melaka, it's one of their specialties as well.

What started off as a desire for a personal and comfortable hangout spot has since slowly become one of the favourite spots for both coffee and chocolate lovers. The most beautiful part, however, is how everyone shares the one purpose when visiting this place: For an irresistible cup of coffee/chocolate and a slice of cake that tastes like heaven.

# Nasi Lemak

By Siti Wajihah Kholil

Nasi lemak-Malaysia's signature dish and of course, the nation's hearty favourite. This classic dish was originally a breakfast meal for families at home. The basic set of nasi lemak consists of rice infused with daun pandan (pandan leaf) and coconut milk. It is then traditionally wrapped in banana leaf, with roasted nuts, cucumber slices, fried anchovies, hard-boiled egg and spicy sambal.

Over time, the quality and accessibility of nasi lemak has changed significantly. The nasi lemak at high-end restaurants are either too costly or the taste rather bland. Many of the cheap ones sold at hawker stalls, on the other hand, are either tasteless or tight-fisted with the sambal and at times, the sambal is even burnt or not cooked thoroughly, which can cause a stomach upset. It is not easy to find nasi lemak that is not only economically friendly in price, but also traditionally delicious. KL Lifestyle has hunted various places where you can grab fingerlicking goodness of nasi lemak around the city without sucking your pockets dry. Let us eat nasi lemak, old school style! Busyness



#### Nasi Lemak Village Park RM9.00

From Datuk Seri Najib Tun Razak to Aaron Aziz and many other public figures, Village Park Restaurant has undoubtedly established itself as one of the most successful nasi lemak joints in the city. The restaurant is located at 5, Jalan SS21/37, Damansara Utama, Petaling Jaya (uptown) and it operates daily from 7.00am until 7.30pm On Sundays or public holidays it closes at 6.00pm

Packed with people, the staff are undoubtedly efficient. Despite their busyness, they are warm and friendly. They serve with sincerity. With a sweet smile radiating a gentle persona is the owner herself, Siti Aishah Chong, who will acknowledge your coming.

Nasi Lemak Village Park has established its own identity of nasi lemak. With just one bite, you will get totally hooked. The rice is served a plateful of portion and is not clumpy. Every grain gives a velvety texture due to the coconut milk and it emits alluring fragrance of daun pandan. The sambal is flawless in terms of taste. It is spicy in a manner that goes well for both spicy eaters and non-spicy eaters. The basic nasi lemak of Village Park is complete with nuts that are well roasted, fried anchovies, slices of cucumber and half a boiled egg. You also have other offerings to add on to your nasi lemak and among the most common ones are of course the scrumptious fried chicken, rendang daging, sambal sotong and various sautéed vegetables. This nasi nasi lemak with fried chicken costs RM9.00, but without it is only RM3.00.

#### Nasi Lemak Warisan Sambal Opah RM1.20

Nasi Lemak Warisan Sambal Opah begins its operation at 5.30pm and ends at 5am. Located in Jalan USJ 9/5P, Subang Jaya, near Al Falah Mosque, people wait outside before it opens and immediately flock into the eatery the moment it is open for business.

The rice is served in a small portion, but still appetising. The sambal is completely smooth. No chunks. The anchovies sprinkled on top provide a little saltiness that balances the meal well with a quarter boiled egg. The basic set is only RM1.20. They also have fried chicken, boiled quail eggs, sambal udang (prawn sambal), sambal lala (clam sambal), sambal kering kentang (dry potato sambal), sambal kering tempeh and many more that you can add on to your nasi lemak.





#### Nasi Lemak Saleha at Kampung Pandan RM1.20

As early as 6am, Nasi Lemak Saleha is already open and ready to sell. Located near MRR2 highway in the Ampang area, as you head towards Kampung Pandan, people come and go to purchase their quick breakfast before heading to their workplace.

The nasi lemak comes in a handful portion wrapped in pandan leaf and brown paper. The rice has just the right amount of coconut milk as it is not too creamy. The sambal is fairly spicy and was slightly sweeter than usual due to the generous amount of onions cooked with the sambal. However, it is still simply delicious!

Other accompaniments include a slice of cucumber and a quarter boiled egg. There are also other side dishes from Nasi Lemak Saleha such as fried chicken, sambal sotong (squid sambal), and paru goreng berlada. But the basic set only costs RM1.20. The stall closes at 11pm. If you like to make a large amount of pre-orders, you can contact +60127180400.

#### Nasi Lemak Famous Bangsar RM2.00

Another nasi lemak that is underrated but a must-mention is Nasi Lemak Famous in Bangsar. The stall is situated at the Bangsar Selera food court in Jalan Telawi 1, right across Public Bank. Opens from 5.00pm until 5.00am, not only is the nasi lemak super awesome, but the place is where people can relax with their friends and enjoy a big screen TV in front of them.

The stall is very generous with its soup-bowl portion of extremely fragrant rice. You will leave feeling full. The rice is just right and not overwhelmed with too much coconut milk. The sambal is of the perfect colour and consistency. It mixes really well with the rice as the taste is rich and balanced with its spiciness and sweetness. The whole set of nasi lemak is complete with a few slices of fresh cucumber, roasted peanuts, fried anchovies and half a boiled egg. It has everything you need in your nasi lemak and it only costs RM2.00. It is really cheap considering the portion and being in Bangsar.

If you are one who prefers variety, there are other delicious side dishes that you can choose from. They have fried eggs (sunny side up and omelette), boiled quail eggs, bergedil, rendang ayam (chicken rendang), rendang daging (beef rendang), rendang limpa (lymph rendang), sambal ikan bilis petai and others. However, the must-try addition is of course the fried chicken. Its crispy skin, tender juicy white meat is undeniably appetising!



# Plaza Damas

Located just next to Hartamas Shopping Centre, you can be sure to find a variety of delicious and healthy food without overdoing your wallet.

By Jane Bee



# Pin Chuan Kopitiam

Pin Chuan Kopitiam definitely does justice to our all time favourite wantan mee. The gravy brings along a slight trail of saltiness and sweetness that compliments the noodles' chewy texture. Add on the juicy and tender char siew and wantan, this plate of noodles is simply irresistible! Aside from their signature wantan mee, they offer chicken rice and a variety of dishes for mixed rice as well. They are pretty generous with the food portion and can go as low as RM5.50!

Address: H-0-4 Block H, Plaza Damas, 60 Jalan Hartamas 1, 50480 Kuala Lumpur Tel: 012-360 3655

# **Bread Aroma Bakery**

If you are looking for only fresh and delicious bread, you should not miss out Bread Aroma Bakery. The breads are freshly baked every day and nothing here will be kept overnight. Their bread selection includes rustical, wrap pizza, croissant, baguette and chipolata. It doesn't cost a bomb for those high-quality breads either, as the prices range from RMO.80 to RM5.00. Truly affordable!

Address: Lot FO-3 Plaza Damas 60, Jalan Sri Hartamas 1, Sri Hartamas, 50480 Kuala Lumpur Tel: 03-6203 1667



# Targa Café

One of the reasons why we love Targa Café is they serve breakfast set all day long! At only RM15, you can have a hearty breakfast of eggs, beef bacon, turkey ham, grilled sausages, sautéed mushroom, hash brown, baked beans and toasted bread that come with either orange, coffee or tea! Also, there is plenty of western fusion selection to be picked like lamb chop, nasi lemak and Aglio Olio Spaghetti with the dishes costing no more than RM20.

Address: Plaza Damas F-0-1, Jalan Sri Hartamas, 50480 Kuala lumpur Tel: 03-62119832





# Mahkota Curry House

Being Malaysian, we naturally love mamak food and it doesn't take more than a tasty plate of roti or nasi kandar to get us all excited. Our pick at Mahkota Curry House would be none other than their Capati Kambing and Masala Tea. Wrapped in their soft and fluffy capati is Kambing Mysoor, consists of ingredients such as onions, scrambled eggs, mutton, cili padi and spices like clove. It's a perfect blend of spiciness and saltiness. Oh, did we mention that you could basically taste the mutton in your every bite?

Address: F04 Plaza Damas, Hartamas Shopping Complex, Jalan Sri Hartamas 50480 Kuala Lumpur Tel: 016-263 5786

# Frenz

Can't decide between having Chinese or Western food? Save yourself from the headache and just head out to Frenz for some Chinese-Western fusion food. We had a hard time making a pick from their signature dishes like Salted Egg Spaghetti, Ginger Fried Rice, Nyonya Chicken or Petai Prawn before deciding on their wholesome Sambal Fish Rice consisting of crunchy kangkung, sunny side up, white rice and sambal fish. It was fulfilling and satisfying. Frenz is also a perfect spot for hanging out with friends or a family gathering. If you are dining together with your family, their curry fish head is not one to be missed.

> Address: G-0-1 Plaza Damas, Jalan Sri Hartamas 1, Sri Hartamas 50480 Kuala Lumpur Tel: 012-719 6813



# **Tempting Local Delights**

They are made from a perfect blend of sweetness and saltiness with one common ingredient, coconut, casting its magic to the delights. There's simply no way you can get enough of these Malaysian bite-size kuih!

#### Pulut Tai-Tai

Pulut tai-tai, or Nyonya steamed blue glutinous rice is one of our best-loved kuih. In case you didn't know, the blue marble-like stains on the glutinous rice is actually made from bunga telang, also known as blue pea flower. There were hints of a mixture of saltiness and coconut fragrance left lingering in your mouth that leaves you craving for more. You can eat it together with kaya (coconut jam) though it tastes equally good on itsown.

#### Taiping Lim Nyonya Kueh Kedai Makanan dan Minuman USJ2 19 Jalan USJ 2/2C, 47500 Subang, Selangor



## **Kuih Lapis**

Hidden away at a corner inside a kopitiam, it seems like there's nothing promising about this stall at one glance. However, don't be deceived by the look of it for it sells a variety of kuih that would bring out the curiosity in you. Its kuih lapis certainly captivated our taste buds with their distinctive flavour. There's no stickiness or hardness in the texture as everything seems so perfect.

Aroma Nyonya Kueh Chun Heong Coffee Shop 14 – 16 Lorong Ara Kiri 2, Lucky Garden, 59100 Bangsar





#### Kuih Talam

While kuih talam is considered a common kuih, not many people are able to bring out the tang of coconut milk and pandan leaves perfectly with the exception of a few, including A'Han Nyonya Kuih. We absolutely love the saltiness of the coconut milk, followed by the trail of pandan taste that comes right after. The kuih is neither too dry nor too soft, a total plus point!

A'Han Nyonya Kuih 16 Jalan 21/22, 46300 Sea Park, Petaling Jaya, Selangor



#### When it comes to authenticity of the kuih, Mak Jah Corner is among the few cafés you ought not to miss. Their kuih ketayap - the soft pancake wrapped around the coconut filling made of grated coconut with brown sugar, is simply superb. It's neither too sweet nor too bland and yet, you can taste the fragrance from the combination of coconut, pandan and brown sugar at the same time.

Mak Jah Corner No 28 Jalan Kerja Air Lama, Ampang Jaya, 68000 Ampang





# Bata Malaysia

Managing Director, Paolo Grassi reveals the current status and future plans of Bata Malaysia By Siti Wajihah Kholil



t has been 120 years since Bata's inception. Today, it is still going strong and getting better than ever. Established in 1894, surviving both the world wars, and now operating in five continents, there is no denying that the organisation is one of the world's leading footwear retailer and manufacturer. What began as a simple shoe business started by Tomáš Bata has now expanded into a range of products of not only shoes, but also accessories for men, women and children. The company is now run by the 3rd generation of his line, Thomas G. Bata.

Everybody in Malaysia knows Bata. Even our grandmothers know Bata. The brand has endured many years to secure its name in Malaysia, especially after the release of back-to-school shoes which since 1935 have gained Bata tremendous popularity and become a household name until today. Bata Malaysia new Managing Director, Paolo Grassi, mentioned that the backto-school shoes are just a segment of the business. One of his goals is to make the consumers aware of the variety of comfortable, contemporary and attractive collection in Bata stores. Annually, Mr. Grassi and his team visits the best shoe fairs including the world's largest fair is located in Milano Italy. He plans to boost Bata Malaysia by laving out a vision with his team of managers to produce better results in this year.

The encouraging factor about the consumers in Malaysia is that, "The people here are friendly and open to experiments and new things," said Grassi. However, the footwear industry is getting competitively fierce. Bata is not a company that only looks at profit but the company conducts thorough analysis of Malaysia's economy and evaluates the increase of taxation, cost of energy, oil, etc. The organisation is well aware of the economic climate, thus, takes into account the public's expenses. "We are facing a new period where the consumers have limited budget. The salary is not enough," said Grassi. He admitted that in the earlier days of Bata, it was easier because there were not many competitors and people's needs were simple. They used to spend their salary on food, a pair of shoes and garments. Now, people are exposed to many leisure activities and material fixations. Despite the salary increase, people have the choice of travelling or purchasing technological gadgets such as smartphones, tablets, or going to the cinema and so on. So Bata has to compete with all these factors and develop strategies in such a way that would make people want to spend a part of their salary on its shoes. "That is why we must create beautiful collections and provide outstanding service in all our Bata shops," said Grassi.

Bata looks at the growing competition as an opportunity to perfect the business model following the "Bata Principles". "Our Bata customers are expecting from our brands a high level of quality and service, and to enjoy a great shopping experience in our stores, and it is our goal to fulfill their expectations." said Grassi proudly. Even though it is necessary to observe the competitors, it is merely for the sake of understanding the customers' likings or improvement of ideas. Bata sets prices of products reasonably aligned with the quality. So even if there is a crisis in the economy, quality is valuable because the money is worth spent due to the product's durability.

Bata is not only a typical shoe retailer but it strives to provide the ultimate shoe experience. Better service, collections and quality as well as growth and development are very important to the company. Not only is Bata undergoing collection rejuvenation, but the company also hopes to beautify the stores by drawing up new concepts and layout, especially in their city stores. Grassi aims to match the ambience of the store to suit the higher-value collection of products coming soon. Last year, it renovated 30 family stores and this year it plans to refit 50 stores.

# I am Bata, in my environment. I have my brand and I believe in my philosophy and my plan, y Grassi

The footwear company is constantly looking into many different business perspectives to acclimatise to the current trend of society. The market is changing rapidly with the soaring of technological usage and social media, especially with the increasing popularity of online shopping. Utilising the social media is foremost important because generation 'Y' and 'Z' are always 'plugged'. One of the recent e-economy strategies initiated by Bata is its partnership with Zalora to target and cater to online customers. There is also an official webpage that is always updated to ensure that the customers are informed of the most current collection available in the stores.

On a global scale, however, the future plan of Bata in the next year is to safeguard the staff's working environment. All the factories in Indonesia, Bangladesh, India, and so on has gone through a revamp to ensure that all the rules as well as the environment are respected and conducive. As a corporate social responsibility, the Bata children's program, which is a charity effort by the Bata foundation, plans to provide a sustainable life for children. The company is also building schools and recently rebuilt a school in Myanmar.

Despite it is known in Malaysia, Bata Industrial shoes are worldwide recognized for being the best safety shoes in construction. Through innovation and unbelievable technical knowledge, the research and development team of Bata industrial Latin America was able to invent lego-like boots that could fit through the narrow tube, so the miners' feet could stay dry, warm and safe. The sample of the shoe is showcased in the Bata Shoe Museum in Toronto, Canada. This is the more reason for people to trust Bata as it has proven to be credible with vast experience and impressive achievements.

Produced in Bata factory in Holland and in China, they can represent another business opportunity for Bata Malaysia to extend its business also in the safety shoes.

Grassi enjoys the international experience that he has gained and is still gaining from being in Bata. Through great quality, comfort, design and service, he hopes that his contribution in Bata Malaysia will provide consumers with an everlasting shoe experience. To view and purchase Bata's recent collection of attractive shoes and handbags, visit www.bata.com.my or www.zalora.com.my/bata.



Don't hide your body

An eye-catching floral pattern Kimono in sheer

chiffon with a print pattern, 3/4-length sleeves

with your tank top or T-shirt or even your plain

kimono at H&M store now. Price : RM79.90

and detachable tie at the waist. The perfect match

dress. Don't be afraid to flaunt your body. Get this



# Be sophisticated

The Hugo Boss brand boasts a young energetic feel to its eyewear collection. Moving away from the sophisticated styling of Hugo Boss, the design is towards a more bohemian and youthful approach to fashion. The modern dynamic design is ideal for the office, offering a smart casual look with a touch of retro cool. Price : RM238



## What time is it?

Get noticeable and be on time for anything! This Acid Drop watch by Swatch has the finest Swiss technology and a quartz mechanism to give the maximum precision. It also has a resistance to water to at least 30 metres. It is available in blue and yellow and also glows in the dark. Price : RM402



## I am late!

Running late to meet up with your friends? Get this college-style oversized sweatshirt crafted in a cotton fabric by Mango. It has a round neck and three-quarter raglan sleeves. Pair it with legging and a bun head. The great combination can definitely save time if you are late! Price : RM139



## Every day and every night

This soho leather disco bag by Gucci will inspire you. It has a 21.6 inch adjustable leather strap, interior phone and open pockets. This dark orange leather comes with a light fine gold hardware and natural cotton linen lining. With the compact size of the bag, it will definitely become your everyday essential bag. Price : RM2995







#### Pick your top

Going to a concert and you want it to be one of the best experiences of your life? One of the most important aspects is your clothing. You have to look good aside of having a good time. This fluro green bralet in all over eye print with wide straps by Topshop is the seamless one to get noticeable on the concert. Price : ŘM186



## Accessorize it a bit

Keeping accessories to a minimum is the smart way to go, but if you are going to wear some, here's how to go with this outfit. Short metal necklace with pendant rods by H&M will help to put sparkle into your style. Price : RM39.90



## Keep it safe

Concert can be really crowded. Hence, you certainly want to avoid being pick pocket. A quilted faux leather cross body featuring a curb chain shoulders strap from forever 21 will help to polish up the style of the day. It has open top with push-in lock closure, interior zip and patch pockets. Also high polish hardware and fully lined. The medium weight will not give your shoulder a burden.



## Shoes! Shoes! Shoes!

Shoes are obviously important. Lace never felt so right! The Report Signature Allon Cream Lace High Heel Booties are one part ladylike, and one part fabulous, rocking a sheer lace upper with ivory shoelaces climbing up the front. Cushioned insole will keep your feet protected and comfortable for hours. Price : RM344

## Make your bottom looks good

Then pick a pair of jeans that you are comfortable in. Not too big or not to small. Much better for this top, pair it up with MOTO super high waist Joni from Topshop with front panel and back pocket detail. This will add a little bit of details to your body shape. Price : RM219





# Race again

This men's Ferrari Cavallino Rampante Jacket is made from suede sheepskin leather. A series of exclusive details all inspired by the Maranello GT world, such as the grille shaped patches, the stitching on the sleeves inspired by that on the seats, the leather belts like the leather engine bonnet ties used on vintage cars, the serial number plate, customised zip puller in the shape of a steering wheel all highlight the uniqueness of this garment. Price : RM6846



Trust me, the mixed media trend may sound complicated, but it's actually easy to try and

Mix and match



FOR HIM





A mountaineering style, cotton canvas backpack, with large 22L volume main compartment, side flap pockets, laptop compartment, adjustable sternum strap, air mesh back panel and drawstring closure. This Quicksilver episodic backpack is perfect for those who loves to travel and do not want to leave anything behind. Price : RM179.90

#### Leave it low

Crafted from hardy cotton duck canvas, this Ralph Lauren bright-hued jean is designed with a tapered silhouette. It sits slightly below the waist and slim fit through the seat and thighs with belted waist and buttoned fly. Also comes with five-pocket styling with signature metal rivets. The signature leather logo patch accents the back right waist will create a rumpled look. Price : RM418

## Walk with a style

Introducing the Chukka on a whole new leve, the Vans Chukka Pro! With suede and canvas upper, top-of-the-line cushioning, a solid toe-cap, and a vulcanized gum rubber sole, the Chukka Pro delivers classic style revamped. These mids prove change is good. Price : RM117





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Vuxe Destination: With Love, Istanbul

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# WITH LOVE, ISTANBUL

A paradise found in an ancient city of many wars and invasions

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By Jane Bee

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Beautiful Istanbul used to be called Constantinople and Byzantium. Once the capital of the Roman, Byzantine, Byzantium and Ottoman empires, it has since witnessed the rise and fall of each empire, leaving their trails in many forms - buildings, culture and traditions as proof of their very existence once upon a time.

Istanbul, the city of a hundred names is a city of imagination from the best of both worlds, where the east meet the west, Asia touches Europe and traditions are very much alive in the western-influenced modern day life. This is where both worlds collide, creating a concoction of arts, philosophy, norms, humanities, knowledge and architecture – enticing and fascinating the world with their exoticness.

#### Sui Generis Architecture

Famous for its architecture, it is a must to visit Istanbul's historical buildings once you are there. Immerse yourself in the beauty of Hagia Sophia, also known as Saint Sophia, for its magnificent architecture and lavish history. One of the eight wonders of the world, it served as a church for 916 years and 482 years as a mosque before being converted into a museum. Feel the presence of the dome; the colours, the antique porphyry columns, the space, the calligraphy, the ewellery and the fine details which note the activities that once took place there.

It is known as the Blue Mosque for the fine blue Iznik tiles that adorn the walls of its interior, though the colour is not noticeable from the outside. The zenith of Ottoman mosque development with the incorporation of some Byzantine elements from Hagia Sophia alongside with traditional Islamic architecture, the Sultan Ahmed Mosque is a definition of arandeur, magnitude and majesty.

As for Topkapi Palace, it is created not only of notable architecture but surrounded by apocryphal stories that fuel the interest of its visitors further. Catch a glimpse of the life the once occupied the opulent palace through the fantasies and tales shared by the tour guide you explore the royal's residence.

#### LUXE DESTINATION



#### The Lost Cities and The Great Spa

Taking a trip to Hierapolis is like walking down nostalgia lane for you will only be welcomed by the ruins of the bygone city lying on a flat and well-maintained terrain. Once a sacred site for its healing water, the ruins of the baths that can be seen at the site are evidence of the existence of thermal spa established by the kings of Pergamon from the Attalids dynasty. A dip in the Sacred Pool should top the list of the travel itinerary as the high level of natural radioactivity does wonders to the body.

For those who wish to visit more ancient sites, you ought not to miss Ephesus, one of the best-preserved classical cities. As one of the seven churches addressed by Christ in a vision, you will find the Temple of Artemis, the Great Theatre, the Library of Celsus along with other temples at this site. Your tour to Ephesus should be followed by a visit to the House of the Virgin Mary where she spent the last days of her life.

#### **Mandatory Cruise**

A vacation to Istanbul is never complete without a cruise along the Bosphorus Strait. It represents Istanbul in a way; the Bosphorus Strait separates the Asian and European sides of Istanbul as well as connects the Sea of Marmara to the Black Sea. Sit back and relax while indulging in the scenery of Istanbul from a different point of view.

#### Must-Not-Miss in Istanbul

The culture and taste of local life are part of the elements that add to the exciting experience in Istanbul. Bring along your wallet and some patience as you brace the crowds in the giant labyrinth, the Grand Bazaar as well as the Egyptian Bazaar for some spices, sweets, aphrodisiacs, honeycombs, souvenirs as well as a taste of the local life – a close replicate from centuries ago. Istanbul, the city of a hundred names is a city of imagination from the best of both worlds, where the east meet the west.

Enjoy the magical experience brought by the whirling dervish dancers with the sound of flute and drum as accompaniment in a spiritual and ritualistic celebration of existence. Each gesture carries meaning and symbol – the right arm raised up to the god as the left arm transfers them to earth, with dancers clad in attire that symbolises death, the grave and the tombstone.

Istanbul not only has a rich historical background, it is a food paradise as well. Be sure not to miss Meyhane, a traditional Turkish restaurant or bar for its delicious meze (traditional Turkish appetizers) with a glass of cold beer, wine or raki. Food lovers especially, should not miss out the local Turkish delights such as baklava, borek, Doner kebab, kofte, lokum and manti.

#### What are you waiting for?

Book your trip now to Istanbul with Golden Holidays for a 9-day and 7-night Turkey Summer Tour with prices starting from RM5,550 per person. The package includes return air fare with Malaysia Airlines, accommodation in 4-star hotels, transfers on air-conditioned coach, meals and entrance fees as per itinenary.

Golden Holidays is the tour operator of award-winning Malaysia Airlines with decades of experience in providing topnotch comfort, convenience, safety and reliability in every aspect of the holiday. Its extensive and efficient destination partnerships as well as competitive prices offer comfort and security in enhancing your holiday experience that is specially tailored to meet your personal taste.

Purchase your Golden Holidays packages by calling 03-7863 4000 or e-mail to goldenholidays@malaysiaairlines.com for further inquries. The official website is available at http://holiday.malaysiaairlines. com for more information or feel free to make a consultation visit to MAS Golden Holidays Sdn Bhd at Ground Floor, Malaysia Airlines Complex 3B, Sultan Abdul Aziz Shah Airport, 47200 Subang, Selangor.



AIRPORTS

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## **AIRPORT TALK**



# MALAYSIA HOSTS THE AVIATION WORLD Aviation Industry MICE Planners are coming to the Heart Of Asia

From every conceivable corner of the world, aviation decision-makers have been flying into Malaysia for conferences, meetings, seminars and exhibitions. In less than a decade, this cosmopolitan country has hosted an amazing number of aviation events. Major international aviation conferences and small, focused training-programmes; specialized seminars and global gatherings; fun incentive tours and serious industry exhibitions – for meetings, incentives, conventions, exhibitions and more, the aviation world is coming to Kuala Lumpur these days!

Aviation managers and technical staff from nations as disparate as Papua New Guinea, Singapore, Australia, Vietnam, India, Fiji and Cambodia listened attentively while a Malaysian moderator greeted them in a dozen languages at a 'Quality Of Service At Airports' workshop conducted by Airports Council International. Middle Eastern sheikhs in flowing robes politely passed gaily-garbed tribal dancers at an aerospace exhibition. Top-performing sales-agents of a prominent international airline's incentivetour gasped with wonder at the view from the world's tallest Twin Towers, while down below them at the Kuala Lumpur Convention Centre, busy staff made preparations for one of the aviation-world's biggest gatherings in history. Airport managers from Dubai, Korea, Canada, Hong Kong and the USA mingled with officials from the IATA and ACI Headquarters in Switzerland. A small group of managers from Asian airport companies pored over their notes earnestly as their lecturers from Manchester took them through their paces in a special regional training programme organized by Malaysia Airports Marketing Division. Trainees from the airports of Astana in Kazakhstan, Hyderabad in India

and Phnom Penh in Cambodia rode the superfast airport-train into the city together.

IATA, ACI, ICAO, AETRA, IARDA...the list of aviation organisations meeting in Kuala Lumpur and other Malaysian destinations has been steadily growing. This month alone, there are two world-class aviation events in Malaysia.

#### Routes Asia 2014

Originally known as New Routes Asia, Routes Asia is the largest route development forum for the entire Asia region. This year, it is taking place in Kuching in the State of Sarawak, Malaysia from 9-11 March 2014. Routes Asia is the meeting place for around 800 delegates representing over 90 airlines, 250 airports and almost 60 countries. The hosting of one of Asia 's most important civil



#### AIRLINK

#### **AIRPORT TALK**



aviation events is testimony of the growing importance of Kuching as an international air hub and destination.

Hosted by the State Government of Sarawak and co-hosted by Malaysia Airports Holdings Berhad (MAHB), the forum is expected to attract leaders from the airports and airlines industries, tourism authorities and policy makers. Minister of Tourism, Sarawak Datuk Amar Abang Haji Abdul Rahman Zohari Bin Tun Datuk Abang Haji Openg, in announcing the event at a media briefing here said, "The hosting of Routes Asia 2014 right after the success of the ASEAN Tourism Forum 2014 in January augurs well for Kuching's future as an international air-hub and destination. The attention being paid to Kuching and Sarawak in general with its unique combination of adventure with elements of nature and culture is long overdue."

According to Datuk Abang Zohari, "We believe that Sarawak is one of the great untapped destinations for airlines and we are certain that route-planners and revenueoptimisers will discover this truth at Routes Asia 2014. We are looking forward to the opportunity of showcasing our beautiful land, and its great potential for airlines." Tan Sri Bashir Ahmad, Managing Director of MAHB added, "Routes Asia 2014 is an excellent opportunity for airlines to see for themselves the tremendous potential of Kuching, both as a travel treasure, and as a springboard into Borneo and beyond." Along with the face-to-face Meetings which form the core of the event, Routes Asia 2014 will also see a series of Route Exchange Airline Briefings given by senior airline-executives and the Routes Asia Strategy Summit which will see an impressive line-up of senior industry executives. The Routes Asia Strategy Summit will cover some of the major topics affecting the Asia region, including "The Future of LCCs in Asia", "Emerging Outbound Tourism Markets" and "The Battle of the Hubs".

#### Airport Cities World Conference & Exhibition 2014

The Airport Cities World Conference & Exhibition is the global platform providing thought-leadership, best practice, innovation and high-level debate and discussion around the creation and development of airport cities including how they stimulate economic growth and drive commercial benefits, developing both as cities in their own right and as unique business and tourist destinations.

Now in its 13th year, Airport Cities World Conference & Exhibition 2014 continues to unite the entire 'Airport City' community with senior decision-makers attending from airports, airlines, economic development agencies, financial institutions, real estate & urban development companies, industry suppliers and global & regional businesses.

Hosted by Malaysia Airports and taking place in Kuala Lumpur at the very heart of





Asia, this year's event will showcase KL's own KLIA Aeropolis development plan as well as providing unique insights into some of the most exciting and innovative airport city and aerotropolis models within the wider Asia region. Airport Cities World Conference & Exhibition 2014 will take place on March 31 - April 2, allowing delegates such as real-estate developers, industry suppliers and airport CEOs to share their knowledge, experiences and best practices with others interested in using the model to develop and expand their very own airport cities. The event also provides opportunities to have multiple one-to-one meetings in an environment that has the added benefit of high profile brand exposure and a close association with the thought leadership.

Organisations that have held AGMS, workshops, seminars, exhibitions or meetings in Malaysia in the last several years encompass almost every conceivable aspect of global aviation. Some of the more easilyrecognisable organisations and events are:

- AAPA, Association of Asia Pacific Airlines
- ACI, Airports Council International
- APATS, Asia Pacific Airline Training Symposium
- IÁRDA, International Air Route Development Association
- IATA, International Air Transport Association
- ICAO, International Civil Aviation Organization
- ICMAE, International Conference on Mechanical Aerospace Engineering
- IGHC, IATA Ground Handling
   Council
- PATA-AC, Pacific Asia Travel
   Association Aviation Committee
- Routes, The World Route Development Forum
- TIACA, The International Air Cargo Forum and Exhibition



# MALAYSIA AIRPORTS : A Pioneering Tradition at Routes

Airline CEOs, Route-planners, Revenue-Optimisers and other aviation professionals know that World Routes and Regional Routes events are an essential part of the global business of commercial aviation. Little do they know that Malaysia Airports has had a proud track-record of pioneering developments at these events!

Regional Routes events are held annually all over the world. Today delegates from every corner of the world flock to Routes Asia, Routes Africa, Routes Americas and Routes Europe – each a major event on the world aviation calendar. However, these events may never have come about, if not for the bold initiative from Malaysia Airports.





When the idea of Routes Asia was first proposed to the organisers of World Routes by Malaysia Airports many years ago, the whole concept of a regional event was considered unacceptable as it was felt such an event would fragmentise World Routes. However, with the persistence of the team from Malaysia Airports, the organisers finally agreed to have the world's first regional Routes event. Malaysia Airports responded by accepting the challenge to host New Route Asia for three pioneering years, from 2003 to 2005. The rest, as they say, is history! Today, there are regional Routes events all over the world, and the effectiveness of this concept is beyond question.

There were surprised faces around the world when Malaysia went on to become the first Asian country to host World Routes, in 2008. To the satisfaction of the decisionmakers, the event was a resounding success, and key aviation-leaders who were at Routes Kuala Lumpur 2008 still talk about it enthusiastically today. This is a clear testament of Kuala Lumpur as an event-location, and to the organisational ability of the Marketing Team of Malaysia Airports.

Malaysia Airports was also the first airport to introduce active partnership with a National Tourism Organisation at World



Routes, and the first to introduce live music and cultural performances at its booth. Today, this has become a common practice, so much so that there is often a cacophony of competing music, sound and dances across the Exhibition Area or Networking Village at Routes events. At Routes 2007 in Stockholm, Tourism Malaysia had an eye-catching booth of its own opposite the Malaysia Airports booth, complete with tall replicas of Kuala Lumpur's Twin Towers, setting the stage for the numerous NTOs that have their own booths at Routes events around the world today.

Double-decker booths, piping-hot ethnic food cooked on site, dedicated publications, award-winning marketing strategies....the list of innovations and excellence continue, building a strong pioneering tradition at Routes by the Marketing Division of Malaysia Airports. Today at Routes Asia 2014 in Kuching, this same dedication to innovation and total commitment to service-excellence is available to all airlines seeking new routes and great destinations at the heart of Asia. Just contact the Marketing Division of Malaysia Airports at +603 2070 8606 for more details.

# AIRPORT MD SPEAKS



"Why attend a Routes event? The Marketing Division of Malaysia Airports has been involved with Routes since its earliest days in Europe, and I have personally participated in numerous events in a variety of ways, including as an airport delegate and a panel speaker. I have also personally flown to Manchester when Malaysia Airports bid to host World Routes 2008 in Kuala Lumpur and again, in partnership with the Sarawak Government, to bid for Routes Asia 2014 in Kuching.

"All this is simply because I am convinced that a Routes event is a unique and effective way for airports, airlines and other industry partners to meet and do business! Attendance at Routes Asia 2014 is the time to discover why Asia is the aviation-world's No.1growth region. Whether you represent an airport or an airline, as an aviation professional, you really need to check out what's happening in Asia – and this is the time and place to do it. "Unlike many countries in this region which have just one or two international airports, Malaysia has no less than five international gateways, with a couple of others also receiving regular or charter flights from other countries, so airlines really do have the best possible choice of destinations and air-hubs in the region! Apart from our flagship hub at Kuala Lumpur, Routes delegates should also check-out Kota Kinabalu, Penang Langkawi, and, of course, Kuching.

"Kuching International Airport in Malaysia's largest state is a prime example of an undiscovered treasure amongst the gateways in our portfolio. Routes Asia 2014 is an excellent opportunity for airlines to see for themselves the tremendous potential of Kuching, both as a travel treasure, and as a springboard into Borneo and beyond. The people of Sarawak are famed for their hospitality, and Malaysia Airports will join them to wish you a warm welcome and a productive event. Selamat Datang!"

In 2012, the Pacific Asia Travel Association's Aviation Committee gave its inaugural award for "Exceptional Service to Aviation" to Tan Sri Bashir Ahmad. the Managing Director of Malaysia Airports. Appointed President of Airports Council International Asia-Pacific in 2010 and re-appointed in 2012, Tan Sri Bashir Ahmad is one of the few airport bosses in the world who has worked in practically every aspect of the aviation industry including airline operations and management, national government requirements, and international administration. As a strong supporter of Routes, be issues a special welcome to delegates of Routes Asia 2014.



#### **AIRLINE & AVIATION OFFICES**

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| <ul> <li>53. Kuwait Airways • UBN Tower <ul> <li>03-2031 6033</li> </ul> </li> <li>54. LOT Polish Airlines • Central Plaza <ul> <li>03-2148 8033</li> </ul> </li> <li>55. Lufthansa • Kenanga International <ul> <li>03-2052 3446</li> </ul> </li> <li>56. Mahan Air • Megan Avenue II <ul> <li>03-2142 7344</li> </ul> </li> <li>56. Mapati Nusantara • Wisma MPL <ul> <li>03-2142 7344</li> </ul> </li> <li>57. Mandarin Airlines • Amoda Building <ul> <li>03-2142 7344</li> </ul> </li> <li>58. Merpati Nusantara • Wisma MPL <ul> <li>03-2142 7344</li> </ul> </li> <li>59. Myanmar Airways International <ul> <li>03-2141 1411</li> </ul> </li> <li>59. Myanmar Airways International <ul> <li>03-2143 101</li> </ul> </li> <li>60. Nepal Airlines • Semua House <ul> <li>03-2144 3101</li> </ul> </li> <li>61. Olympic Air • Central Plaza <ul> <li>03-2144 3101</li> </ul> </li> <li>62. Oman Air • Menara Hap Seng <ul> <li>03-2143 6123</li> </ul> </li> <li>63. Pakistan International Airlines <ul> <li>03-2143 0767</li> </ul> </li> <li>63. Pakistan International Airlines <ul> <li>03-2118 6100</li> </ul> </li> <li>67. Regent Airways • Central Plaza <ul> <li>03-2118 6100</li> </ul> </li> <li>67. Regent Airways • Central Plaza <ul> <li>03-2070 7055</li> </ul> </li> <li>68. Royal Brunei Airlines • UBN Tower <ul> <li>03-2162 6044</li> </ul> </li> <li>70. Saudi Arabia Airlines • Megan Avenue II 23 <ul> <li>03-2162 778</li> </ul> </li> <li>71. Scandinavian Airlines • Megan Avenue II 23 <ul> <li>03-2162 703</li> </ul> </li> <li>73. Singapore Airlines <ul> <li>03-2164 778</li> </ul> </li> <li>74. Scharphai Airlines • Megan Avenue II 23 <ul> <li>03-2164 778</li> </ul> </li> <li>74. Scandinavian Airlines • Megan Avenue II 23 <ul> <li>03-2166 7778</li> </ul> </li> <li>73. Singapore Airlines <ul> <li>03-2167 11666</li> </ul> </li> <li>74. Shanghai Airlines • Menara Hap Seng <ul> <li>03-2164 741 7465</li> <li>03-2070 1075</li> </ul> </li> <li>75. Shenzhen Airlines • Menara Hap <ul> <li>03-2070 7055</li> <li>76. Sintankan Airlines • Menara Hap</li> <li>03-2070 10</li></ul></li></ul>   | 52.  | Korean Air • Menara Hap Seng            | 10     |
| 54. LOT Polish Airlines • Central Plaza       3         • 03-2148 8033         55. Lufthansa • Kenanga International       19         • 03-2162 3446         56. Mahan Air • Megan Avenue II       25         • 03-2142 7344       25         57. Mandarin Airlines • Amoda Building       20         • 03-2142 7344       26         58. Merpati Nusantara • Wisma MPL       12         • 03-2141 1411       11         59. Myanmar Airways International       12         • 03-2143 101       20         60. Nepal Airlines • Semua House       19         • 03-2145 6123       3         61. Olympic Air • Central Plaza       3         • 03-2143 5101       61         62. Oman Air • Menara Hap Seng       61         • 03-2141 0767       62         63. Pakistan International Airlines • Office Tower       10         • 03-2141 0767       63         63. Cantas • Amoda Building       21         • 03 - 2713 3911       61         63. Cattar Airways • Central Plaza       3         • 03 - 2070 7065       78         69. Royal Brunei Airlines • Megan Avenue II       25         • 03-2162 6044       71         71. Scandinavian Airlines • Megan   | 53.  | Kuwait Airways • UBN Tower              | Ð      |
| 55. Lufthansa • Kenanga International       15         • 03-2052 3446       56.         56. Mahan Air • Megan Avenue II       23         • 03-2142 7344       77         57. Mandarin Airlines • Amoda Building       • 03-2142 7344         58. Merpati Nusantara • Wisma MPL       12         • 03-2141 1411       12         • 03-2143 1411       12         • 03-2143 1411       12         • 03-2143 1411       12         • 03-2143 1411       12         • 03-2143 1411       13         50. Nepal Airlines • Semua House       19         • 03-2145 6123       13         61. Olympic Air • Central Plaza       16         • 03-2145 6123       16         • 03-2141 0767       10         62. Cantas • Amoda Building       10         • 03 - 2118 6100       17         63. Royal Brunei Airlines • UBN Tower       17         • 03-2070 7055       18       Royal Jordanian • Menara Hap Seng         • 03-2148 7500       10       10         70. Saudi Arabia Airlines • Megan Avenue II       23         • 03-2162 6044       24       25         71. Scandinavian Airlines • Megan Avenue II       26         • 03-2162 for778  | 54.  | LOT Polish Airlines • Central Plaza     | 8      |
| 56. Mahan Air • Megan Avenue II       23         • 03-2166 7977       57. Mandarin Airlines • Amoda Building       23         • 03-2142 7344       58. Merpati Nusantara • Wisma MPL       12         • 03-2141 1411       59. Myanmar Airways International       12         • Wisma MPL • 03-2072 1261       60. Nepal Airlines • Semua House       19         • 03-2698 7933       61. Olympic Air • Central Plaza       63         • 03-2144 3101       62       63         62. Oman Air • Menara Hap Seng       63       63         • 03-2144 5123       63       64         63. Pakistan International Airlines       63       62         • 03 - 2713 3911       61       63         64. Qatar Airways • Central Plaza       63       63         • 03 - 2118 6100       77       76         70. Regent Airways • Wisma Paradise       16       63-2070 7055         68. Royal Brunei Airlines • UBN Tower       7       63-2148 7500         70. Saudi Arabia Airlines • Megan Avenue II       25       63-2162 6044         71. Scandinavian Airlines • Megan Avenue II       25       63-2166 7778         71. Scandinavian Airlines • Megan Avenue II       25       63-2166 7778         72. Sheazhen Airlines • MyHabitat One Residence • 03-2166 1999 <td< td=""><td>55.</td><td>Lufthansa • Kenanga International</td><td>Ð</td></td<>  | 55.  | Lufthansa • Kenanga International       | Ð      |
| 57. Mandarin Airlines • Amoda Building<br>• 03-2142 7344       ?         58. Merpati Nusantara • Wisma MPL<br>• 03-2141 1411       ?         59. Myanmar Airways International<br>• Wisma MPL • 03-2072 1261       ?         60. Nepal Airlines • Semua House<br>• 03-2698 7933       ?         61. Olympic Air • Central Plaza<br>• 03-2145 6123       ?         62. Oman Air • Menara Hap Seng<br>• 03-2145 6123       ?         63. Pakistan International Airlines<br>• Central Plaza • 03-2142 5444       ?         64. Philippines Airlines • Office Tower<br>• 03-2141 0767       ?         65. Qantas • Amoda Building<br>• 03 - 2713 3911       ?         66. Qatar Airways • Central Plaza<br>• 03 - 2713 3911       ?         67. Regent Airways • UBN Tower<br>• 03-2070 7055       ?         68. Royal Brunei Airlines • UBN Tower<br>• 03-2070 7056       ?         69. Royal Jordanian • Menara Hap Seng<br>• 03-2168 7003       ?         70. Saudi Arabia Airlines • Megan Avenue II<br>• 03-2162 6044       ?         71. Scandinavian Airlines • Megan Avenue II<br>• 03-2162 6044       ?         72. Silk Air • Menara Multi-Purpose<br>• 03-2688 7033       ?         73. Singapore Airlines<br>• Menara Multi-Purpose • 03-2698 7033       ?         74. Shanghai Airlines • MyHabitat One<br>Residence • 03-2166 1999       ?         75. Shenzhen Airlines • Menara Hap<br>Seng • 03-2070 1979       ?         79. Swiss International  |      | Mahan Air • Megan Avenue II             | Q;     |
| <ul> <li>58. Merpati Nusantara • Wisma MPL <ul> <li>03-2141 1411</li> </ul> </li> <li>59. Myanmar Airways International <ul> <li>Wisma MPL</li> <li>03-2088 7933</li> </ul> </li> <li>61. Olympic Air • Central Plaza <ul> <li>03-2145 6123</li> </ul> </li> <li>62. Oman Air • Menara Hap Seng <ul> <li>03-2145 6123</li> </ul> </li> <li>63. Pakistan International Airlines <ul> <li>03-2145 6123</li> </ul> </li> <li>63. Pakistan International Airlines <ul> <li>03-2141 0767</li> </ul> </li> <li>65. Qantas • Amoda Building <ul> <li>03 - 2118 6100</li> </ul> </li> <li>67. Regent Airways • Central Plaza <ul> <li>03 - 2118 6100</li> </ul> </li> <li>68. Royal Brunei Airlines • UBN Tower <ul> <li>03-2017 07055</li> </ul> </li> <li>68. Royal Jordanian • Menara Hap Seng <ul> <li>03-2017 07166</li> </ul> </li> <li>69. Royal Jordanian • Menara Hap Seng <ul> <li>03-2118 7500</li> </ul> </li> <li>70. Saudi Arabia Airlines • Megan Avenue II 25 <ul> <li>03-2166 7778</li> </ul> </li> <li>71. Scandinavian Airlines • Megan Avenue II 25 <ul> <li>03-2166 6044</li> </ul> </li> <li>72. Silk Air • Menara Multi-Purpose <ul> <li>03-2161 1666</li> </ul> </li> <li>73. Singapore Airlines • MyHabitat One <ul> <li>Residence • 03-2161 1999</li> <li>74. Shanghai Airlines • MyHabitat One <ul> <li>Residence • 03-2161 1999</li> </ul> </li> <li>76. Suth African Airways • Office Tower <ul> <li>03-2141 7456 / 2141 7465</li> <li>77. SpiceJet • Wisma Paradise <ul> <li>03-2070 1979</li> </ul> </li> <li>79. Swiss International Air Lines <ul> <li>03</li> <li>71. Thai Airways • Wisma Goldhill </li> <li>03-2070 1979</li> </ul> </li> <li>79. Swiss International Air Lines <ul> <li>03</li> <li>71. Thai Airways • Wisma Goldhill </li> <li>03-2074 2070 1979</li> </ul> </li> <li>79. Swiss International Air Lines <ul> <li>03</li> <li>71. Thai Airways • Wisma Goldhill </li> <li>03-2142 42311</li> <li>72. Surkish Airlines • Menara Prestige <ul> <li>03-2142 42311</li> <li>73. Singapore 3277</li> </ul> </li> <li>71. Thai Airways • UoA Centre <ul> <li>03-2142 4311</li> <li>73.</li></ul></li></ul></li></ul></li></ul></li></ul>  |      | Mandarin Airlines • Amoda Building      | 2      |
| 59. Myanmar Airways International       12         • Wisma MPL • 03-2072 1261       19         • 03-2698 7933       10         • 03-2144 3101       10         • 03-2144 3101       10         • 03-2145 6123       10         • 03-2145 6123       10         • 03-2145 6123       10         • 03-2145 6123       10         • 03-2145 6123       10         • 03-2145 6123       10         • 03-2141 0767       10         • 03-2141 0767       10         • 03-2141 0767       10         • 03-2171 3911       60         60 Catra Airways • Central Plaza       10         • 03 - 2118 6100       17         61       Royal Brunei Airlines • UBN Tower       17         • 03-2070 7055       68       Royal Brunei Airlines • UBN Tower       17         • 03-2162 6044       21       21       03-2162 6044         71       Scandinavian Airlines • Megan Avenue II       25       03-2162 6044         72       Silk Air • Menara Multi-Purpose       20       03-2162 6044         73       Singapore Airlines • MyHabitat One       Residence • 03-2166 1999         76       South African Airways • Office Tower       10  | 58.  | Merpati Nusantara • Wisma MPL           | Ð      |
| 60. Nepal Airlines • Semua House       19         • 03-2698 7933         61. Olympic Air • Central Plaza       3         • 03-2144 3101       63         62. Oman Air • Menara Hap Seng       63         • 03-2145 6123       63         63. Pakistan International Airlines       3         • 03-2141 0767       65         62. Ottama • Amoda Building       9         • 03 - 2118 6100       67         67. Regent Airways • Central Plaza       3         • 03 - 2118 6100       67         67. Regent Airways • Wisma Paradise       18         • 03 - 2070 7055       68         68. Royal Brunei Airlines • UBN Tower       17         • 03-2070 7056       68         69. Royal Jordanian • Menara Hap Seng       16         • 03-2148 7500       778         71. Scandinavian Airlines • Megan Avenue II       25         • 03-2162 6044       72         72. Silk Air • Menara Multi-Purpose       20         • 03-2162 7033       73         73. Singapore Airlines       Megan Avenue II         • 03-2161 1666       73         75. Shenzhen Airlines • MyHabitat One       Residence • 03-2166 1999         76. South African Airways • Office Tower       10  | 59.  | Myanmar Airways International           | 12     |
| <ul> <li>03-2698 7933</li> <li>Olympic Air • Central Plaza</li> <li>03-2144 3101</li> <li>Coman Air • Menara Hap Seng</li> <li>03-2145 6123</li> <li>Pakistan International Airlines</li> <li>Central Plaza • 03-2142 5444</li> <li>Philippines Airlines • Office Tower</li> <li>03-2141 0767</li> <li>Qantas • Amoda Building</li> <li>03 - 2713 3911</li> <li>Qatar Airways • Central Plaza</li> <li>03 - 2118 6100</li> <li>Regent Airways • Central Plaza</li> <li>03 - 2118 6100</li> <li>Regent Airways • Wisma Paradise</li> <li>03 - 2070 7055</li> <li>Royal Brunei Airlines • UBN Tower</li> <li>03-2070 7166</li> <li>Royal Jordanian • Menara Hap Seng</li> <li>03-2166 7778</li> <li>Scandinavian Airlines • Megan Avenue II</li> <li>03-2162 6044</li> <li>Silk Air • Menara Multi-Purpose</li> <li>03-2162 6044</li> <li>Silk Air • Menara Multi-Purpose</li> <li>03-2161 1666</li> <li>South African Airlines • Negan Avenue II</li> <li>Shanghai Airlines • Plaza OSK</li> <li>03-2070 1979</li> <li>Swiss International Air Lines</li> <li>03-2070 1979</li> <li>Swiss International Air Lines</li> <li>Nanga 104 / 2141 7465</li> <li>SriLankan Airlines • Menara Hap</li> <li>03-2070 01979</li> <li>Swiss International Air Lines</li> <li>Kenanga International Air Lines</li> <li>Vienam Airlines • Menara Prestige</li> <li>03-215 2277</li> <li>Thai Airways • UOA Centre</li> <li>03-2142 4311</li> <li>US-Airways • UOA Centre</li> <li>03-2142 4311</li> <li>US-Airways • UOA Centre</li> <li>03-2142 4311</li> <li>US-Airways • UOA Centre</li> <li>03-2142 4311</li> <li>Micha Airlines • Menara Hap Seng</li> <li>03-2142 4311</li> <li>Uzbekistan Airways • Megan Avenue II</li> <li>03-2142 4311</li> <li>Uzbekistan Airways • Menara Hap Seng</li> <li>03-2142 4311</li> <li>Uzbekistan Airways • Menara Hap Seng</li> <li>03-2142 4311</li> <li>Uzbekistan Airways • Megan Avenue II</li> <li>03-2031 1555</li> <li>Xia</li></ul>   | 60   |   | 10     |
| <ul> <li>03-2144 3101</li> <li>20man Air • Menara Hap Seng <ul> <li>03-2145 6123</li> </ul> </li> <li>23-2145 6123</li> <li>36. Pakistan International Airlines <ul> <li>Central Plaza • 03-2142 5444</li> </ul> </li> <li>24. Philippines Airlines • Office Tower <ul> <li>03-2141 0767</li> </ul> </li> <li>26. Cantas • Amoda Building <ul> <li>03 - 2713 3911</li> </ul> </li> <li>26. Catar Airways • Central Plaza <ul> <li>03 - 2713 3911</li> </ul> </li> <li>26. Catar Airways • Central Plaza <ul> <li>03 - 2718 6100</li> </ul> </li> <li>27. Regent Airways • Wisma Paradise <ul> <li>03 - 2070 7055</li> </ul> </li> <li>28. Royal Brunei Airlines • UBN Tower <ul> <li>03 - 2070 7055</li> </ul> </li> <li>28. Royal Brunei Airlines • UBN Tower <ul> <li>03 - 2070 7055</li> </ul> </li> <li>29. Royal Jordanian • Menara Hap Seng <ul> <li>03 - 2168 7778</li> </ul> </li> <li>20. Saudi Arabia Airlines • Megan Avenue II 25 <ul> <li>03 - 2162 6044</li> </ul> </li> <li>21. Scandinavian Airlines • Megan Avenue II 25 <ul> <li>03 - 2162 6044</li> </ul> </li> <li>21. Singapore Airlines <ul> <li>03 - 2162 6044</li> </ul> </li> <li>21. Singapore Airlines • Megan Avenue II 25 <ul> <li>03 - 2162 6044</li> </ul> </li> <li>22. Silk Air • Menara Multi-Purpose <ul> <li>03 - 2162 6044</li> </ul> </li> <li>23. Singapore Airlines • Plaza OSK <ul> <li>03 - 2161 1666</li> </ul> </li> <li>24. Shenzhen Airlines • MyHabitat One <ul> <li>Residence • 03 - 2166 1999</li> </ul> </li> <li>25. South African Airways • Office Tower <ul> <li>03 - 2070 1979</li> </ul> </li> <li>29. Swiss International • 03 - 2052 3433</li> </ul> <li>20. TArkish Airlines • Menara Hap <ul> <li>63. Signapone Airlines • Menara Prestige <ul> <li>03 - 215 2277</li> </ul> </li> <li>21. Thai Airways • Wisma Goldhill <ul> <li>03 - 2074 2034 6999</li> </ul> </li> <li>23. TransAsia Airways • Central Plaza <ul> <li>03 - 2144 3288</li> </ul> </li> <li>24. Ukraine International AirLines <ul> <li>03 - 2144 3288</li> </ul> </li> <li>24. Ukraine International AirLines <ul> <li>03 - 215 5511</li></ul></li></ul></li>  |      | • 03-2698 7933                          |        |
| <ul> <li>03-2145 6123</li> <li>Pakistan International Airlines</li> <li>Central Plaza • 03-2142 5444</li> <li>Philippines Airlines • Office Tower</li> <li>03-2141 0767</li> <li>Qantas • Amoda Building</li> <li>03 - 2713 3911</li> <li>Qatar Airways • Central Plaza</li> <li>03 - 2118 6100</li> <li>Regent Airways • Central Plaza</li> <li>03 - 2118 6100</li> <li>Regent Airways • Wisma Paradise</li> <li>03 - 2070 7055</li> <li>Royal Brunei Airlines • UBN Tower</li> <li>03-2070 7065</li> <li>Royal Jordanian • Menara Hap Seng</li> <li>03 - 2148 7500</li> <li>Saudi Arabia Airlines • Megan Avenue II</li> <li>03 - 2166 7778</li> <li>Scandinavian Airlines • Megan Avenue II</li> <li>03 - 2162 6044</li> <li>Silk Air • Menara Multi-Purpose</li> <li>03 - 2162 6044</li> <li>Silk Air • Menara Multi-Purpose</li> <li>03 - 2162 6044</li> <li>Singapore Airlines</li> <li>03 - 2161 1666</li> <li>Shenzhen Airlines • MyHabitat One<br/>Residence • 03 - 2166 1999</li> <li>South African Airways • Office Tower</li> <li>03 - 2070 1979</li> <li>Swiss International Air Lines</li> <li>skenanga International Air Lines</li> <li>skenanga International Air Lines</li> <li>03 - 2070 1979</li> <li>Swiss International Air Lines</li> <li>skenanga International Air Lines</li> <li>03 - 2070 9055</li> <li>Sin Janka Airlines • Menara Hap</li> <li>skenanga International Air Lines</li> <li>skenanga International Air Lines</li> <li>skenanga International Air Lines</li> <li>skenanga International Air Lines</li> <li>u03 - 2034 6999</li> <li>Turkish Airlines • Menara Prestige</li> <li>03 - 2144 3288</li> <li>UVA Centre • 03 - 2175 5511</li> <li>United Airlines • Central Plaza</li> <li>o3 - 2142 4311</li> <li>U.Schirways • UOA Centre</li> <li>03 - 2142 4311</li> <li>U.Schirways • UOA Centre</li> <li>03 - 2142 1312</li> <li>Uzbekistan Airways • Megan Avenue II</li> <li>-03 - 2162 6488</li> <li>Wietnam Airlines • Menara Hap Seng</li> <li>03 - 2031 1555</li> <li>Xiamen Airlines • Plaza OSK</li> <li>Viabal Airlines • Plaza OSK</li> <li>Viabal Airlines • Plaza OSK</li> <l< td=""><td></td><td>• 03-2144 3101</td><td></td></l<></ul>  |      | • 03-2144 3101                          |        |
| <ul> <li>Central Plaza • 03-2142 5444</li> <li>Philippines Airlines • Office Tower</li> <li>03-2141 0767</li> <li>Cantas • Amoda Building</li> <li>03 - 2713 3911</li> <li>Catar Airways • Central Plaza</li> <li>03 - 2118 6100</li> <li>Regent Airways • Wisma Paradise</li> <li>03 - 2070 7055</li> <li>Royal Brunei Airlines • UBN Tower</li> <li>03-2070 7166</li> <li>Royal Jordanian • Menara Hap Seng</li> <li>03-2148 7500</li> <li>Saudi Arabia Airlines • Megan Avenue II</li> <li>03-2162 6044</li> <li>Singapore Airlines</li> <li>03-2162 6044</li> <li>Singapore Airlines • Megan Avenue II</li> <li>03-2162 6044</li> <li>Singapore Airlines • Plaza OSK</li> <li>03-2161 1666</li> <li>Shenzhen Airlines • MyHabitat One<br/>Residence • 03-2166 1999</li> <li>South African Airways • Office Tower</li> <li>03-2141 7456 / 2141 7465</li> <li>SriLankan Airlines • Menara Hap</li> <li>03-2070 1979</li> <li>Swiss International Air Lines</li> <li>03-2070 1979</li> <li>Swiss International • 03-2052 3433</li> <li>TAP Portugal• UOA Centre</li> <li>03-2144 3288</li> <li>Urkish Airlines • Menara Prestige</li> <li>03-2143 0849</li> <li>TransAsia Airways • Central Plaza</li> <li>03-2144 3288</li> <li>Ukraine International Airlines</li> <li>03-2144 3288</li> <li>Witriam Airlines • Menara Hap Seng</li> <li>03-2144 3288</li> <li>Witriam Airlines • Menara Hap Seng</li> <li>03-2145 24311</li> <li>Us Airways • UOA Centre</li> <li>03-2146 488</li> <li>Wietmam Airlines • Menara Hap Seng</li> <li>03-2145 24311</li> <li>03-2031 1555</li> <li>Xiamen Airlines • Plaza OSK</li> <li>Viabekistan Airways • Megan Avenue II</li> <li>03-2031</li></ul>  |      | • 03-2145 6123                          |        |
| <ul> <li>• 03-2141 0767</li> <li>65. Cantas • Amoda Building         <ul> <li>• 03 - 2713 3911</li> <li>66. Catar Airways • Central Plaza</li> <li>• 03 - 2118 6100</li> </ul> </li> <li>67. Regent Airways • Wisma Paradise         <ul> <li>• 03 - 2070 7055</li> <li>68. Royal Brunei Airlines • UBN Tower</li> <li>• 03 - 2070 7066</li> </ul> </li> <li>69. Royal Jordanian • Menara Hap Seng         <ul> <li>• 03 - 2148 7500</li> <li>70. Saudi Arabia Airlines • Megan Avenue II</li> <li>• 03 - 2166 7778</li> </ul> </li> <li>71. Scandinavian Airlines • Megan Avenue II</li> <li>• 03 - 2162 6044</li> <li>72. Silk Air • Menara Multi-Purpose</li> <li>• 03 - 2162 6044</li> </ul> <li>72. Silk Air • Menara Multi-Purpose</li> <li>• 03 - 2162 6044</li> <li>73. Singapore Airlines</li> <li>• 03 - 2162 6044</li> <li>74. Shanghai Airlines • Plaza OSK</li> <li>• 03 - 2161 1666</li> <li>75. Shenzhen Airlines • MyHabitat One<br/>Residence • 03 - 2166 1999</li> <li>76. South African Airways • Office Tower</li> <li>• 03 - 2070 1979</li> <li>79. Swiss International Air Lines</li> <li>• 03 - 2070 1979</li> <li>79. Swiss International Air Lines</li> <li>• Kenanga International Air Lines</li> <li>• 03 - 2070 1979</li> <li>79. Swiss International Air Lines</li> <li>• 03 - 2070 1979</li> <li>79. Swiss International Air Lines</li> <li>• 03 - 2070 1979</li> <li>79. Swiss International Air Lines</li> <li>• 03 - 2070 9055</li> <li>78. TransAsia Airways • Central Plaza</li> <li>• 03 - 2143 3288</li> <li>77 Uzbekistan Airways • Central Plaza</li> <li>• 03 - 2144 3288</li> <li>40. Ukraine International Airlines</li> <li>• 03 - 2144 3288</li> <li>41. Ukraine International Airlines</li> <li>• 03 - 2162 6488</li> <li>70 - 32-2162 6488</li> <li>70 - 32-</li>  | 63.  |   | 8      |
| <ul> <li>• 03 - 2713 3911</li> <li>60. Catar Airways • Central Plaza <ul> <li>• 03 - 2118 6100</li> </ul> </li> <li>67. Regent Airways • Wisma Paradise <ul> <li>• 03-2070 7055</li> </ul> </li> <li>68. Royal Brunei Airlines • UBN Tower <ul> <li>• 03-2070 7166</li> </ul> </li> <li>69. Royal Jordanian • Menara Hap Seng <ul> <li>• 03-2167 7778</li> </ul> </li> <li>70. Saudi Arabia Airlines • Megan Avenue II 25 <ul> <li>• 03-2162 6044</li> </ul> </li> <li>71. Scandinavian Airlines • Megan Avenue II 25 <ul> <li>• 03-2162 6044</li> </ul> </li> <li>72. Silk Air • Menara Multi-Purpose <ul> <li>• 03-2162 6044</li> </ul> </li> <li>73. Singapore Airlines <ul> <li>• Menara Multi-Purpose • 03-2698 7033</li> </ul> </li> <li>74. Shanghai Airlines • Plaza OSK <ul> <li>• 03-2161 1666</li> </ul> </li> <li>75. Shenzhen Airlines • MyHabitat One <ul> <li>Residence • 03-2166 1999</li> </ul> </li> <li>76. South African Airways • Office Tower <ul> <li>• 03-2070 6055</li> </ul> </li> <li>78. SriLankan Airlines • Menara Hap <ul> <li>• 03-2070 1979</li> </ul> </li> <li>79. Swiss International Air Lines <ul> <li>• Kenanga International • 03-2052 3433</li> </ul> </li> <li>70. TanaSaia Airways • Centre <ul> <li>• 03-2115 2277</li> </ul> </li> <li>81. Thai Airways • Wisma Goldhill <ul> <li>• 03-2115 2277</li> </ul> </li> <li>83. TransAsia Airways • Central Plaza <ul> <li>• 03-2144 3288</li> </ul> </li> <li>84. Ukraine International AirLines <ul> <li>• 03-2144 3288</li> </ul> </li> <li>84. Ukraine International Airlines <ul> <li>• UOA Centre</li> <li>• 03-2115 5511</li> </ul> </li> <li>85. United Airlines • Central Plaza <ul> <li>• 03-2142 4311</li> </ul> </li> <li>86. US.Airways • UOA Centre <ul> <li>• 03-2115 1122</li> </ul> </li> <li>87. Uzbekistan Airways • Megan Avenue II</li> <li>• 03-2115 155</li> </ul> <li>89. Xiamen Airlines • Menara Hap Seng <ul> <li>• 03-2115 155</li> </ul> </li> <li>89. Xiamen Airlines • Plaza OSK</li> <li>• 03-2115 155</li>   | 64.  |   | 10     |
| 66. Qatar Airways • Central Plaza       3         • 03 - 2118 6100         67. Regent Airways • Wisma Paradise       18         • 03 - 2070 7055       18         68. Royal Brunei Airlines • UBN Tower       17         • 03 - 2070 7166       19         69. Royal Jordanian • Menara Hap Seng       16         • 03 - 2148 7500       10         70. Saudi Arabia Airlines • Megan Avenue II       25         • 03 - 2162 6044       29         72. Silk Air • Menara Multi-Purpose       20         • 03 - 2698 7033       20         • 03 - 2162 6044       20         ? Singapore Airlines       20         • 03 - 2698 7033       21         73. Singapore Airlines • Plaza OSK       27         • 03 - 2161 1666       21         75. Shenzhen Airlines • MyHabitat One       Residence • 03 - 2166 1999         76. South African Airways • Office Tower       10         • 03 - 2070 6055       18         78. SpiceJet • Wisma Paradise       18         • 03 - 2070 6055       18         77. SpiceJet • Wisma Paradise       19         • 03 - 2070 1979       19         9. Swiss International Air Lines       19         8. Tit Ankin Airlines • Menara Prestige       <   | 65.  |   | 0      |
| 67. Regent Airways • Wisma Paradise<br>• 03-2070 7055       18         68. Royal Brunei Airlines • UBN Tower<br>• 03-2148 7500       17         69. Royal Jordanian • Menara Hap Seng<br>• 03-2148 7500       16         70. Saudi Arabia Airlines • Megan Avenue II<br>• 03-2166 7778       16         71. Scandinavian Airlines • Megan Avenue II<br>• 03-2162 6044       25         72. Silk Air • Menara Multi-Purpose<br>• 03-2698 7033       20         73. Singapore Airlines<br>• Menara Multi-Purpose • 03-2698 7033       20         74. Shanghai Airlines • Plaza OSK<br>• 03-2161 1666       27         75. Shenzhen Airlines • MyHabitat One<br>Residence • 03-2166 1999       10         76. South African Airways • Office Tower<br>• 03-2070 6055       10         77. SpiceJet • Wisma Paradise<br>• Kenanga International Air Lines<br>• Kenanga International Air Lines<br>• Kenanga International • 03-2052 3433       13         80. TAP Portugal• UOA Centre<br>• 03-2115 2277       10         81. Trans Asia Airways • Central Plaza<br>• 03-2163 0849       11         82. Turkish Airlines • Menara Prestige<br>• 03-2163 0849       23         83. TransAsia Airways • UOA Centre<br>• 03-2144 3288       24         44. Ukraine International Airlines<br>• UOA Centre • 03-2715 5511       24         84. Ukraine International Airlines<br>• 03-2142 4311       24         85. United Airlines • Central Plaza<br>• 03-2142 4311       24         86. US.Airways • UOA   | 66.  | Qatar Airways • Central Plaza           | 8      |
| 68. Royal Brunei Airlines • UBN Tower       1         • 03-2070 7166       69. Royal Jordanian • Menara Hap Seng       6         • 03-2148 7500       70.       Saudi Arabia Airlines • Megan Avenue II       25         • 03-2166 7778       • 03-2162 6044       23         • 03-2162 6044       • 03-2698 7033       20         • 03-2698 7033       • 03-2698 7033       20         • 03-2698 7033       • 03-2698 7033       21         74. Shanghai Airlines • Plaza OSK       20       • 03-2698 7033         74. Shanghai Airlines • Plaza OSK       27       • 03-2161 1666         75. Shenzhen Airlines • MyHabitat One<br>Residence • 03-2166 1999       6       8         76. South African Airways • Office Tower<br>• 03-2141 7456 / 2141 7465       10       • 03-2070 6055         77. SpiceJet • Wisma Paradise<br>• 03-2070 6055       13       16         8. SriLankan Airlines • Menara Hap       16       16         8. SriLankan Airlines • Menara Hap       16       16         9. South African Airways • Misma Goldhill       11       • 03-2070 6055         78. SriLankan Airlines • Menara Prestige       13       13         • 03-215 2277       11       16       14         11. • Nai Airways • Wisma Goldhill       11       • 03-2142 43288       13 </td <td>67.</td> <td>Regent Airways • Wisma Paradise</td> <td>ß</td>   | 67.  | Regent Airways • Wisma Paradise         | ß      |
| 69. Royal Jordanian • Menara Hap Seng       16         • 03-2148 7500         70. Saudi Arabia Airlines • Megan Avenue II       25         • 03-2166 7778         71. Scandinavian Airlines • Megan Avenue II       25         • 03-2162 6044       20         • 03-2698 7033       20         • 03-2698 7033       20         • 03-2161 1666       21         75. Shenzhen Airlines • Plaza OSK       27         • 03-2141 7456 / 2141 7465       70         76. South African Airways • Office Tower       10         • 03-2141 7456 / 2141 7465       13         • 03-2070 6055       13         78. SpiceJet • Wisma Paradise       13         • 03-2070 1979       15         • Swiss International Air Lines       15         • Kenanga International • 03-2052 3433       10         80. TAP Portugal• UOA Centre       10         • 03-2143 2287       11         81. Otraine International Air Lines       13         • 03-2143 3288       23         82. Turkish Airlines • Menara Prestige       23         • 03-2144 3288       24         • 03-2144 3288       24         • 03-2144 3288       24         • 03-2162 6488       24 </td <td>68.</td> <td>Royal Brunei Airlines • UBN Tower</td> <td>Ð</td>   | 68.  | Royal Brunei Airlines • UBN Tower       | Ð      |
| 70. Saudi Arabia Airlines • Megan Avenue II       25         • 03-2166 7778       778         71. Scandinavian Airlines • Megan Avenue II       25         • 03-2162 6044       20         • 03-2698 7033       20         • 03-2698 7033       20         • 03-2698 7033       20         • Menara Multi-Purpose       20         • 03-2698 7033       21         73. Singapore Airlines       20         • Menara Multi-Purpose • 03-2698 7033       21         74. Shanghai Airlines • Plaza OSK       27         • 03-2161 1666       75         75. Shenzhen Airlines • MyHabitat One<br>Residence • 03-2166 1999       6         76. South African Airways • Office Tower<br>• 03-2141 7456 / 2141 7465       10         77. SpiceJet • Wisma Paradise<br>• 03-2070 6055       16         78. SriLankan Airlines • Menara Hap       16         Seng • 03-2070 1979       79         79. Swiss International Air Lines       15         • Kenanga International • 03-2052 3433       16         03-215 2277       11       11         81. TransAsia Airways • Wisma Goldhill       11         • 03-2163 0849       23       23         82. Turkish Airlines • Menara Prestige       23         • 03-2144  | 69.  | Royal Jordanian • Menara Hap Seng       | 6      |
| 71. Scandinavian Airlines • Megan Avenue II       23         • 03-2162 6044       20         • 03-2698 7033       20         • 03-2698 7033       20         • Menara Multi-Purpose       03-2698 7033         73. Singapore Airlines       20         • Menara Multi-Purpose • 03-2698 7033       21         74. Shanghai Airlines • Plaza OSK       27         • 03-2161 1666       999         75. Shenzhen Airlines • MyHabitat One<br>Residence • 03-2166 1999       0         76. South African Airways • Office Tower<br>• 03-2141 7456 / 2141 7465       10         77. SpiceJet • Wisma Paradise<br>• 03-2070 6055       13         80. TAP Portugal • UOA Centre<br>• 03-2070 1979       15         91. Swiss International Air Lines<br>• Kenanga International • 03-2052 3433       10         80. TAP Portugal • UOA Centre<br>• 03-2715 2277       10         81. Thai Airways • Wisma Goldhill<br>• 03-2034 6999       11         82. Turkish Airlines • Menara Prestige<br>• 03-2163 0849       23         83. TransAsia Airways • Central Plaza<br>• 03-2144 3288       24         44. Ukraine International Airlines<br>• UOA Centre • 03-2715 5511       25         85. United Airlines • Central Plaza<br>• 03-2162 6488       24         88. Vietnam Airlines • Menara Hap Seng<br>• 03-2031 1555       25         89. Xiamen Airlines • Plaza  | 70.  | Saudi Arabia Airlines • Megan Avenue II | 25     |
| 72. Silk Air • Menara Multi-Purpose       20         • 03-2698 7033       703         73. Singapore Airlines       20         • Menara Multi-Purpose • 03-2698 7033       70         74. Shanghai Airlines • Plaza OSK       27         • 03-2161 1666       70         75. Shenzhen Airlines • MyHabitat One<br>Residence • 03-2166 1999       70         76. South African Airways • Office Tower       10         • 03-2141 7456 / 2141 7465       77         77. SpiceJet • Wisma Paradise       18         • 03-2070 6055       78         78. SriLankan Airlines • Menara Hap       19         Seng • 03-2070 1979       79         79. Swiss International Air Lines       19         • Kenanga International • 03-2052 3433       16         • 03-215 2277       10         81. Thai Airways • Wisma Goldhill       11         • 03-2034 6999       23         82. Turkish Airlines • Menara Prestige       23         • 03-2144 3288       24         • UAC Centre       03-2144 3288         84. Ukraine International Airlines       24         • 03-2142 4311       24         • 03-2142 4311       24         85. United Airlines • Central Plaza       3         • 03-214  | 71.  | Scandinavian Airlines • Megan Avenue II | 25     |
| 73. Singapore Airlines       20         • Menara Multi-Purpose • 03-2698 7033       74. Shanghai Airlines • Plaza OSK       27         • 03-2161 1666       75. Shenzhen Airlines • MyHabitat One<br>Residence • 03-2166 1999       97         76. South African Airways • Office Tower<br>• 03-2141 7456 / 2141 7465       10         77. SpiceJet • Wisma Paradise       13         • 03-2070 6055       13         78. SriLankan Airlines • Menara Hap<br>Seng • 03-2070 1979       15         79. Swiss International Air Lines<br>• Kenanga International • 03-2052 3433       16         80. TAP Portugal• UOA Centre<br>• 03-2715 2277       10         81. Thai Airways • Wisma Goldhill<br>• 03-2034 6999       23         82. Turkish Airlines • Menara Prestige<br>• 03-2163 0849       23         83. TransAsia Airways • Central Plaza<br>• 03-2144 3288       24         84. Ukraine International Airlines<br>• UOA Centre • 03-2715 5511       24         85. United Airlines • Central Plaza<br>• 03-2142 4311       24         86. U.S.Airways • UOA Centre<br>• 03-2715 1122       24         87. Uzbekistan Airways • Megan Avenue II<br>• 03-2031 1555       25         88. Vietnam Airlines • Menara Hap Seng<br>• 03-2031 1555       16         89. Xiamen Airlines • Plaza OSK       27  | 72.  | Silk Air • Menara Multi-Purpose         | 20     |
| 74. Shanghai Airlines • Plaza OSK       27         • 03-2161 1666       93         75. Shenzhen Airlines • MyHabitat One<br>Residence • 03-2166 1999       9         76. South African Airways • Office Tower<br>• 03-2141 7456 / 2141 7465       10         77. SpiceJet • Wisma Paradise       18         • 03-2070 6055       78         78. SriLankan Airlines • Menara Hap<br>Seng • 03-2070 1979       15         79. Swiss International Air Lines<br>• Kenanga International • 03-2052 3433       16         80. TAP Portugal• UOA Centre<br>• 03-2715 2277       10         81. Thai Airways • Wisma Goldhill<br>• 03-2034 6999       11         82. Turkish Airlines • Menara Prestige       23         • 03-2163 0849       23         83. TransAsia Airways • Central Plaza<br>• 03-2144 3288       24         • UOA Centre • 03-2715 5511       25         84. Ukraine International Airlines<br>• UOA Centre • 03-2715 5511       24         • UOA Centre • 03-2715 5511       25         85. United Airlines • Central Plaza<br>• 03-2142 4311       24         90. 3-2715 1122       27         87. Uzbekistan Airways • Megan Avenue II<br>• 03-2162 6488       25         88. Vietnam Airlines • Menara Hap Seng<br>• 03-2031 1555       16         98. Xiamen Airlines • Plaza OSK       27   | 73.  | Singapore Airlines                      | 20     |
| 75. Shenzhen Airlines • MyHabitat One<br>Residence • 03-2166 1999         76. South African Airways • Office Tower<br>• 03-2141 7456 / 2141 7465         77. SpiceJet • Wisma Paradise<br>• 03-2070 6055         78. SriLankan Airlines • Menara Hap<br>Seng • 03-2070 1979         79. Swiss International Air Lines<br>• Kenanga International • 03-2052 3433         80. TAP Portugal• UOA Centre<br>• 03-2715 2277         81. Thai Airways • Wisma Goldhill<br>• 03-2034 6999         82. Turkish Airlines • Menara Prestige<br>• 03-2163 0849         83. TransAsia Airways • Central Plaza<br>• 03-2144 3288         84. Ukraine International Airlines<br>• UOA Centre • 03-2715 5511         85. United Airlines • Central Plaza<br>• 03-2142 4311         86. U.S.Airways • UOA Centre<br>• 03-2715 1122         87. Uzbekistan Airways • Megan Avenue II<br>• 03-2031 1555         88. Vietnam Airlines • Menara Hap Seng<br>• 03-2031 1555         89. Xiamen Airlines • Plaza OSK   | 74.  | Shanghai Airlines • Plaza OSK           | Ð      |
| 76. South African Airways • Office Tower<br>• 03-2141 7456 / 2141 7465       10         77. SpiceJet • Wisma Paradise<br>• 03-2070 6055       18         78. SriLankan Airlines • Menara Hap<br>Seng • 03-2070 1979       15         79. Swiss International Air Lines<br>• Kenanga International • 03-2052 3433       15         80. TAP Portugal• UOA Centre<br>• 03-2715 2277       10         81. Thai Airways • Wisma Goldhill<br>• 03-2034 6999       11         82. Turkish Airlines • Menara Prestige<br>• 03-2163 0849       23         83. TransAsia Airways • Central Plaza<br>• 03-2144 3288       24         • UOA Centre • 03-2715 5511       24         • UOA Centre • 03-2715 5511       25         84. Ukraine International Airlines<br>• 03-2142 4311       24         • 03-2145 1122       23         87. Uzbekistan Airways • Megan Avenue II<br>• 03-2162 6488       25         88. Vietnam Airlines • Menara Hap Seng<br>• 03-2031 1555       16         89. Xiamen Airlines • Plaza OSK       27   | 75.  | Shenzhen Airlines • MyHabitat One       |        |
| 77. SpiceJet • Wisma Paradise       13         • 03-2070 6055       9         78. SriLankan Airlines • Menara Hap       16         Seng • 03-2070 1979       9         79. Swiss International Air Lines       15         • Kenanga International • 03-2052 3433       10         80. TAP Portugal• UOA Centre       10         • 03-2715 2277       11         81. Thai Airways • Wisma Goldhill       11         • 03-2715 2277       11         82. Turkish Airlines • Menara Prestige       23         • 03-2034 6999       23         83. TransAsia Airways • Central Plaza       3         • 03-2163 0849       23         83. TransAsia Airways • Central Plaza       3         • 03-2144 3288       24         • UOA Centre • 03-2715 5511       24         • UOA Centre • 03-2715 5511       25         85. United Airlines • Central Plaza       3         • 03-2142 4311       3         86. U.S.Airways • UOA Centre       24         • 03-215 1122       25         87. Vietnam Airlines • Menara Hap Seng       16         • 03-2031 1555       29         89. Xiamen Airlines • Plaza OSK       27  | 76.  | South African Airways • Office Tower    | Ð      |
| 78. SriLankan Airlines • Menara Hap       6         Seng • 03-2070 1979       79. Swiss International Air Lines       15         • Kenanga International • 03-2052 3433       16         80. TAP Portugal• UOA Centre       10         • 03-2715 2277       17         81. Thai Airways • Wisma Goldhill       11         • 03-2034 6999       23         82. Turkish Airlines • Menara Prestige       23         • 03-2163 0849       24         • 03-2163 0849       24         • 03-2163 0849       24         • 03-2144 3288       24         • UOA Centre • 03-2715 5511       24         • UOA Centre • 03-2715 5511       25         85. United Airlines • Central Plaza       6         • 03-2142 4311       26         • 03-2162 6488       24         • 03-2162 6488       25         88. Vietnam Airlines • Menara Hap Seng       16         • 03-2031 1555       155         89. Xiamen Airlines • Plaza OSK       27  | 77.  | SpiceJet • Wisma Paradise               | 18     |
| 79. Swiss International Air Lines       5         • Kenanga International • 03-2052 3433       0         80. TAP Portugal• UOA Centre       10         • 03-2715 2277       10         81. Thai Airways • Wisma Goldhill       11         • 03-2715 2277       11         82. Turkish Airlines • Menara Prestige       23         • 03-2034 6999       23         83. TransAsia Airways • Central Plaza       3         • 03-2143 0849       33         83. TransAsia Airways • Central Plaza       3         • 03-2144 3288       24         • UOA Centre • 03-2715 5511       24         • UOA Centre • 03-2715 5511       25         85. United Airlines • Central Plaza       3         • 03-2142 4311       3         86. U.S.Airways • UOA Centre       24         • 03-2715 1122       37         87. Uzbekistan Airways • Megan Avenue II       25         • 03-2162 6488       38         88. Vietnam Airlines • Menara Hap Seng       16         • 03-2031 1555       39         89. Xiamen Airlines • Plaza OSK       27  | 78.  | SriLankan Airlines • Menara Hap         | 6      |
| 80. TAP Portugal• UOA Centre         10           • 03-2715 2277         11. Thai Airways • Wisma Goldhill         11           • 03-2034 6999         82. Turkish Airlines • Menara Prestige         23           • 03-2163 0849         83. TransAsia Airways • Central Plaza         3           • 03-2144 3288         84         UKraine International Airlines         24           • UOA Centre • 03-2715 5511         85         United Airlines • Central Plaza         3           • 03-2144 3288         84         UKraine International Airlines         24           • UOA Centre • 03-2715 5511         85         11         12           85. United Airlines • Central Plaza         13         14         24           • 03-2144 3218         8         12         14         14           86. U.S.Airways • UOA Centre         24         14         14         14           87. Uzbekistan Airways • Megan Avenue II         25         13         15         16         103-2031 1555         16         16         16         103-2031 1555         15         16         16         16         16         16         16         16         16         16         16         16         16         155         15         15         155         1   | 79.  | Swiss International Air Lines           | 13     |
| 81. Thai Airways • Wisma Goldhill       1         • 03-2034 6999       23         82. Turkish Airlines • Menara Prestige       23         • 03-2163 0849       33         83. TransAsia Airways • Central Plaza       3         • 03-2144 3288       3         84. Ukraine International Airlines       24         • UOA Centre • 03-2715 5511       35         85. United Airlines • Central Plaza       3         • 03-2142 4311       3         86. U.S.Airways • UOA Centre       24         • 03-215 1122       37         87. Uzbekistan Airways • Megan Avenue II       25         • 03-215 6488       88         88. Vietnam Airlines • Menara Hap Seng       16         • 03-2031 1555       89         89. Xiamen Airlines • Plaza OSK       27  | 80.  | TAP Portugal • UOA Centre               | 10     |
| <ul> <li>82. Turkish Airlines • Menara Prestige</li> <li>03-2163 0849</li> <li>83. TransAsia Airways • Central Plaza</li> <li>03-2144 3288</li> <li>84. Ukraine International Airlines</li> <li>UOA Centre • 03-2715 5511</li> <li>85. United Airlines • Central Plaza</li> <li>03-2142 4311</li> <li>86. U.S.Airways • UOA Centre</li> <li>03-2175 1122</li> <li>87. Uzbekistan Airways • Megan Avenue II</li> <li>03-2162 6488</li> <li>88. Vietnam Airlines • Menara Hap Seng</li> <li>03-2031 1555</li> <li>89. Xiamen Airlines • Plaza OSK</li> <li>27</li> </ul>   | 81.  | Thai Airways • Wisma Goldhill           | Ð      |
| <ul> <li>83. TransAsia Airways • Central Plaza <ul> <li>03-2144 3288</li> </ul> </li> <li>84. Ukraine International Airlines <ul> <li>UOA Centre • 03-2715 5511</li> </ul> </li> <li>85. United Airlines • Central Plaza <ul> <li>03-2142 4311</li> </ul> </li> <li>86. U.S. Airways • UOA Centre <ul> <li>03-2715 1122</li> </ul> </li> <li>87. Uzbekistan Airways • Megan Avenue II <ul> <li>03-2162 6488</li> <li>88. Vietnam Airlines • Menara Hap Seng <ul> <li>03-2031 1555</li> </ul> </li> <li>89. Xiamen Airlines • Plaza OSK</li> </ul> </li> </ul>  | 82.  |   | 28     |
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> MALAYSIA AIRPORTS HOLDINGS BERHAD (487092-W) .22 Marketing Division

24



**Air**Link



#### AVIATION NEWS -



Lufthansa German Airlines will recommence its direct non-stop flights from Germany to Malaysia at the end of this month. With the start of the summer flight-schedule on 30th March 2014, Lufthansa passengers will have a choice of five flights per week from Kuala Lumpur to Lufthansa's Frankfurt hub with a choice of really convenient onward-connections to more than 170 destinations in Europe and beyond. The new flight will further connect Kuala Lumpur with Jakarta, says Lufthansa General Manager Malaysia Paurus Nekoo.

Speaking after a visit by Malaysia Airports managers, Paurus Nekoo explained that the route will be served by Lufthansa's Airbus A340-600 with eight seats in Lufthansa's five-star First Class, 48 seats in the Business Class and 270 seats in the Economy Class. "We are delighted to be able to offer air-travellers in Malaysia a non-stop flight and outstanding connections. Our hub in Frankfurt not only offers the widest choice of destinations all over Europe, but was also recently honoured by Skytrax as the airport with most improvements worldwide. Lufthansa's new A-Plus terminal area and the optimal flight and transfer times give air-travellers the best choices for flights to Europe", he said. "We have responded to the wishes of our business-passengers for convenientlyscheduled evening flights into Europe, by offering them a timesaving and efficient connection to the best air-hub in the region."

Paurus Nekoo thanked Malaysian Airports for the close cooperation over the past decades, and for their





continuing support. Making the visit to the spacious Lufthansa Kuala Lumpur office was Malaysia Airports General Manager Marketing Mohamed Sallauddin Haji Mat Sah and Manager Marketing Strategy & Development Zuraini Sulaiman. They recounted that Lufthansa has had a long and well-established presence in the Malaysian market since the 1970's. The German flag-carrier originally started flights to Malaysia in 1980 and in recent years has connected Germany with a stop-over in Bangkok.

"The current development of demand in Malaysia, the positive economic growth here, the successful investments of German and European companies in the region and the successes of Malaysia as a top tourist destination, make us very optimistic about the success of a direct flight between Malaysia and Europe", concluded Paurus Nekoo. For reservations and enquiries please call 03-2052 3428.

#### **AiR**LINK

# **QATAR AIRWAYS** appreciates Agents



He also added that he was pleased with the performance of the Kuala Lumpur route, and announced further connections to USA. "Although air-travellers from Malaysia have traditionally used Qatar Airways to access Africa, the Middle East and Europe, the Americas have grown significantly thanks to solid corporate and leisure traffic. Customers will soon have more convenience and connectivity to the USA as Qatar Airways opens up new routes to Philadelphia, Miami and Dallas-Fort Worth", he explained. "The connection to Philadelphia will begin next month, Miami in June and Dallas-Fort Worth in July all three being major gateways for our partner American Airlines thus opening access to US domestic and Central American markets. Qatar Airways is currently flying to four destinations in the United States -New York, Washington DC, Chicago, and Houston.'



The Malaysia Office of Qatar Airways held a Travel Agencies Appreciation Night 2014 to express its appreciation to its loyal trade-partners and to reward the highachievers. A large number of managers and directors from about 50 Malaysian travel agencies gathered at the Prince Hotel for the celebration and dinner. The Top 10 agencies in alphabetical order, were Boustead Travel Services, Corporate Information Travel, Holiday Tours & Travel, Malaysian Harmony Tour & Travel, Mayflower Corporate Travel Services, Orient Escape Travel, Parlo Tours, PST Travel Services, Reliance Shipping & Travel Agencies and Triways Travel Network.

Speaking at the event, Qatar Airways Country Manager Malaysia & Brunei Emmanuel Oswald said that Qatar Airways had a lot to reflect on looking back at the Year of the Snake. Stepping stones of that year included sponsorship with FC Barcelona and visit of the team to Malaysia for a game in August, as well as joining the oneworld alliance on Oct 30th which opened a new





era for Qatar Airways alongside Malaysia's national carrier. "Last but not least", he said, " 2013 was also another year of continuous growth with close to one new destination per month offering new markets for our customers." Qatar Airways operates 21 flights a week between Kuala Lumpur and Doha with onward connections to Europe, the Americas, Africa and the Middle East via its Doha hub. For more information, visit www.qatarairways. com or call 03-2118 6100.



#### **AVIATION NEWS**

# AIR CANADA named Best Long-Haul Airline

Air Canada has been named the Best Long Haul Airline (Americas) for 2014 by the respected airline safety and product-reviewing website, AirlineRatings.com. The results are based on ratings of 450 airlines globally by hundreds of thousands of passengers.

"Air Canada is very pleased to be recognized as the Best Long-Haul Airline in the Americas by AirlineRatings.com based on the feedback of global travellers. This award affirms the success of our strategy to transform Air Canada into an international powerhouse and that customers appreciate the significant investment we have made to provide industryleading products and services both on-board our aircraft and in the airports from which we operate. We will soon take another major step forward with the delivery this spring of the first of 37 Boeing 787 Dreamliners into our fleet, featuring an enhanced version of our International Business Class lie-flat seats, a Premium Economy cabin, as well as other amenities such a state-ofthe-art in-flight entertainment system available free at every seat," said Ben Smith, Executive Vice President and Chief Commercial Officer at Air Canada.

Canada's flag carrier has received a number of industry awards recognizing its industry-leading products and services, including being named the only Four Star network carrier in North America

AIR CANADA

by the rating agency SkyTrax and also Best Airlin in North America in the 2013 SkyTrax World Airline Awards.

Air Canada is Canada's largest domestic and international airline serving more than 175 destinations on five continents. It provides scheduled passenger service directly to 60 Canadian cities, 49 destinations in the United States and 67 cities in Europe, the Middle East, Asia, Australia, the Caribbean, Mexico and South America. For more info and enquiry, please call Air Canada sales office at 03-2715 2053 or e-mail: aircanada@discover-kul.com

# TAP grows in Spain





Malaysian air-travellers flying to Spain should note that the Portuguese airline TAP has been showing good growth on its Spanish routes, says Vivian Ku of Discover The World, the Malaysian representative of this fastgrowing carrier. Currently, TAP flies daily from Lisbon to seven Spanish destinations - Madrid, Barcelona, Seville, Malaga, Bilbao and A Coruña – and also operates to Madrid and Barcelona from Porto as well as from Funchal, Madeira (in Summer). This year, TAP is planning to grow the seat availability by 15% with reinforcement of its capacity to Spain.

With 994,000 passengers carried between Portugal and Spain in 2013, TAP had a 6% increase of its market share, thus reinforcing its positioning as the leading airline within the Iberian Peninsula. In addition, the company posted an average load-factor of 78%, some 8% above previous year, which resulted from the optimization of its operations between both countries. For more information and tickets for TAP flights, please call Discover The World at 03:2715

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#### **AiR**LINK

#### **AVIATION NEWS**



The world-famous Liverpool Football Club recently announced that Garuda Indonesia would be their very-first Official Training Kit Partner for this year and the next. The partnership kicks-off on 1 June 2014 for two seasons. The national airline of Indonesia initially became the Club's Official Airline Partner in 2012. Following the success of Liverpool FC's 2013 preseason tour to Asia and Australia, Garuda Indonesia has decided to take their partnership with the Club to the next level by becoming their training-kit partner.

The Reds enjoy a massive fan base in Asia and especially in Indonesia, where fans represent the biggest following on the Club's Facebook page (over 1.5 million). Indonesia also has the biggest following of any local-language Liverpool FC Twitter account with over 90,000 followers. The official Indonesian local-language website also helps to bring the Club closer to fans no matter how far away from Anfield they live.

"We are delighted to be extending our partnership with Garuda Indonesia who will become our very first training kit partner. Liverpool FC has a huge following in Indonesia, which makes this award winning airline a perfect partner for us as we work to connect with fans all over the world," said Billy Hogan, Chief Commercial Officer at Liverpool FC. "It makes us extremely proud that Garuda Indonesia has chosen to partner with Liverpool FC as they increase their coverage and continue their transition from a regional airline to a global carrier. As one of the world's biggest football clubs, we will be able to help grow their reach in new markets while strengthening our relationship with a partner that we have already shared two fruitful years with, together we are building on success," he added.

"Last year we flew Liverpool FC to their tour destinations. We saw first-hand the following that this club has, not only in Indonesia but in Thailand and Australia too. We knew then that this football club would be the perfect partner for Garuda Indonesia as we grow our airline across the world" said Emirsyah Satar, President & CEO, Garuda Indonesia. "As a global player and the flag carrier of Indonesia, Garuda Indonesia is committed to bring the beauty of Indonesia and its richness culture to the world. With cobranding partnership with Liverpool FC, we are confident Indonesia will be increasingly recognized by the world, especially by Liverpool fans worldwide".

Garuda Indonesia is a full-service network carrier that serves 32 domestic and 19 international destinations, with two daily flights between Kuala Lumpur and Jakarta. For reservations on ticketing, please call 03-2162 2811.



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#### **AVIATION NEWS**

#### AIRLINK

# ANA expands at Haneda

Air-travellers from Malaysia will be glad to know that from the end of this month established Japanese carrier All Nippon Airways will provide even more convenience and connectivity from Tokyo's iconic metro airport. This expansion, effective from March 30, will make ANA the biggest airline at Haneda, offering the most international flights to and from this airport. Haneda Airport is easily accessible from downtown Tokyo and the new flight-schedule, combined with ANA's existing domestic network, will make it easier and more convenient for passengers to connect within Japan and to travel to overseas destinations.

ANA operates a dual-airport strategy in the Tokyo area, capitalizing on the respective strengths of Haneda and Narita Airport. Routes and schedules for destinations served from both airports are carefully planned to complement one another, offering passengers the greatest choice and convenience. Haneda is located in Metro Tokyo, and has Limousine buses to Tokyo Station every 30 to 60 minutes. Depending on the traffic situation, the one-way journey usually takes between 25 to 45 minutes.



All Nippon Airways (ANA) is the eighthlargest airline in the world by revenues (2011) and the largest in Japan by passenger numbers (2012). Founded in 1952, ANA flies today to 31 international destinations and 50 domestic cities with a fleet of 232 aircraft serving a network of 175 routes. Its Frequent Flyer Program, ANA Mileage Club, has more than 24 million members. ANA was voted Airline of the Year for 2013 by Air Transport World Magazines, and was awarded five stars by the world's leading Airline and Airport review site, SKYTRAX. For more information and ticketing, please call 03-2032 1331.



# More EVA AIR connections to North America





Air-travellers from KLIA will have 22% growth in convenient connections to North America from Taipei, says EVA Air General Manager Malaysia Matt Lee Ming Hong. He says the daily flight from Kuala Lumpur has been enjoying good response.

Starting in June 2014, EVA Air will increase its North American service from 45 flights per week to 55, boosting frequency to Los Angeles, New York, San Francisco, Toronto and Vancouver. By adding 22% more flights, EVA will also expand capacity, offer passengers greater convenience, and provide more flights between North America and Taiwan than any other airline.

There has been a substantial increase in the numbers of business passengers flying the airline from North America to Southeast Asia via its hub in Taipei, Taiwan. Bookings for EVA's Royal Laurel Class business cabin have also climbed. The luxurious service was launched on the New York – Taipei route in June 2012. North America is a major market for EVA. In addition to Los Angeles, New York, San Francisco, Toronto and Vancouver, it operates five flights a week to Seattle. The airline has seen stable market-share growth in all six cities it serves, lifted by not only Chinese and Asian passengers but also American business travellers.

The newest member of Star Alliance, EVA links an international network of major destinations worldwide, including dozens of cities in China and throughout Asia. EVA offers more trans-Pacific flights from North America to Taipei where, with just one easy stop, it provides onward connections to more major business and leisure centres than any other airline. For ticketing and more information, please visit www.evaair. com or call 03-2162 2981.



#### **AiR**LINK

# More Recognition for SAMA-SAMA HOTEL







Sama-Sama Hotel KL International Airport announced recently that it has been named one of the winners for Top Hotels, Luxury and Romance category in the 2014 Travellers' Choice® awards, coming in 10th out of 25. Travellers' Choice award winners were determined based on the reviews and opinions of millions of TripAdvisor travellers around the globe.

The flagship-property owned by Malaysia Airport Holdings Berhad re-branded in January 2013. Meaning "togetherness", Sama-Sama embodies the inclusiveness of differing peoples and cultures. It is also an expression of the depth of the Malaysian welcome. Sama-Sama Hotel celebrated its 1st year anniversary with a runway fashion-show unveiling the arrival of the new uniform of various departments namely housekeeping, front office, security, restaurant beverages and events, laundry and concierge.

Area General Manager, Richard L. Dusome said "This is our first award from TripAdvisor and the accolade marks a great achievement for Sama-Sama Hotel. We are gratified that our services are recognized by travellers around the globe; and we will strive to continually deliver world-class services to our guests. This award couldn't have come at a better time than during our 1st year anniversary, truly a great start for the new year!"

Ideally-situated at the KL International Airport, the five-star Sama-Sama Hotel features 442 newly refurbished rooms and suites across nine floors, aptly furnished with modern amenities and facilities. Staffed by an award-winning team, the Sama-Sama hotel offers an unparalleled relaxing stop-over experience for both business and leisure travellers.

"We're excited to recognise the world's best properties, based on the opinions of those who know them best – the millions of travellers around the globe who come to TripAdvisor to share their experiences," said Barbara Messing, chief marketing officer for TripAdvisor. "For those seeking inspiration for their 2014 travel planning, this list of spectacular accommodations that received 2014 Travellers' Choice awards is a perfect place to start."
**AVIATION NEWS** 





#### SAMA-SAMA HOTEL TURNS ONE



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At Sama-Sama it is our ingrained tradition to welcome guests from all over the world with different cultures, treating guests with pride, respect and sincerity.



Together we deliver world class luxury experiences.

#### **AVIATION NEWS**

#### **AiR**LINK

## **KLM** commences Chile





Estee Ng, Malaysia Sales Manager of KLM Royal Dutch Airlines, says that the airline has launched three weekly flights to and from Santiago de Chile. It is KLM's ninth destination in Central and South America; which emphasises the importance of long-haul flights for this developing region. She adds that KLM, the world's oldest airline, currently offers a daily flight between Kuala Lumpur International Airport and Schiphol Amsterdam Airport, the gateway to Europe. KLM is a member of the SkyTeam alliance which has 19 member airlines, offering customers access to a global network of over 15,500 daily flights to 1,000 destinations. For information and reservations please call KLM Passenger Enquiries at 03-7712 4555.

## New Business-Class Seat for AIR FRANCE

Air France is continuing its move upmarket and recently unveiled its new Business Class seat for a completely renewed travel experience. In total, 2,102 seats will be installed between June 2014 and summer 2016 on 44 Boeing 777, the core of Air France's long-haul fleet.

Every detail has been specially modelled to give the seat its unique design. The passenger is instantly enveloped in its graceful curves into a cocoon-like state of special care. This real cocoon, with its particularly refined finishing-touches of leather upholstery and topstitching provides an ideal level of comfort and offers the prospect of a perfect sleep.

Specially designed for Air France, this seat was developed in collaboration with Zodiac Aerospace, a world leader in the manufacture of aircraft seats. Its unique design was specially created by designer Mark Collins of Design Investment, specialized in the world of high-end transportation and by the design and branding agency, Brandimage. Seeking to offer the ultimate in comfort in the sky, Air France engaged customers, company employees, designers and ergonomic experts in the seat's cooperative design effort.

To experience this new cocoon of comfort, please contact your travel agent or call the Air France Sales & Service Centre at 03-7724 8181.



#### **AVIATION NEWS**

Imaae

## AUSTRIAN flies to London

Feel like some more Cool Britannia? Austrian will be flying to the British capital four times a day from the end of this month, says Wilson Tay, Austrian Airlines Commercial Manager Malaysia. There is a new midday flight connecting from the airline's hub in Vienna, with a return flight departing at 15.20 hours, he adds.

The national flag-carrier of Austria is in an excellent position to provide connections and convenience for air-travellers heading to London and other key European destinations. For ticketing and reservations on Austrian Airlines, please contact Global Alliance Travel Services at 03- 2148 8033.

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#### **Air**Link

## flynas launches to Malaysia!



The Malaysian capital of Kuala Lumpur is the inaugural destination for the Global Flight Routes programme of flynas, the hybrid airline from Saudi Arabia. Under its Global Flight Routes programme whose network will eventually cover Europe, Asia and Africa, flynas introduces what it calls its Low Cost Carrier Plus (LCC+) concept which will offer passengers affordable international air-travel with value-added services for Business Class passengers.

The announcement was made by prominent Malaysian aviation leader Raja Mohd Azmi Raja Razali, the CEO of flynas at a press conference held at the Malaysian Petroleum Club in Kuala Lumpur last month. Also at the event was the Saudi Ambassador to Malaysia, H.E. Fahad Al-Rasheed, senior executives of the airline, and leaders from the Malaysian government and private sector. "Kuala Lumpur being picked as the inaugural flynas Global Flight Routes destination underscores the strong ties the two countries have enjoyed for centuries, dating back to the era of the Malacca Sultanate," said Raja Azmi.

"Malaysia is popular as an inbound and outbound destination for Saudi Arabia and the broader Middle East region. We expect to capture the air-passenger segment from



both countries that appreciates a high-value offering, through the introduction of the new concept of Low Cost Carrier Plus (LCC+) which will offer a unique travel experience, allowing passengers to enjoy affordable travel to international destinations while choosing from a range of services and in-flight entertainment", he added.

"Our common Islamic culture and deep trade-ties have facilitated a relationship based on mutual benefit for both Malaysia and Saudi Arabia. We expect our non-stop flights to Malaysia to fill a much-needed gap in highvalue affordable travel along a high-traffic route. We look forward to a very profitable start of our global operations with the launch of our direct flights to Kuala Lumpur!" said Bander Al Mohanna, Deputy Group CEO of parent-company Nas Holding.

Malaysia is an extremely popular tourism destination for Saudis. More than 73,000

Saudis visited the country last year between January and September 2013 according to Ahmad Al-Jahsyi, overseas director and tourism consul of Tourism Malaysia for Saudi Arabia, Yemen, the Levant and North Africa. He said that most Saudis who travel to Malaysia belong to the younger generation, with over 55% of visitors from the Kingdom being between the ages of 25-34. He added that Saudi tourists stay on average between 9 to 13 nights. In turn, Malaysia is one of the largest contingents of Hajj and Umrah inbound tourists to Saudi Arabia.

"flynas' new A330 aircraft offer great service-upgrades such as the new Business Class Cabin and the embracing of smarter onboard entertainment technologies which fall in line perfectly with the expectations of both cosmopolitan, regional and international customers. The launch of our Global Flight Routes program will take us from Saudi Arabia to the world, towards our goal to be a truly global carrier," added Raja Azmi. "Launched in 2007, we have a young fleet of 27 aircraft and we operate nearly 1,000 weekly flights on 88 routes within and outside Saudi Arabia. flynas has successfully operated over 140,000 flights carrying more than 15 million passengers, a number that has steadily grown over the years. We look forward to welcoming more Malaysians very soon!"

flynas commences three weekly non-stop flights between Jeddah and Kuala Lumpur from April 2014, the start of its ambitious Global Flight Routes program. The outbound flight will operate from Jeddah-Kuala Lumpur every Wednesday, Friday and Sunday with the inbound flight operating from Kuala Lumpur-Jeddah every Monday, Thursday and Saturday. All of flynas' international flights will operate out of its hub in Jeddah in the Kingdom of Saudi Arabia. For more information and ticket-reservations, please visit www.flynas.com.







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Airport Cities World Conference & Exhibition will be held at the Kuala Lumpur Convention Centre. It is the leading global event for senior government officials, high level airport executives and decision makers involved in the creation and development of airport cities.

Critical topics to be discussed include:

- Airport business models, finance and revenue streams
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#### For further information visit airportcities.aero or contact stuart.arnold@ubm.com



#### **Air**Link

#### **AIRPORT SHOPPING**



Opened in August 1999, Choc Stop International @ Kuching International Airport has enjoyed 15 years of international recognition and success! Reputed to be the best chocolate shop not just in Sarawak but in all of Borneo, the innovation, creativity and brand-positioning of this Kuching shop has made it a truly popular Chocolate Paradise! Travel Retail in Sarawak has rarely seen such colourful innovation, with concepts that impressed suppliers and attracted airport-users and chocolate lovers.

Spanning an area of 1,500sq.ft, Choc Stop International @ Kuching International Airport has enjoyed great sales because of numerous outstanding sales-promotions over the last 13 years. These include the Irresistible Toblerone Lucky Spin Promotion, the attractive Hershey's Bag Galore Promotion and the Ferrero's Fabulous Free Offers Promotion.

This month, airport-users are also winners at Choc Stop International because America's No. 1 Chocolate, Hershey, is making travellers to Kuching very happy with their generous offers! You just have to spend RM 150 on Hershey's Travel Retail Exclusive Chocolates and you can get either a lovely Hershey Teddy Bear or bright orange Quilted Bag. If you buy any 3 of Hershey's Family or Classic Pouches, you get another one for FREE. Hershey has a wide variety of quality Chocolates – Kisses, Nuggets, Miniatures, Bars Symphony and Reeses with popular flavours such as "Extra Creamy Almond". To welcome delegates of Routes Asia 2014, Danson, Farell's and Millton have also great offers and an array of the latest delicious delights under the "Visit Malaysia 2014 – Gifts of Truly Asia" campaign. All this, at Sarawak's most prestigious Airport Chocolate Shop! With over 30 brands of Malaysian and Globally-famous chocolate names; and with more than 1,000 varieties, this is undoubtedly the Best Chocolate Shop in East Malaysia.

With exciting, exclusive free gifts for purchases of over RM 80.00, Choc Stop International @ Kuching International Airport is truly a classic, irresistible Chocolate Shop that visitors to Kuching should not miss.

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In the mountains of Sarawak dwell indigenous people who still follow the old ways, living in longhouses just as their ancestors have for generations. Only they have explored the ancient 130 million year old rainforest, armed with blowpipes and poisoned darts. Visitors will be safe with these native guides, who can show them where the sun bears amble and the orang utans and gibbons swing. They will paddle travellers through the mangrove forests on wooden *sampan*, pointing out nesting hornbills, and bring them to the Niah Caves where there are remains of human habitation dating back 40,000 years.

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## KLAS ART AUCTION Malaysian modern & contemporary art

SUNDAY, 6 APRIL 2014 | 1.00 PM | LE MERIDIEN KUALA LUMPUR



#### KLAS ART AUCTION MALAYSIAN MODERN & CONTEMPORARY ART EDITION VIII



#### AUCTION DAY : SUNDAY, 6 APRIL 2014 | 1.00 PM | LE MERIDIEN KUALA LUMPUR

#### Kuala Lumpur Full Showcase

March 20 - April 5, 2014 KL Lifestyle Art Space 150 Jalan Maarof, Bukit Bandaraya, 59100 KL

Art collectors and bidders will expect one more art auction that will be held by KL Lifestyle. Put a remark on your calender as The KLAS Art Auction Malaysian and Modern & Contemporary Art Edition VIII will have the second auction for the year 2014. The auction will once again be held at Le Meridien Kuala Lumpur on Sunday, April 6, 2014. The last auction in January 19, 2014 was a success as Khalil Ibrahim's batik masterpiece was sold at RM132,000.

This upcoming auction is set to feature astonishing works from local artist including Raphael Scott Ahbeng, Ramli Malek, Bhanu Achan, Chan Tim Choy and other. Also amazing pieces by international artist such as Jeihan Sukmantoro, Frank Woo and Zao Wou Ki is unquestionably set to catch your eyes during the auction day.

Art collectors and interested buyers can catch a sneak glance of these artworks from March 20 to April 5 at the KL Lifestyle Art Space gallery, Bangsar. To register as a bidder for the auction, please contact Lydia Teoh at 019 260 9668 or Shamila at 019 333 7668. You can also send your requests to info@mediate.com.my



Khoo Sui Hoe Girl with a Flower, 1968 Oil on board 61 x 81 cm RM 48,000 - RM 68,000



Ahmad Zakii Anwar Bayon 10, 2007 Acrylic on jute 122 x 244cm RM 50,000 - RM 120,000



Yusof Abdullah Wau Series, 1976 Batik 99 x 67cm RM 18,000 - RM 40,000



Nizar Kamal Ariffin Siri Pohon Beringin - Daerah #9, 2012 Acrylic on canvas 127 x 157 cm RM 7,000 - RM 11,000



Haron Mokhtar Nostalgia Series, 1994 Acrylic on canvas 121 x 87 cm RM 7,000 - RM 12,000



**Jeihan Sukmantoro** Ranti, 2012 Oil on canvas 45 x 45 cm **RM 7,000 - RM 11,000** 





Khalil Ibrahim Abstract Pink Print, 2002 Batik 93 x 83 cm RM 18,000 - RM 32,000



Seah Kim Joo Hong Kong, Undated Batik 60.5 x 45 RM 7,500 - RM 12,000





Awang Damit Ahmad EOC Apung, 1994 Mixed media on canvas 100 x 92 cm RM 26,000 - RM 38,000



Ismail Latiff Suria Senja.. Warnai Bintang, 1997 Acrylic on canvas 65 x 178 cm RM 24,000 - RM 38,000

Ink and watercolour on paper 44.5 x 93.5 cm

RM 60,000 - RM 80,000

The Boats, 2010 Batik 75 x 149 cm



**Tajuddin Ismail** Sinaran, 1989 Acrylic on canvas 90 x 90 cm **RM 14,000 - RM 18,000** 



Eric Chan Cloud Series, 2002 Oil on canvas 80 x 80 cm RM 8,000 - RM 12,000



Ahmad Khalid Yusof Untitled, 1978 Acrylic on canvas 89 x 89 cm RM 32,000 - RM 48,000



Raphael Scott AhBeng July Survivor, 1996 Acrylic on board 43 x 73.5 cm RM 9,000 - RM 15,000

## DEBUTING ARTISTS

KLAS Art Auction is treating its bidders to the works of artists that have yet to be featured at its auction. Feast your eyes on the fabulous artworks from the list of the KLAS Art Auction Malaysian Modern & Contemporary Art first-timers.

Hamidi Abdul Hadi was born in 1971 and his work is often seen as abstract that requires the viewer to observe and understand. Hamidi's art pieces are perceived to be edgy as they are inspired by social issues but some have indeed deemed his works as disturbing. Apart from winning awards and accolades, Hamidi is actively involved with the art movement in Malaysia where his works have been exhibited in most major art spaces in the country.

He graduate with a Diploma in Art and Design (Fine Art) from Universiti Teknologi Mara (UiTM) in Shah Alam in 1995. He continued to study for his bachelor's degree at the same university. He eventually went to the United Kingdom where he completed his M.A in Art and Design Network, majoring in Painting from the University of Wolverhampton.

Hamidi Hadi Invisible Cage-Grid, 2000 Mixed media on canvas 107 x 132 cm RM 12,000 - RM 18,000



Tong Zhengang Red Candle, undated Mixed media on paper 69.5 x 141.5 cm RM 25,000 - RM 75,000

Tong Zhengang, born in 1959, Kelamayi city of Xinjiang province, whose ancestral home is Jilin Province. He has worked as a worker in an oilfield, an instrument worker, as well as a calligraphy teacher in the palace of culture and art at the Beijing Language University. He has studied at Beijing People's Liberation Army Institute of Arts and Central Academy of FineArt. Tong engaged in the fields of calligraphy, seal cutting and Chinese ink painting in his early years and recently is widely known for his uniquepainting style and talent in the world of contemporary ink painting.

Tong expresses his feelings and understanding on the value and meaning of everyday life by depicting the female in the appearance of a portrait, or to place the female together with the male under the same environment, establishing an interactive relationship between his personalview and the objective view of the male. His paintings show not only the difference in identity, but also criticise how people are differentiated by society.

> With his trademark cotton cap, Choo Git Man or GM Choo is an artist who simply thrives on his works and none other than batik painting. Having lived in Terengganu for almost 30 years, it's little wonder that he has been strongly influenced by the richness of this traditional art form. As he sits and paints on the easels along the walk-way fronting his gallery, he leaves an impression of a man who paints with abandon – inviting all to see and marvel at his craft. At 71, Choo is absolutely absorbed in his own art world. Though a late starter, he has today caught up with lost time and wields his brushes like a magical wand. Art is his 'love, hobby and business' rolled into one which he approaches with no apologies and does full-time in his own passive way.

> > **G.M. Choo** Native Beauty, undated Batik 48 x 74 cm **RM 4,000 - RM 8,000**





Chong Hon Fatt Syed Alatas Mansion, undated Oil on canvas 50 x 60 cm RM 5,000 - RM 9,000

Chong Hon Fatt, born 1941, is an Impressionist painter with his own instantly recognisable style. While the Impressionists emphasise the changing qualities of light, from dawn to dusk, Hon Fatt has chosen to devote himself to the brilliance of the sun. His streetscapes of Penang are notable for their rough beauty, emotional honesty and bold colours. Hon Fatt is a master of dramatic highlights and shadows. His most outstanding paintings are those with an astoundingly rich array of colours, light and dark pigments interplaying with each other, creating dramatic tension.



Chan Thim Choy Pursuit, Search, Waiting 2..., 1997 Mixed media on canvas 76.5 x 61 cm RM 4.000 - RM 5.500

Chan Tim Choy is a member of Rumah Air Panas or known in short as RAP, an independent art movement aimed at providing a platform for Malaysian artists to nurture and develop their art form to be exhibited to the public. RAP was a project undertaken by a few aspiring Malaysian artists back in 1997 and a house in Setapak was used as their studio.

It has grown into becoming a major movement in the Malaysian art scene where its premises on a small open plot of land hold exhibitions, music and drama plays as well.

He sticks close to its 'independent' root, as the space and its members keep away from the commercial art scene as far as they could, so that the conducive artistic environment for artists to clear their mind and focus on art could be cultivated.



Haris Ribut Untitled, 1999 Acrylic on canvas 23.5cm x 18.5cm x 3 pieces RM 3,500 - RM 5,500

Born in Carey Island, Selangor on Sept 8, 1951. Haris started off as a street-painter back in 1976 which led to a job as a paste-up artist at several publishing houses, until he ended up as an art director. A few years as a reporter for a newspaper led to the post of sub-editor. Started painting full-time in the early nineties from the house of APS to the Artist Colony in Jalan Conlay, Kuala Lumpur.

Harris's first encounter with his fat lady on canvas was just by fate, his mother to be exact. The solid mass of a womanly body with her graceful movement was his muse. "An anecdote for worldly misery" noted Harris. Humorous at first look but a sincere perspective of reality. Through their daily chores and activities, dance and 'chit-chat' series that he usually deals with, he managed to convey beauty and subtleties of movements of his fat ladies. Big but not heavy, fat but not ugly; passion rather than lust.



He was born in Singapore on July 12, 1934. The "Grandfather of Singapore Sculpture". Ng was known for his figurative sculptures, many of which are found in public locations around Singapore.

His legacy includes the Mother And Child bronze sculpture outside the Far East Shopping Centre along Orchard Road, and The Explorer located at the entrance of the Singapore Art Museum.

Ng Eng Teng Untitled, 1960 - 64 Oil on canvas 74 x 54.5 cm RM 24,000 - 38,000

Frank Woo's artwork shows an inspirational blending of traditional Chinese colours and textures mingled with modern art and raw emotion. He is a selftaught painter but trained in print-making in Hong Kong. His travels and burning desire for inspiration brought him to Japan, to Tokyo's Bunka Fashion College to complete his degree in Illustration.

Today, Hong Kong-born Woo resides in Malaysia where he expresses his artistic inspiration through both paint and sculpture. Distinctive brushstrokes and drips, characteristic of abstract impressionism, give the illusion of chance and movement to his artwork. Meanwhile each drip is highly deliberate, carefully placed and calculated to give the work the desired feel.



Frank Woo City Life, City Lookout Series - City Lights I, 2004 Mixed media on paper 34.7 x 36.4 cm RM 5,000 - RM 12,000





Frank Woo City Life, City Lookout Series - City Lights II, 2004 Mixed media on paper 33 x 32 cm

Frank Woo City Life, City Lookout Series - City Lights III, 2004 Mixed media on paper 35 x 36.5cm

## STREET ART

#### Is no longer about what you see, but what they want you to see

By Noor Elaine Noor Jan







The true meaning of art is subjective. Art can be a beauty which gives us a kind of pleasure. In this century, graffiti is one of the emerging art forms in Malaysia. Back then, graffiti was banned by the local authorities as they perceived this as an act of vandalism because the practice of scribbling on walls and public property was considered a juvenile crime. These were the challenges faced by our local graffiti artists those days.

On December 2010, the Federal Territories and Urban Wellbeing Ministry hosted a festival at Kuala Lumpur City Hall for local graffiti artists to showcase their works legally. This is how the graffiti art evolved in Malaysia and is called "Street Art".

There are differences between graffiti and street art. Graffiti is the writing and drawing scribbled on a wall surface. Street art is also similar to graffiti but it comes with a message. That is why it is not considered as vandalism. With no paper, no pen and no sets, these artists are set to go with their spray paints.

Street art is an artistic expression. The illustration can be half real and half imagined but most of it are significant to our nation. Why? It is because you can find that these artists are doing their best to illustrate the many cultures in our society. They highlight a powerful message in order to create public awareness.

Malaysian street art is definitely about freedom of expression. The artists often illustrate animated cartoons and quotations which have the purpose of making people understand the essence of street art itself. It's the initiative of how they make use of broken steps and plain grey and dirty walls. Street art indeed helps to light up the city a little bit more.

The uniqueness of street art could be the reason why you must go and check it out yourself, so that you can understand more the visual expressions. These artists have fans interacting with them by sharing their locations and works. Street artists are also making their mark around the globe. The provoking art is the one that put up their name and they definitely appreciate our support for the artworks, so they can build a legacy here in Malaysia.





The bidden paradise in the beart of Kuala Lumpur By Jane Bee

arefully concealed from the view of the city, getting to Villa Samadhi is no easy task. With no signboards for indication, hunting for the place could leave one feeling that he or she is in some sort of 'Amazing Race'. You may think that it's troublesome but it is this mystery that intrigues and lures people to this secluded villa.

As the bamboo gate reveals Villa Samadhi as a whole, be prepared to be whisk away to the soil of Bali in an instant. Upon entering the villa, the atap roof, Buddha statue, the sound of water, chirping of birds and the surrounding greenery will immediately ease your heart and free your mind - almost like there's a kind of calm air surrounding the villa that brings tranquillity and serenity.

Villa Samadhi is a 21 rooms in villa-style residence with nature-inspired contemporary Asian design. Divided into six categories; The Loft, Luxe Sarang, Sarang 2 Bedrooms, Sarang, Luxe Crib and Crib, each room is

one of its kind and you will never be able to find two similar rooms in the villa. The rooms are furnished with the extensive use of salvaged timber from old kampung house, hand blasted marble floor and bamboo that creates the rustic luxe ambiance, complimented by the modern comforts such as comfy king size bed, rain shower, wine fridge and jacuzzi.

Visitors who are staying in the ground-floor room will be able to enjoy the room-to-water access to the Lagoon (swimming pool). What could be better than jumping into the pool from the balcony without having to walk a distance under the hot weather? If you are feeling a little romantic, you can book for a candlelight dinner for two set on the little 'island' located in the middle of the pool under the moon and stars.

There is a big possibility that you will find yourself reluctant to step out of the cozy room as well. Each room which resembles a villa

comes with a private jacuzzi, a snug waiting area and balcony surrounded with greenery - more than enough to make you feel at home. Surrounded by high walls with a giant Malay vintage door, the room is relatively well hidden and you can be sure to enjoy immense intimacy and privacy.

If you are lucky enough, you might be able to bump into the tortoises that are taking their evening walk. Do not miss the opportunity to try 'walking' the tortoise - as silly as it sounds, it is actually amusing. Also, do look for the staff to show you the dinosaur-like tortoise that resides in the pond next to the swimming pool. You'll fall in love with it though it's cranky, grumpy, snappy and snares at people most of the time!

Be sure to indulge in their exclusive restaurant, Mandi-Mandi at Villa Samadhi. Its simple but rich and hearty breakfast such as whole grain crepes with Nutella, mascaporne and dill, smoked salmon bagel, sunrise sandwich



and wholegrain waffles are prepared upon ordering. Its house specialty juices like Morning Detox (made of broccoli, carrot, green apple, tomato, celery and cucumber) and Kelapa (made of yogurt strawberry, banana and coconut milk) are not to be missed for sure!

Villa Samadhi makes one of the best getaways from the hustle and bustle of the city and it is an ideal venue to surprise your loved one with a romantic vacation. The top-notch services offered and the friendly staff that could address you by name will definitely leave you feeling like a VIP during your stay there. You don't have to go all the way to Bali to escape from the concrete jungle when you have everything at Villa Samadhi.

Be sure to plan and book for your stay earlier to avoid disappointment as they have limited rooms. As for the rest, all you have to do is counting down days to your stay and get ready to be whisked to paradise once you are there. But once you are there, get ready to be whisked to paradise.





**Villa Samadhi** No 8 Jalan Madge, 55000 Kuala Lumpur Tel: 03-2143 2300 Email: reservations@villasamadhi.com.my

#### Celcom Celebrates Chinese New Year with Festive Cheer



Celcom Axiata Berhad, the first and foremost mobile telecommunications provider in the country, ushered in the Year of the Horse recently by celebrating the festive season with a joyous gathering of more than 500 Celcom Axiata employees, including the senior management staff, at the lobby of Menara Celcom.

Eric Chong, Chief of Sales and Commercial Officer of Celcom Axiata Berhad signalled the start of the celebration with cheerful Chinese drumming, followed by an astounding performance by the Celcom blue lions from the Malaysia Kun Seng Keng Dragon and Lion Dance Association troupe. The multi-racial performers from Muar, Johor has 55 international championships and 66 national championships under their belt. Through a series of spectacular acrobatic stunts, the performance brought cheer to a happily smiling crowd throughout their routine.

The festivity came to its pinnacle when the 'God of Prosperity' appeared to distribute mandarin oranges to eager receivers to signify prosperity. At the same time, Datuk Seri Shazalli Ramly, Chief Executive Officer of Celcom Axiata and Eric Chong, mingled with colleagues while giving out ang pow in celebration of the Chinese New Year.

The Chinese New Year celebration is not all about enjoying food and gatherings but it also involves giving back to the society by helping those in need. In line with Chap Goh Meh, Pavilion KL recently hosted a Chap Goh Meh Charity that served as a platform to engage the community in charity activities. The event saw the pledges by retailers and donations made by shoppers for the each of the 688 'Horses of Fortune' with the proceeds from this fund-raising going to charity organisations across Malaysia. It also marked a triple celebration for Pavilion KL as its 6th anniversary and Valentine's Day fell on the same day this year as well.

#### **Triple The Joy And Happiness**





## Celcom Launches Celcom First Elite

An exclusive lifestyle and customer experience

elcom First Elite, launched by Celcom Axiata Berhad, is ready to excite its customers by devising a plan that provides easy access to exclusive lifestyle experiences and top-class customer service simply at the tip of their fingers. The plan uses a 360-degree approach in terms of customer experience by ensuring care, freedom, flexibility and convenience in order to satisfy the customers' pursuit of privilege, luxury and pampering in today's hectic lifestyle.

"Made for you" is the way of Celcom First Elite as it is designed to please customers with exclusive privileges that give them priority, convenience and control. The plan was specially created to make the customers feel special and valued through personalised offerings and services that will enable Celcom to cater to the customers' individual needs for a distinctive experience within Celcom territory. During the launch of Celcom First Elite, Chief Marketing Officer of Celcom Axiata Berhad, Zalman Aefendy Zainal Abidin, said, "Celcom customers are the cornerstone of our future success and Celcom First Elite is part of our commitment to delivering the best customer experience to high-value customers."

Celcom First Elite assures many brand promises. One of these is First Assist, whereby customers will be able to experience an exclusive lifestyle such as sky rides, PGA pro golf lessons, elite health screening, gentlemen's royalty grooming, bespoke tailoring, personal services at home (makeup and hairdo, shoes showcase, elite sushi chef service and lesson, spa retreat), and jewellery soiree which is managed under Celcom First Elite's partnership with RedRibbon Days, Malaysia's pioneer and leading supplier of unique experience gifts. First Advantage gives customers the benefit of personalised customer service with dedicated number and personal service consultant at Blue Cube outlets. With First Access, there will be opportunities for customers to be the first to reserve and own the latest devices for guaranteed collection on launching day. Customers can even take a pick on their preferred number.

With First Concierge, customers will have the convenience of one-onone personal concierge to facilitate all telecommunication needs. Priority Delivery is also one of the services whereby the customers' needed service is delivered straight to their doorstep at their preferred date and time. Other privileges include guaranteed parking space for exclusive customers of Blue



Cube outlets, more ways of paying their bills, available choices of the latest devices available in the market as their yearly gift through Celcom First Elite's Complimentary Anniversary Device, and the brand also promises Device Care, whereby your devices are replaced if damaged, lost or stolen.

Celcom First Elite has established a pricing structure that enables customers to enjoy a simple flat rate at 10 sen across voice, video, SMS and MMS to all networks, at any time for all domestic usage. The plan comes with pre-bundled 200MB data and complimentary WiFi at a monthly usage commitment of RM150 per month.

#### Maria Sharapova as Celcom First Elite Icon

Stylish, modern, elegant and sophisticated in persona, Maria Sharapova has been appointed as the brand ambassador of Celcom First Elite. The Russian tennis star and fourtime grand slam champion truly embodies the brand through her strong and yet, graceful personality. Her global popularity is set to inject personality into Celcom First Elite and help Celcom to achieve iconic stature.

For more information on Celcom First Elite, log on to http://www.celcomfirst.com.my



#### Sun Bear carcass and snare find point to relentless poaching in Belum-Temengor Forest Complex.



The carcass of a Malayan Sun Bear and several snares have been found in jungles near the Belum-Temengor Forest Complex (BTFC) underscoring poaching's incessant pressure on endangered species in the area.

WWF-Malaysia researcher in the area stumbled upon the Sun Bear carcass and snares after checking the jungle trail close to the Gerik-Jeli Highway, from which several men on motorcycles had been seen emerging earlier.

The rotting Sun Bear carcass was found with a limb still caught in a snare (see photo), where it would have died a slow and agonising death. Four other snares were also found nearby.

WWF-Malaysia and TRAFFIC Southeast Asia reported the matter to authorities for further investigation and action.

This is the third discovery involving Sun Bears in recent years. In December 2013, researchers found another Sun Bear in a snare just 250 meters off the Gerik-Jeli highway and it was

freed in a two-hour operation by Perhilitan. In 2011, a camera trap in the area captured the image of a Sun Bear without a forelimb, likely lost to a snare.

The wildlife rich forest complex has long been a magnet for poachers and wildlife traffickers and a challenge for enforcement authorities.

From 2008 to 2010, 142 snares were discovered and de-activated in the BTFC by a WWF-Malaysia wildlife monitoring unit working with authorities. In the same period TRAFFIC recorded the loss of over 400 animals including tigers; one of which was famously rescued after several days in a snare in 2009, but later died from its injuries. WWF-Malaysia and TRAFFIC have continued to make such finds in the area including one case in August 2011 involving a dozen snares targeted at large mammals.

The most recent discovery is clear proof that the poaching and illegal wildlife trade in the BTFC has not abated and demands a stronger, more consistent and better co-ordinated response from all authorities in the area.

"A snare does not discriminate in its choice of victim. This time it was a sun bear. Next, it could be a tiger. This does not bode well for BTFC which is one of three priority sites for tigers in Malaysia. It is why we strongly advocate for a National Tiger Task Force that will ensure better coordinated enforcement nationwide. If no urgency is shown in this matter, we will soon have empty forests," said WWF-Malaysia's Executive Director/CEO, Dato' Dr Dionysius Sharma.

"Poaching for trade is clearly the most chronic threat to Malaysia's wildlife. The rising incidences close to the highway should be warning enough that poachers enjoy easy access to the animals," said Regional Director for TRAFFIC in Southeast Asia, Dr Chris R. Shepherd.

"The effectiveness of the Belum-Temengor Joint Enforcement Task Force, set-up in 2010 to tackle poaching and trafficking here, has been questionable. More frequent joint enforcement patrols alone could have an impact on the poaching rate, yet this has not been put in place. We urge the Perak Menteri Besar and other state officials to address the problem," said Shepherd.

#### About TRAFFIC

TRAFFIC, the wildlife trade monitoring network, works to ensure that trade in wild plants and animals is not a threat to the conservation of nature. TRAFFIC is a joint programme of IUCN and WWF.

#### Support WWF-Malaysia

#### If you wish to donate to WWF-Malaysia's conservation work, you can choose to:

Log on to wwf.org.my Call us at 1 300 88 99369 Or lend us your voice to conservation by pledging to Live Green at wwf.org.my

About Earth Hour: WWF-Malaysia (World Wide Fund for Nature-Malaysia), the national conservation trust, currently runs more than 90 projects covering a diverse range of environmental protection work. Since 1972, WWF-Malaysia has worked on important conservation projects, from saving endangered species such as tigers and turtles, to protecting our bigbland forests, rivers and seas. We also undertake environmental education and advocacy work to achieve conservation goals. By conserving our natural resources, WWF-Malaysia is belping to protect our liveliboods, food and water supply, thus securing our good quality of life and our children's bright future. We thank our supporters and members of the Media, whose contributions and support enable our conservation work. If you would like to donate to WWF-Malaysia or learn more about our projects, please call: +603.78033772 or visit: wuf.org.my or www.facebook.com/wufmy

# PREVIEW

94 Boudoir 95 Lifestyle Chiropractic LLP



magine this: sipping a glass of wine with a plate of macarons by your side and romantic French songs in the background while pampering your hands and feet with manicure and pedicure. That would be the best treat you could possibly wish for after a tough week or when you feel like giving yourself a little reward. Don't you think so?

If that's the case, you have reason to cheers for you don't have to look high and low for such places - Boudoir has everything you are looking for. Located at Bangsar Village II, it is the second nail salon owned by former model and TV host Soong Ai Ling.

In case you didn't know, Boudoir is a French word that means a lady's private bedroom, sitting room or private room – you can certainly be sure to enjoy your manicure and pedicure with privacy, relaxation and a peace of mind.

Decorated in the 17th century European style with oriental influences that includes patterned floral wallpaper, a majestic stuffed peacock, frills, laces and fringes with the vintage painting, no one would ever thought that it would be a nail saloon from the outside dark brown facade.

Upon salon entering, you will see the lobby dotted with carved red and black armchairs and eye-catching prints that further enhance the essence of Paris in the salon. There is a selection of macarons and wine displayed at the counter that would instantly perk up your mood. The inner area where manicures and pedicures are performed are decorated with mostly custom-made furniture with imported fabrics that adorn the mosaic tile floor.

It feels like a country within a country – for a moment, you might have thought that you were in Paris instead of Malaysia.

The pampering often begins with the manicurist soaking your feet in fragrant water with seven different types of fresh flowers that are supposedly to rid off the bad aura. Patrons will be given two heated pillow cushions to be placed at the lower back and neck to promote blood circulation in the body.

With great emphasis on service, Boudoir ensures that all its manicurists undergo intensive training in techniques and meet a certain level of qualification in terms of skills before they are allowed to serve the patrons. They also make use products that are exclusive to Boudoir from brands like Pevonia and CND.

Patrons will find a selection of services to be picked from Boudoir's menu that is tailored to meet their wants and needs. With names like Le Fruit Du Marche, Tropical Soles, Scarlet Fever and Crème De La Crème, it will definitely intrigue patrons and leave them pondering what it is all about.

Most of the patrons, however, would opt for the salon's signature manicure and pedicure session that comes with two macarons and two drinks, whereby patrons can decide between prosecco, white wine, red wine, coffee, juice or tea. Priced at only RM150, patrons will indulge in a one hour-and-15 minutes session where they'll only have to sit back and enjoy the drinks at ease with the assurance of their hands and feet will being treated with great care.

Boudoir also redefines the definition of manicure and pedicure – it believes that it is important for both men and women to own a pair of perfectly groomed hands and feet. The Unexpected Man and Feet For A King are the two services specially made for its male customers. Now, who said manicure and pedicure are meant only for the ladies?

You don't have to spend thousands of ringgit just to fly yourself to Paris to enjoy the delicate and finer things there. Just make a trip to Boudoir and we're sure you'll come out as a happy lady (or gentleman) after some pampering, wine and macarons.



Boudoir by Soong Ai Ling Address: Lot 11, 2F, Bangsar Village II, 59100 Kuala Lumpur Tel: 03-2282 3128 Opening Hours: 10am to 10pm daily

## Lifestyle Chiropractic LLP

#### Adjust your way to better health

By Siti Wajihah Kholil



hiropractic is an alternative medical practice that focuses on disorders relating to the neuromusculoskeletal system, and the impact that these disorders have on general health. Not to be confused with physiotherapy which deals with injury rehabilitation and strengthening of core muscles, chiropractic pays more attention to the function of the spine (cervical, thoracic, lumbar and socrum) as well as the nervous system. The spine protects the nervous system in the body to ensure normal functionality of the anatomy.

Dr Aaron C.S. Lau, a chiropractor at Lifestyle Chiropractic, says that chiropractors use a hands-on approach to detect any interference to the spinal cord that has affected the patient's nervous system, causing a particular condition. It is used to care and treat neuromusculoskeletal complaints, including headaches, neck pain, back pain, and pain in the joints of the arms or legs. After the condition is diagnosed, treatment is conducted through the adjustment of the spine to rid the interference in order to allow the body to heal itself naturally. No drugs. Dr Lau states, "It is extremely important for the nervous system to be free of interferences because the nerves are what innervate all of the internal organs such as the stomach, kidney, and liver, and even the hormonal system and bowel movement. They're all interconnected."

There are nearly 100 different kinds of techniques that are practised by chiropractors. The common

ones used, however, are the diversified technique, gonstead technique, activator method, cox flexion and distraction, toggle recoil and many more. However, the usage of different techniques depends on the condition of the clients. At lifestyle Chiropractic, the doctors practise different styles and each style caters to the individual's ailment. For instance, you would not use a method that is meant for an athlete on a baby.

There are many clients from various age groups and backgrounds who seek the service of Lifestyle Chiropractic. However, the most common patients are mainly athletes aged between the early 20's and 50's. Most of them are golfers who often complain of lower back and neck pain. What many people do not realise is that chiropractic treatments optimise the function of the spine and nervous system that can assist athletes to perform extraordinarily well. According to Dr Lau, there are golfers who now 'cheat' by getting their spinal adjustments beforehand, because chiropractors free up the spine which allows them to swing better.

The most common problems are slip disc and degenerative conditions. These disorders are plaguing Malaysian society due to the constant bad posture, sitting down for long hours at work, poor choices of diet, lack of exercise, lying down on the tummy while reading a book, using the smartphone, iPad and so on. These habits put additional stress on the spine. For example, when you are facing down looking at an iPad or smartphone, you increase the amount of stress along your neck joints which can over time lead to an early degenerative condition. A few signs of degenerative conditions include a very stiff neck and a feeling of numbness tingling down the arms and shoulder. But, through proper chiropractic, slip disc and degenerative conditions can be treated without going under the knife.

Anybody of any age is welcome at Lifestyle Chiropractic. Simply call or walk in, if there is an available slot, and you are set for an appointment. Consultation session is a must and extremely important. Providing thorough information of your medical history is crucial. Chiropractic methods are workable, but they are limited. If one's headache is due to internal injury after a hard hit on the head, it is out of the chiropractor's control. If one has had pedicle screw placement due to injury, a chiropractor cannot interfere as it might dislodge the entire spine. Ensuring the safety of the clients is top priority.

For better spinal health, Dr Lau advises to spend as little time sitting as possible. The more time you sit, the more you put stress on your neck and lower back. If you have to sit, get up and walk around every 45 minutes and stretch as it will help sustain good posture. Spend at least 30 minutes of exercise daily and eat healthily. Dr Lau suggests that you sleep on your side with a pillow between your legs and your head placed in a neutral position with your shoulder. There is no perfect sleeping position to cure spinal problems but at least there is an appropriate way of sleeping that does not cause stress to the spine.

The chiropractic practitioners at Lifestyle Chiropractic are highly qualified doctors and are internationally recognised experts. At times, even medical doctors, orthopaedic surgeons and others reach for their expertise. They work hand-in-hand. However, Dr Lau says the lack of popularity of chiropractic doctors is due to the many fake chiropractors who abuse the occupation for profit alone, which is extremely dangerous. He has received a patient who had a bone fracture from a massage that applied too much force on the osteoporotic patient. Fortunately, Malaysia recently implemented the Chiropractic Association of Malaysia, a body that registers all certified chiropractic doctors who are permitted to practise in the country.

"The posture is like a window to your spine," says Dr Lau. The society now suffers from postural issues that may lead to future health problems if not treated. Regardless if there is pain or not, there is no harm to get checked.

T129 & T130, 3rd Floor, Bangsar Shopping Centre 59000 Kuala Lumpur Tel: +603 2011 0200

## Party Like a Star!



By Noor Elaine Noor Ian

#### Protect your skin

Heading to a concert on a sunny day? This oil-free matte SPF30 from Dermalogica is a broad-spectrum sunscreen that helps to prevent shine on oily and breakout-prone skin. Lightweight, ultra-sheer formula contains an advanced blend of zinc gluconate, caffeine, niacinamide, biotin and yeast extract to help regulate oil production and soothe inflammation. Oil-absorbers help maintain an all-day matte finish, preventing shine without any powdery residue. It absorbs excess oil for an all-day matte finish. Sheer formula provides optimum defence against skin-ageing UV light and formulated without artificial fragrances and colours. Just apply on your skin evenly. Price: RM230



#### Elie Saab

Who doesn't want to smell good? The new couture fragrance by Elie Saab is deliciously addictive, soft, almondy floral fragrance that perfectly matches a woman like you who desire for something new that will astonish you. The mix of fresh scents introduces the perfume's extreme refinement. Calabrian Bergamot essence, derived from fruit carefully selected at the beginning of the harvest so its sumptuous floral facet can fully unfold, blends with Magnolia. The flower's fresh notes, marked by delicate scents of rose and lemon, prelude orange blossom defnitely suits you. Price: RM160 (30ml), RM258 (50ml), RM348 (90ml)





#### Make it hot!

Ready to shine bright? The best-selling lipstick by Loreal is available in 16 gorgeously glossy shades. It's formulated with the revolutionary lightfeel system to deliver a feather-light finish without being sticky or heavy. 100% colour with 0% compromise. This will beautifully create a natural layer on your lips. Price: RM33



#### L'Eau d'Issey Lotus

Don't go out without a perfume! Timeless and iconic, L'Eau d'Issey features a lotus blossom note, an imaginary recomposition of a precious, delicate flower that thrives on the water. The symbolism of this most aquatic of flowers is infused with serenity, a spirit that lends the fragrance its subtle refinement. Its light, aquatic floral character blends smoothly with a recomposition of hyacinth and a hint of sambac jasmine in the eminently aquatic middle note. It will definetely gives you a floral sensation all over your body! Price: RM370 (90ml)

#### Sephora Moonshadow Baked Palette

If you want to look good when you are heading out to a concert, this baked eye shadow palette is your gateway. Create a variety of chic looks with this collection of purple, bronze, gold, and neutral hues that can be used wet or dry. When applied dry, the shadows help produce soft, natural eyes. When applied with a slightly wet brush tip, the shadows are transformed into a liquid-like formula. Featuring great blendability and long-wear, you can mix the shades for a casual, modern daytime look or a sophisticated, glamorous nighttime look. Price: RM89



#### Haunt

#### **Opening: March 6**

Ethan, an introverted boy whose family recently moved into a new house with a dark past begins a sexual relationship with the girl next door (Liana Liberato). As they begin to explore their sexual awakening, the two unwittingly invoke an alternative dimension of the house. Jacki Weaver, a former resident of the house who has suffered a terrible family tragedy, whom the two lovers meet in their attempt to find out more about the house's dark past, then comes into play.

> **Cast:** Harrison Gilbertson, Liana Liberato, Jacki Weaver, Danielle Chuchran

### 300: Rise Of An Empire



#### **Opening: March 6**

Noam Murro directs this prequel and sequel to the 2007 film "300", Noam Murro directs this prequel and sequel to the 2007 film "300", Zack Snyder's fictionalised retelling of the Battle of Thermopylae, where King Leonidas leads 300 Spartans into battle against Persian "God King" Xerxes and his army of more than one million soldiers. "300: The Battle of Artemisia" covers the Battle of Artemisia fought between an alliance of Greek city-states and the Persian Empire in September 480 BC, in the straits between the mainland and Salamis, an island in the Saronic Gulf near Athens. It marked the high point of the second Persian invasion of Greece which had begun in 480 BC. The film will also cover some of Xerxes' backstory, explaining how he became "God King".

**Cast:** Eva Green, Rodrigo Santoro, Sullivan Stapleton, Mark Killeen, Jack O' Connell, Callan Mulvey, Andrew Tiernan, Ashraf Barhom and Andrew Pleavin

#### **Need For Speed**



#### Opening: March 13

Fresh from prison, a street racer who was framed by a wealthy business associate joins a cross country race with revenge in mind. His ex-partner, learning of the plan, places a massive bounty on his head as the race begins.

Cast: Aaron Paul, Imogen Poots, Dakota Johnson, Dominic Cooper, Micheal Keaton, Rami Malek, Scott Mescudi, Carmela Zumbado, Harrison Gilbertson, Nick Chinlund and Steven Wiig.

#### Mr Peabody & Sherman (3D)



#### **Opening: March 20**

Mr Peabody, the world's smartest talking dog, has invented a time machine he calls the WABAC, which enables Peabody and his adopted human son Sherman to witness worldchanging events first hand. But when Sherman breaks the rules of time travel, our two heroes find themselves in a race to repair history and save the future.

**Cast:** Ty Burrell, Allison Janney, Max Charles and Stephen Colbert.

## **American Heist**

#### **Opening: March 20**

James has a dark past, but now he is trying with all his might to change his life, as he meets a beautiful girl, gets a job as an auto mechanic and dreams of owning his own business. Meanwhile, his older brother, Frankie, who served ten years in prison, is released. Frankie is trying to improve relations, but James could not forgive his brother for the fact that many years ago, he caused his crime, which is why James spent sixteen months. However, Frankie attempts to start a new life that James did not add up: because of the prison of the past, he cannot expect to get a good job and fails in lending to their business. Seeing this, Frankie offers James to "conduct a little business" which will become one of the most dramatic and bloody attacks in American history.

Cast: Hayden Christensen, Jordana Brewster and Adrien Brody

#### **Captain America The Winter Soldier**



9.0



#### **Opening: March 27**

After the cataclysmic events in New York with The Avengers, Steve Rogers, aka Captain America, lives quietly in Washington, D.C. and tries to adjust to the modern world. But when a S.H.I.E.L.D. colleague comes under attack, Steve becomes embroiled in a web of intrigue that threatens to put the world at risk. Joining forces with the Black Widow, Captain America struggles to expose the ever-widening conspiracy while fighting off professional assassins sent to silence him at every turn. When the full scope of the villainous plot is revealed, Captain America and the Black Widow enlist the help of a new ally, the Falcon. However, they soon find themselves up against an unexpected and formidable enemy -the Winter Soldier.

**Cast:** Chris Evans, Scarlett Johansson, Sebastian Stan, Anthony Mackie, Cobie Smulders, Frank Grillo, Emily VanCamp, Hayley Atwell, Robert Redford and Samuel LJackson.